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### **ENID'S CLEANING SERVICE WINS NATIONAL MARKETING AWARD**

DECEMBER 9, 2014 – Columbus, OH – Enid's Cleaning Service LLC, a residential cleaning company in Rochester, Indiana, is the 2014 co-recipient of the Best Innovative Marketing Tool/Idea Award from the Association of Residential Cleaning Services International (ARCSI). The award is presented annually to the residential cleaning company that submits the best marketing single piece or event submission, such as a flier, billboard, contest or community event that is used as part of a larger marketing plan.



Enid Tate-Shephard, president of Enid's Cleaning Service, was recognized at ARCSI's Annual Convention and Education Conference in Orlando on November 6. This year, the voting for the Best Innovative Marketing Tool/Idea Award resulted in a tie. Also receiving the award was Teresa's Family Cleaning in Rocky Point, NY.

Enid's Cleaning Service LLC was founded in 1993 by Enid Tate. Built on family values then, Enid's Cleaning Services remains family friendly and flexible to its employees.

Find out more about Enid's Cleaning Service at [www.enidscleaningservice.com](http://www.enidscleaningservice.com).

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit [www.arcsi.org](http://www.arcsi.org) or call 614-547-0887.