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**FOR IMMEDIATE RELEASE**

## **RESIDENTIAL CLEANING COMPANIES CELEBRATE ANNUAL CONVENTION IN LAS VEGAS**

October 5, 2015 – COLUMBUS, OH – Over 300 professionals in the residential cleaning services industry will gather in Las Vegas, Nevada, from October 19 – 23 to convene their Annual Education Conference and Cleaning Convention through the Association of Residential Cleaning Services International (ARCSI).

Average attendance for the annual Cleaning Convention is 200 attendees. This year, the attendance at the 2015 Cleaning Convention will easily surpass 300. “We are extremely excited to welcome this large crowd to the ARCSI 2015 Cleaning Convention,” ARCSI CEO Ernie Hartong said. “The growth in attendance reflects the growth in the membership of our association, as well as the extraordinary program our Convention Committee has developed for this year.”

This year, ARCSI is adding a new program to the event: the Workforce Innovation Summit. This day is dedicated to exploring the lifecycle of an employee at a residential cleaning company. Speakers will take deep dives into recruiting, hiring, motivating and empowering employees, dealing with employee conflict and engaging different generations.

At the Convention, ARCSI will also celebrate its annual Professional Image Awards. Danielle Kennett of Marvelous Maids in O’Fallon, Missouri, was named the 2015 Professional Cleaner of the Year. The Professional Cleaner of the Year Award recognizes one cleaning technician internationally that represents excellence, professionalism and integrity in the profession.

Roxana Rodriguez of Skilled Maids in Silver Spring, Maryland, will receive the 2015 President’s Award. The President’s Award recognizes one cleaning company internal staff person internationally that represents excellence, professionalism and integrity in the profession.

ARCSI’s Cleaning Convention is held in conjunction with the ISSA InterClean, which brings together five co-located events, 700-plus global suppliers, and 16,000 industry leaders from 78 countries.

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit [www.arcsi.org](http://www.arcsi.org) or call 614-547-0887.