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2017 WEBINARS

- Design of Experiment Series *(with Mark J. Anderson - Stat Ease, Inc)*
 - Part 1 – Mixture Design of Experiments (DOE) for Optimal Formulation of Adhesives and Sealants – Available OnDemand
 - Part 2 – Mixture – Process DOE's Part 2 – Available OnDemand
- Toughening Technologies for Structural Adhesives – Available OnDemand *(with Jeremy Pasatta – CVC Thermoset and Dan Murad – ChemQuest)*
- The Future of B2B Innovation and Marketing SERIES *(with Dan Adams, Founder & President of The AIM Institute)*
 - How “Tailored B2B” will Change Everything in Innovation & Marketing – Available OnDemand
 - B2B Customer Insight and the Demise of Commercial Risk – Available OnDemand
 - B2B Product Launch, with 18 Ways to Connect with Customers – Available OnDemand
- Cure on Demand- Formulation Challenges and new Development – Available OnDemand *(with Deb Bhattacharjee, Synergy)*
- Gel Permeation Chromatography – Utility in Adhesives – Available OnDemand *(with Mark Potheary, Malvern Instruments)*
- Wood Adhesion – August 23
- Patent Series *(with Cheryl Farine, Hudak, Shunk & Farine, Co. LPA)*
 - Intellectual Property - Patent Protection – Sept 13
 - Patent Use and Enforcement Strategies – Sept 20
- Surfactants: Role and Selection in Waterborne Adhesives – November 15 *(with Deb Bhattacharjee, Bill Griffith)*

Back for 2017!
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