



Advertising Discounts for Exhibitors*

**Not Applicable for Corporate Partners (For Corporate Partner discounts, please contact the Advertising Chair)*

Option 1: 5% off advertising choice

- **Select 1 Exhibit Option:**
 - Booth
 - Commercial Presentation
- **Select 1 (one) Advertising Option (5% discount on your choice):**
 - Journal Ad (full- or half-page)
 - Conference Program Ad (full- or half-page)
 - In-Bag Item
 - Sponsorship of Conference Service (e.g. wifi)
 - Sponsorship of Conference Event (e.g. hospitality room)
 - Sponsorship of miscellaneous conference item (e.g. banner, etc.)

Option 2: 10% off advertising choices

- **Select 1 Exhibit Option:**
 - Booth
 - Commercial Presentation
- **Select 3 (three) Advertising Options (10% discount on each of your choices):**
 - Journal Ad (full- or half-page)
 - Conference Program Ad (full- or half-page)
 - In-Bag Item
 - Sponsorship of Conference Service (e.g. wifi)
 - Sponsorship of Conference Event (e.g. hospitality room)
 - Sponsorship of miscellaneous conference item (e.g. banner, etc.)

Option 3: 15% off advertising choices

- **Select 1 Exhibit Option:**
 - Booth
 - Commercial Presentation
- **Select 5 (five) Advertising Options (15% discount on each of your choices):**
 - Journal Ad (full- or half-page)
 - Conference Program Ad (full- or half-page)
 - Exhibitor Ad in Conference App
 - In-Bag Item
 - Sponsorship of Conference Service (e.g. wifi)
 - Sponsorship of Conference Event (e.g. hospitality room)
 - Sponsorship of miscellaneous conference item (e.g. banner, etc.)
 - Sole of Joint Sponsorship of Mobile App
 - One membership email list