



The **American Wine Society** is thrilled to welcome **Tasters Guild** members and chapters into our community of dedicated wine appreciators. We are stronger together! Combining the memberships of the two largest organizations of wine consumers will elevate our profile and provide chapters and the organization with more leverage in the wine industry and create new opportunities for members.

Benefits of Chapter Affiliation

Security: As a chapter, you can rest assured that your members and venues are protected by a \$1 million liability policy, including a prior claims rider purchased specifically for TG chapters.

Support: If your chapter needs help or wants to innovate, a chapter playbook provides suggestions and best practices in finances, marketing and programming. You can also connect with other chapter chairs on our discussion board for answers to questions about what works and doesn't, and rely on your Regional Vice President (in some states), who offers guidance and is your liaison to the national organization.

Programming: Never run out of ideas. Chapters have a lot of resources, including the annual National Tasting Project, commercial wine tasting programs, and many more tasting programs shared by chapters on the Chapter Resource Database.

Service: Help support the **AWS** Educational Foundation, which provides scholarships to graduate students in oenology and viticulture who are conducting original research that promises to contribute to the US wine industry.



Member Benefits

Knowledge: The basis of the **AWS** is expanding and sharing wine knowledge. Stay current on wine trends, learn as you taste, use our information base and fellow members to discover new wines, and stay up to date with the award-winning quarterly **AWS** Journal.

Connectedness: Beyond meeting wine adventurers through local and regional events, you can stay connected with members' activities nationwide with the **AWS** bimonthly newsletter, **AWS** on-line communities to share and learn, and attend events at neighboring chapters to expand your circle of wine friends.

Advancement: Want to take your wine knowledge to the next level? Become a certified wine judge through the WJCP program or seek certification in the less-rigorous Super Tasting Series. Burnish your wine bona fides with national and regional volunteer opportunities.

Gathering: Beyond local and regional events, you can attend the **AWS** National Conference—a three-day extravaganza of tasting with leading figures of the wine world. Need more wine fun? Join us on our yearly wine trip.

How the Transition Will Unfold

Your chapter and events will continue to operate much the same as they do now. You simply will be part of a larger wine-loving organization.

As a **Tasters' Guild** member, you don't have to do anything!

- **Tasters Guild** chapters may opt to retain their individual incorporation and their **TG** identity, becoming **TG** chapters of the **AWS**.
- You are entitled to complimentary membership in the **AWS** for the second half of 2017 and through your **TG** renewal date. When your membership comes up for renewal, you'll be offered a discounted rate of \$49 per household per year through 2019.

About the AWS

- Founded in 1967 by Dr. Konstantin Frank, in Hammondsport, NY
- 6,100 members, with 7-11 percent growth annually
- 160 chapters nationwide
- A non-profit, 501 (c) 3 educational organization
- Visit our website at americanwinesociety.org

