



2017 American Wine Society Eastern PA Wine Conference

Saturday, March 11

[Courtyard Marriott](#)

1737 Sumneytown Pike, Lansdale, PA, 19446

There's so much to learn about wine. Come discover with us.

Wine lovers—Taste and explore exciting wines in seminars featuring Livermore Valley wines and the 50-minute wine expert designed to help you get more out of what's in your glass.

Amateur wine makers — Learn winemaking tips and skills from a panel of experts, including AWS award-winning winemakers and a viticulture specialist from the University of Maryland.

PLUS, help us celebrate AWS's 50th Anniversary!

Meet winemakers and brand distributors at our 90-minute end-of-day **Showcase of Wines**.

All this for just \$60 (\$65 for non-AWS members)

Stay the night for just \$99 additional (Details follow after registering)

Register today before the limited seating sells out!

Go to **<http://bit.ly/WINE2017>**

SATURDAY, MARCH 11,
2017



12:00	Registration Opens (Lunch on your own)			
12:30	WELCOME & AWS 50th ANNIVERSARY CELEBRATION Dr. John Nase <i>AWS Regional VP, Southeastern PA</i>			
<i>Mix or Match</i>	Consumer Track Program Forum Ballroom		Winemaker Track Program Assembly Room	
1:30	50-MINUTE WINE EXPERT <p>Drs. Pavlis and Fiola will challenge attendees' skills in discerning the levels of acid, sweetness, alcohol, and tannins in test wines. Then, using the AWS 20-point scale, will present wines that are 20 points, 15 points, 11 points and flawed to calibrate everyone's tasting ability.</p>	<u>Dr. Joseph A. Fiola</u> <i>Specialist in Viticulture, University of Maryland</i> <u>Dr. Gary C. Pavlis</u> <i>Agricultural Agent, Rutgers University</i>	FRUIT WINEMAKING RED BLENDING TECHNIQUES	<u>Mickey Krauss</u> <i>Top All-Time National AWS Amateur Winemaker</i> <u>Jeffrey Fisher</u> <i>2015 Best of Show AWS Amateur Winemaker</i>
2:30	AWARDS AND ANNOUNCEMENTS AWS Southeastern PA Outstanding Member Award 2018 AWSEF Scholarship Naming			
2:45	LIVERMORE VALLEY: HISTORY, CHARM AND WORLD-CLASS WINES <p>California's original wine country is turning heads around the world of wine. In the early 1880s, pioneering winemakers recognized the Livermore Valley's potential.</p> <p>Their endless pursuit for quality and innovation greatly shaped the valley of today. Learn how the character and quality of the Livermore Valley set it apart from other appellations.</p>	<u>Michael Wangbickler</u> <i>CEO & Partner, Balzac Communications</i>	MAKING WINE FROM NEWER AND LESS WELL KNOWN VARIETALS	<u>Rett Oren</u> <i>#2 All-Time National AWS Amateur Winemaker</i> <u>Dr. Joseph A. Fiola</u> <i>Specialist in Viticulture, University of Maryland</i>
3:45	Break for Guest Room Check-in and Showcase Setup			
5-6:30	SHOWCASE OF WINES Enjoy a walk-around tasting of dozens of wines along with appetizers.			