

## Call for Letters of Interest – APBP Professional Development Seminar

What do the cities of Madison, WI ('99), Tucson, AZ. ('01), Cambridge, MA ('03), Chicago, IL ('05), Davis, CA ('07), and NYC, NY ('09) have in common? Each of these cities once hosted the **Association of Pedestrian and Bicycle Professionals**' (APBP) biennial **Professional Development Seminar** (PDS).

APBP seeks letters of interest from cities in the United States or Canada excited to host the 2011, 2013 or 2015 PDS. Describe your city's capacity to work with APBP to present an intensely educational 2-3 day program for approximately 200-400 people with optional add-on training. Identify the most desirable dates (month and year) for your city to host the APBP PDS. Include the following:

## Must have

- Local bicycle and pedestrian coordinator or equivalent
- Exemplary work toward a comprehensive transportation network for bicycling and walking
- Strong local host committee and planning team that includes APBP members
- Convenient public transportation options to conference hotel(s) from airport, train station, and intercity bus depot
- Reasonably priced green meeting facility in walkable, accessible, bicycle-friendly urban setting
- Main entrances to hotel(s) and meeting facility are easily accessible and inviting to people arriving on foot or by bike

## Desirable

- Past experience hosting similarly intensive education and training programs
- Broad range of mobile sessions
- Replicable facilities that invite people to walk and bicycle
- Exemplary bicycle parking facilities and/or bike-sharing program
- University engagement

## Bonus points

- Designated bicycle-friendly community
- Designated walk-friendly community
- Student engagement and opportunities for locally supported scholarships
- Related events during the conference, such as Open Streets (Ciclovia)
- Strong sponsorship prospects/other funding assistance

Questions: Contact Kit Keller at 262-375-6180 or by email (for subject line, use "PDS question").

<u>Due date</u>: By 12/3/10, email your letter of interest to Kit Keller, Executive Director, <u>kit@apbp.org</u> (for subject line use "PDS letter of interest").

<u>Selection process</u>: In December, APBP's Conference Action Team will review letters of interest and direct staff to seek additional information from best prospects. The 2011 location will be announced Jan. 7.