Advancing Industry
Dedicated to Education

American Bio Recovery Association
2018 21st Annual Conference

www.americanbiorecovery.org

Exhibitor Prospectus
Who We Are

The American Bio Recovery Association (ABRA) is an international educational and certifying organization representing professionals and contractors who specialize in biohazard abatement. ABRA’s purpose is to promote, develop, and certify training, educational, and testing programs for its members and those operating in the Bio Recovery Industry.

Established in 1996, ABRA has been the vanguard of the biological hazard remediation segment of the remediation industry.

The member companies of the American Bio Recovery Association (ABRA) are here to help mitigate and remediate unforeseen emergencies related to trauma and biological events. Our network is here to provide you and your loved ones peace of mind and relief.

Attendees include:

• Administrators
• Chief Executive Officers
• C-suite Professionals
• Division Managers
• Board Members
• Instructors
• Bio Recovery Technicians
• Biosafety Professionals
• Industry Experts
• Business Owners

ABRA Members Buy

Services and Equipment:

• Accounting
• Asset Management
• Compliance Training/Educational Services
• Cleaning Equipment / Disinfection Equipment
• Financial Services
• Equipment Rental
• Construction Equipment
• Communication Services
• Computer/Data Management
• Environmental Consulting
• Development Services
• Emergency Response Systems/ Wander & Fall Prevention
• Respiratory Equipment
• Coveralls
• Health Insurance Services
• Laboratory Services
• HEPA Vacuum Equipment
• ULPA Equipment
• 6-Log Sterilization
• Cleanroom Equipment
• Personal Protective Equipment
• Disinfectants
• Cleaners
• Uniforms
• Estimating Software
• Medical Waste Management / Disposal
### ABOUT THE ATTENDEES

Direct Exposure - No other conference gets you this much direct exposure to the end user. ABRA Members have a very niche business. These unsung heroes have to deal with the effects of real life, day to day tragedy. Much like a trauma unit at a hospital, these specialty contractors mitigate circumstances of unthinkable events.

Service and equipment needs are similar to any other emergency contractor but the risks are far higher. The equipment and services provided must be equal to the task, be durable, and high quality.

#### Schedule of Events (preliminary)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, August 13</strong></td>
<td>Exhibitor Move in - Traymore Room A</td>
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<tr>
<td><strong>Tuesday, August 14</strong></td>
<td>Education Day</td>
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<td></td>
<td>Meet and Greet 5:30 – 7:30 p.m.</td>
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<tr>
<td><strong>Wednesday, August 15</strong></td>
<td>Networking</td>
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<tr>
<td></td>
<td>President’s Address</td>
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<tr>
<td></td>
<td>Educational Speaker (Transportation of Infectious Substances PH5MA)</td>
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<td></td>
<td>Lunch Break (On your own)</td>
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<tr>
<td></td>
<td>Educational Speaker(s) (Opioid Drug Response) Fentanyl / Carfentanil</td>
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<tr>
<td></td>
<td>General Meeting (Active Membership Only)</td>
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<tr>
<td><strong>Thursday, August 16</strong></td>
<td>Networking</td>
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<tr>
<td></td>
<td>Keynote Address</td>
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<tr>
<td></td>
<td>Educational Speaker (TBA) <em>(NSF - Servcing Biological Safety Cabinets.)</em></td>
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<td></td>
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<td>Awards Dinner</td>
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<tr>
<td><strong>Friday, August 17</strong></td>
<td>ABRA Certified Bio Recovery Technician Exam Challenge</td>
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<td></td>
<td>Exhibitor Breakdown</td>
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<td>Golf (Please register on the website Conference/Golf outing)</td>
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</tbody>
</table>
Exhibitor Notes

The show is open for 3 1/2 days, Tuesday Aug. 14th until Friday Aug 17. Setup will be on Monday Aug.13th from 12:00-5:00 pm. Exhibit tables are located in the education conference room.

The room opens promptly at 5:30 p.m. on Tuesday Evening for our Meet and Greet.

No exhibits shall be dismantled or removed prior to this time for any reason.

If an exhibit is dismantled prior to the close of show, said exhibitor(s) may be subjected to additional fees.

See the full schedule on page 1 for specific event times. The conference education room will be closed during non-conference hours.

Table Top Construction

Exhibit space measures 8’ wide x 8’ deep; exhibits must conform to the size of the space and must not obstruct other exhibit.

Security

Although limited security will be provided, exhibitors must provide for the security of their goods, materials, equipment and general display at all times. ABRA will not be responsible for the loss or damage of any material for any cause.

Program Listing

To be listed in the membership directory, exhibitor payment must be received by the ABRA office by June 1, 2018.

Meals and Miscellaneous

The welcome reception event on August 14th is complimentary to all exhibitors. We encourage attendees to dress in casual, comfortable clothing.

A schedule of activities will be available for viewing on the ABRA Website by July 1, 2018 www.americanbiorecovery.org

Service Kit

An exhibitor kit will be mailed to each exhibitor once a completed registration form with payment is received by the American Bio Recovery Assocation.

Sponsors

Conference Sponsors are given a 10 minute time slot to present their products or services throughout the conference. Please see the Advertising and Sponsorships section of this prospectus.

Exhibitor Personnel

Each exhibitor is permitted one (1) representative per booth in the conference hall at any one time. Additional Exhibitor attendees may be purchased through the website.

ABRA Contact

Any questions about the ABRA Conference should be directed to:

Conference Committee
Phone: 888-979-2272
E-mail: conferencecommittee@americanbiorecovery.org

Mailing Address:
American Bio Recovery Association
300 New Jersey Avenue NW Suite 900 PMB #9031
Washington, DC 20001

Cancellation Policy

Management will make every effort to assign requested space but does not guarantee such assignment. Space will be assigned on a first come, first served basis until all exhibit locations are assigned. Cancellation in writing which is postmarked by July 1st, 2018 will result in a 50% refund. Any cancellations received after August 1st, 2018 will result in no refund.

Registration

Exhibitor and Attendees

ABRA encourages industry services and product providers to attend and participate in all education and social events!

EXHIBITOR REGISTRATION FOR ABRA 2018 can be found on on-line at our website at www.americanbiorecovery.org under the conference tab.
Advertising and Sponsorship Opportunities

Advertise in the ABRA Conference Binder

All ads should be sent electronically. PDF files saved for print (high resolution) are the preferred format. For other supported formats, please e-mail confereecommitee@americanbiorecovery.org. Full color will only be accepted for premium and preferred ads.

If you send a full color ad for a half or quarter page size, it will be converted to black and white. Camera ready copy is also accepted for black and white ads.

<table>
<thead>
<tr>
<th>Premium Full Page</th>
<th>Preferred Full Page</th>
<th>General Advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover</td>
<td>$1,100.00</td>
<td>Full Page</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$1,050.00</td>
<td>Half Page</td>
</tr>
<tr>
<td>First Inside Page</td>
<td>$1,050.00</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$950.00</td>
<td></td>
</tr>
</tbody>
</table>

Full Page 8" x 11"  
Half Page Horizontal 8 " x 5"  
Quarter Page 4" x 4 1/2"  

Sponsorship Opportunities

(please note: sponsorship opportunities may not be split among businesses)

Premier Event Sponsorship — $2,000 (limited to three)
Includes a complimentary full-page color ad in the ABRA Association Membership Directory Annual Meeting Edition; sponsorship signage throughout the Annual Meeting; complimentary Exhibit Table with sign acknowledging Premier Event Sponsorship; acknowledgement in all conference materials; recognition at the Opening and Closing General Sessions; and recognition on ABRA website. INCLUDES ASSOCIATE MEMBERSHIP and 1 ATTENDEE

Key Note Address — $2,500
Includes a sign at the event; acknowledgement in the ABRA Membership Directory Annual Meeting Edition; introductory remarks at the Key Note Address and introduction of speaker; acknowledgement of sponsorship at Exhibit Table (if applicable); in all conference materials; and recognition on the ABRA website.

Entertainment Sponsor — $2,000
Entertainment, chosen by ABRA, to enhance the Annual Meeting receptions. Includes a sign at the selected event; acknowledgement in the ABRA Membership Directory Annual Meeting Edition, at Exhibit Table (if applicable), in all conference materials; and recognition on the ABRA website.

Welcome Reception — $750.00
(Tuesday Evening/August 15th)
Includes a sign at the entrance to the Welcome Reception and verbal acknowledgement at the event; acknowledgement of sponsorship in the ABRA Membership Directory Annual Meeting Edition, at Exhibit Table (if applicable), in all conference materials; and recognition on the ABRA website.

Lunch-to-Go! — $2,000 (limited to one)
Includes company logo on Lunch-to-Go! packaging & insertion of company business card; acknowledgement in the ABRA Membership Directory Annual Meeting Edition, at Exhibit Table (if applicable), in all conference materials; and recognition on the ABRA website.

Product Sponsorships are acceptable but do not count toward memberships.

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