

## ANDE IN BRAZIL

The ANDE Brazil Chapter works to create a **thriving entrepreneurial ecosystem** in Brazil. The chapter leverages ANDE's global connections to **strengthen the local network, building stronger relationships and collaborations between members**, as well as other local actors. Of the 41 active member organizations in Brazil, **more than 37 have staff** in the region.



### CHAPTER STEERING COMMITTEE

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In 2015, the ANDE Chapter in Brazil hosted roundtable discussions on green inventing, healthcare and education for the base of the pyramid. In previous years, the chapter also hosted discussions about technology, housing, and financial services. In 2016, the chapter plans to host at least two sector events on education and healthcare.

The chapter will also continue to organize smaller gatherings, such as breakfasts and happy hours, providing members with more informal opportunities to discuss current initiatives, and share challenges, opportunities and creative solutions.

## KNOWLEDGE SHARING AND NETWORKING

### MEMBER-LED MEETINGS

The Brazil Chapter holds bi-monthly meetings in Sao Paulo. These small gatherings create opportunities to meet new partners, engage with potential funders, discuss challenges, share experiences and insight, and build an overall sense of community.

### SECTOR EVENTS

These gatherings are designed to connect relevant actors and create a space where ideas and proposals for action can emerge and have room to grow.



## RESEARCH AND ADVOCACY

While the concept of social business is still relatively new in Brazil, one of the chapter's main focus areas is mapping the country's social business ecosystem. The first study was completed in 2011. It identified the main actors in the field and collected data on their operations, performance, and the social impact of their activities.

In 2014 we expanded that work with a more **in depth study** of the impact investing sector in Brazil. It was the first mapping of its kind, pinpointing opportunities and predicting trends for the future of the sector in Brazil. The study showed a small and rapidly growing environment with more local investors entering the space. It also pointed out the key challenges facing impact investors: building a pipeline, expanding to other regions within the country, accessing seed capital, and measuring impact.

In 2016, ANDE Brazil plans to release a second edition of the impact investing mapping. In this new edition, we are expanding the research to include all Latin American funds. The 2016 edition will also feature in-depth insights about Brazil, Colombia and Mexico. We will also release a separate study about accelerators and incubators in the country, exploring their different models of work, challenges and trends for the region.

The chapter also plans to focus more on metrics and impact measurement as we stimulate exchange of best practices among members, present cases from other players around the globe, and produce more local knowledge on the topic.