



# Call for Manuscripts

## Journal of Promotion Management

Scimago Journal Rank (SJR): .266 - Ranked B by the Australian Business Deans Council (ABDC)

CiteScore: .65 - Source Normalized Impact per Paper (SNIP): .699

The *Journal of Promotion Management* is peer reviewed and dedicated to promoting new developments and ideas in the areas of marketing, business, promotion media, public relations, sales promotions, and corporate communications. The journal aims to create a forum for scholars and practitioners to exchange ideas in a multi-disciplinary environment.

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- Training and development
- Social influence on organizations
- Motivation, reward structures, and compensation
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