



2018 ADHESIVE & SEALANT
CONVENTION
ANNUAL SPRING CONFERENCE+EXPO

APRIL 23-25, 2018 • HYATT REGENCY MIAMI • MIAMI, FLORIDA



Maximize your exposure at the **ONLY ASC Convention in 2018!**
SPONSORSHIP OPPORTUNITIES

PLATINUM

5-10k

Welcome Reception..... Full Cost

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8ft. high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Spring Convention

Convention App..... \$6000

- Attendees see your company's branding on their smart phones & tablets during the convention!

Onsite Badge Kiosk & Lanyards..... \$7000

- Your company logo on:
- Registration e-mail confirmations
 - Kiosk check-in screen
 - Event badge lanyards (ASC supplies)

Opening Session Breakfast & Keynote (Tuesday)..... \$6500

General Session Breakfast & Keynote (Wednesday)..... \$6500

General Session Lunch & Keynote (Wednesday)..... \$6500

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker's podium sign

ASC Networking Lounge \$5000

ASC 'Gives Back' Volunteer Program..... \$5000

Final Program \$5500

- Your company logo on front cover and full-page advertisement on the back cover of the Final Program distributed to all attendees onsite

Coffee Lounges..... \$5000

- Your company name and logo on additional signage displayed at the Coffee Lounge

Branded Elevator Clings Off of the Main Lobby..... \$7500

EXPO Reception..... \$7500

Many More Sponsorship Opportunities on the Back!

To Stand Above the Crowd and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x106 or by e-mail: malinda.armstrong@ascouncil.org



THE ADHESIVE AND SEALANT COUNCIL
SECURING THE FUTURE®

Maximize your exposure at the **ONLY ASC Convention in 2018!**

SPONSORSHIP OPPORTUNITIES

GOLD

3-4k

Internet..... \$4000

Convention & Short Course E-mails \$4000

- Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)

Registration Packet Branding..... \$3000

Attendee T-shirts \$3000

Attendee Tote Bags \$3000

Hotel Keycards..... \$3500

Notepads \$3500

- Your company name and/or logo on give-aways that are included in the attendee registration tote bags

SILVER

2.5k

Short Course Flash Drives \$2500

iWatch EXPO Raffle \$2500

iPad EXPO Raffle..... \$2500

FitBit Charge HD Raffle \$2500

Kindle EXPO Raffle \$2500

Digital Camera Raffle \$2500

Video Camera EXPO Raffle \$2500

- Raffles: Special designation on the EXPO floor plan and Exhibitor List in the EXPO Guide,
- and Special signage for your booth,
- and Special announcements and drawings in EXPO Hall

BRONZE

750-1.5k

Education Sessions \$750 each

- Your company logo listed in the Final Program as the sponsor and on the session introductory PowerPoint slide
- Your company logo on the speaker's podium sign
- Company representative may moderate the session

Custom Education Session \$1500

- Build your session with content your company would like to highlight
- Includes company logo placements and session moderation benefits listed above

Exhibit Hall Street Sign \$1000

- Point attendees to your booth by sponsoring a logo street sign in the exhibit hall

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Mention in the Preliminary Program (mailed to over 5,000 people), Final Program, and EXPO Guide distributed onsite
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

ADVERTISING OPPORTUNITIES

Preliminary Program

Sent by direct mail to over 5,500 manufacturers, suppliers and end users. It is also distributed electronically to the industry. This is a very cost effective way to reach the adhesive and sealant market and only goes out ONCE PER YEAR! Costs vary. Deadline is January 31st.

Exhibitor Guide

The guide is used by attendees to plan their visits and learn more about your company's products and services. It is available electronically BEFORE the Convention and the final version is distributed in attendee packets upon their arrival. Only distributed ONCE PER YEAR! Costs vary. Deadline is February 28th.



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