



2017 Arkansas Diamonds Partnership Agreement

PO BOX 21715, Little Rock, AR 72221-1715, PHONE (501)225-0029, FAX (501)224-0988
E-mail: Office@argia.org, www.argia.org

Company Name _____ # of years in Bus. _____
Company Representative _____ Title _____
Mailing Address _____
City _____ County _____ State _____ Zip _____
Street Address if different from above _____
Phone _____ FAX _____ 1-800 # _____
E-mail _____ WEB _____

TERMS & CONDITIONS OF PARTNERSHIP:

Partners must agree to:

- 1.) Pay the initial \$100 fee which includes the POP signage kit listed below. After the 1st year, pay the annual renewal fee of \$75 which will include signage for the new Arkansas Diamond (AD) plant(s) selected for the year.
- 2.) Display the POP kit signage with the AD plants only.
- 3.) Display the AD signage in high traffic areas.
- 4.) Only use plants for the AD program that have been obtained from growers who are members of the AGIA.
- 5.) Join the AGIA and maintain a membership while displaying the AD signage.

BENEFITS OF PARTNERSHIP (POINT OF PURCHASE LIST)

- 1.) 2 - Coroplast two-sided full color signs, 12" X 30" (Value: \$30 each)
- 2.) 5 - Arkansas Diamond 3" Logo Buttons (Value: \$1 each)
- 3.) 15 - Arkansas Diamond Logo/Slogan signs w/stake, 6" X 6" (Value: \$1 each)
- 4.) 2 - Wooden sign holders (Value: \$37.50 each)
- 5.) 1 - Coroplast two-sided, full color sign (Value: \$40 each)
- 6.) Your company name listed on the AGIA website as an approved AD retailer
- 7.) Access to high resolution artwork for custom signage and advertising

ANNUAL RENEWAL POP LIST:

- 1.) 1 - Coroplast two-sided full color sign featuring the AD plants of the year, 12" X 30" (Value: \$30)
- 2.) 5 - Arkansas Diamond 3" Logo Buttons (Value: \$1 each)
- 3.) 10 - Arkansas Diamond Logo/Slogan signs w/stake, 6" X 6" (Value: \$1 each)
- 4.) 1 - Wooden sign holder (Value: \$ 37.50 each)

Initial Fee (1st year): **\$100.00**

Renewal Fee (annual): **\$75.00**

Payment type: Check ___ Credit Card: ___ (Visa/Mastercard/Discover ONLY)

Card # _____ Exp. date: _____ CVV: _____

Name on Card: _____

Billing Address: _____

City: _____ County _____ State: _____ Zip: _____

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This program is a partnership of the Arkansas Green Industry Association (AGIA), The University of Arkansas Cooperative Extension Service, local growers and local independent garden centers. The goal is to educate Arkansas gardeners about plants that consistently perform well in our state so that gardeners are more successful! The Arkansas Diamonds program also serves to promote local growers and local independent garden centers who are members of the AGIA.

