



## 2017 Annual Conference Sponsorship Brochure

September 25-September 27, 2017  
Leesburg, VA

### About ANDE's Annual Conference

The Aspen Network of Development Entrepreneurs (ANDE) is a global network of organizations that propel entrepreneurship in emerging markets. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and produce environmental and social benefits. Ultimately, we believe that SGBs can help lift countries out of poverty.

Each year, the ANDE Annual Conference is the largest gathering of members from around the globe. The event hosts over 230 high-level executives of ANDE member organizations, including leading investors, capacity development providers, foundations, banks, corporations, and research institutions. The ANDE Annual Conference is designed to deliver the following value to ANDE members:

- Build stronger relationships and promote collaboration among ANDE Members
- Provide a forum for developing solutions to common challenges
- Foster the development of ANDE regional chapters
- Enable members to realize new funding and investment opportunities
- Shape ANDE priorities for the following year

This gathering is highly interactive and practically focused. The agenda features roundtable workshops focused on solutions to common challenges, structured and unstructured networking sessions, and participatory plenary sessions with leading thinkers in the entrepreneurship space.

"In a field where you could make a career just going to conferences, the ANDE Conference is the only one where frank, honest conversations about what works and what doesn't takes place."

"It is like being part of an extended family that is comfortable and familiar on one hand, and yet you are constantly meeting new relatives you did not know you had - and finding you have a great deal in common. Always something to learn!"



In 2016 we had....

## MORE THAN 220 SENIOR-LEVEL ATTENDEES

### 166+ Organizations

*including:*

Banorte  
Echoing Green  
Acumen  
Omidyar Network  
Citi Foundation  
TechnoServe  
Global Alliance for Clean Cookstoves  
Nestlé  
Argidius Foundation  
China Impact Fund  
IDEO.org  
Mercy Corps  
Inter-American Development Bank  
Root Capital

### 47+ Countries

*including:*

South Africa  
Bolivia  
Guatemala  
India  
China  
Colombia  
United Kingdom  
Kenya  
Canada  
Australia  
Haiti  
Nigeria

### Interactive Agenda

*including:*

35+ Breakout Sessions  
3 plenary panels  
"Micro talk" presentations  
Advisory Board Feedback Sessions  
New research  
Report launches  
Working group sessions  
Speed networking  
Awards dinner  
Region-specific breakout discussions

"This is the one conference that I will make every effort to attend--it's by far the best event and the most valuable to the work I do. I like the small size, the sense of community, the substantive conversations and honest discussions, and the high level of the attendees. And it's fun!"

## How your support will impact the 2017 ANDE Annual Conference:

**Scholarships for international participants:** Part of what makes the ANDE Annual Conference so special is the wide variety of participants from different sectors, geographies, and types of organizations. Over the past 7 years, ANDE has given hundreds of thousands of dollars in scholarships, supporting our colleagues from Kenya, India, Brazil, Nigeria, Pakistan, Bolivia, Haiti, China and beyond to attend this event. We hope to be able to provide scholarships to 40 international participants in 2017.

**Enhanced Networking:** The three days participants spend at the ANDE Annual Conference are full of networking- both structured and informal- and this year we are enhancing this experience through a dedicated conference website. This will allow participants to communicate before and after the conference, set up in-person meetings at the conference, and share thoughts and ideas for conference sessions.

**Affordable registration fees:** ANDE will be able to keep the costs down for everyone!

# Description of Benefits

## GAZELLE STAGE BENEFITS (\$50,000)

### *Content*

- Co-creation and participation in plenary or TED talk session
- Co-creation and participation in breakout session

### *Branding*

- Featured logo and website link on conference website and prominent logo placement on promotional material
- Opportunity to promote new report or launch an initiative at evening reception
- Opportunity for co-branded press release related to new report or initiative launch
- Recognition from stage during the conference opening
- Special social media promotion with 12,000 Twitter followers
- Special mention in daily conference update sent to 10,000+ industry recipients

### *Executive Presence*

- Complimentary conference passes for up to three representatives

## ACCELERATION STAGE BENEFITS (\$10,000)

### *Content*

- Co-creation and participation in breakout session

### *Branding*

- Featured logo and website link on conference website and prominent logo placement on promotional material
- Recognition from stage during the conference opening
- Special social media promotion with 12,000 Twitter followers
- Special mention in daily conference update sent to 10,000+ industry recipients

### *Executive Presence*

- Complimentary conference passes for up to two representatives

## GROWTH STAGE BENEFITS (\$25,000)

### *Content*

- Co-creation and participation in plenary panel or TED talk session

### *Branding*

- Featured logo and website link on conference website and prominent logo placement on promotional material
- Recognition from stage during the conference opening
- Special social media promotion with 12,000 Twitter followers
- Special mention in daily conference update sent to 10,000+ industry recipients

### *Executive Presence*

- Complimentary conference passes for up to three representatives

## INCUBATION STAGE BENEFITS (\$5,000)

### *Content*

- Participation in breakout session and input on session topic

### *Branding*

- Featured logo and sponsor website link on conference website and logo on promotional material
- Recognition from stage during the conference opening
- Special social media promotion with 12,000 Twitter followers
- Special mention in daily conference update sent to 10,000+ industry recipients

### *Executive Presence*

- Complimentary conference pass for one representative

## RECEPTION HOST (\$10,000)

### *Branding*

- Featured branding during one of two evening networking receptions and opportunity to provide welcome remarks
  - Excellent opportunity to promote new report or launch an initiative

### *Executive Presence*

- Complimentary conference passes for up to two representatives

Customize your support: ANDE is happy to work with your organization to develop a customized plan if the above options do not align with your goals. This could include multi-event support, pre or post-event meetings, etc.

Please do not hesitate to contact Kate McElligott at [kate.mcelligott@aspeninst.org](mailto:kate.mcelligott@aspeninst.org) with any questions or to explore sponsorship opportunities.