



Premium Sponsorships 2016

Great Value.
Premium Recognition.

The Associated Subcontractors of Massachusetts Premium Sponsorships combine a year's worth of marketing opportunities into high-value packages to suit every budget.

At every level, ASM Premium Sponsorships provide a cost-effective way to increase your exposure to potential customers, strengthen your brand, and show your support of ASM and the subcontracting industry at the same time.

Platinum Sponsor \$5,000

- 2016 **Golf foursome**—\$1,400 value
- **Golf hole sponsorship**—\$300 value
- 12 **Complimentary passes** to ASM seminars or member meetings—\$900 value
- Full page ad plus special recognition in the **Associate Member Directory/Buyer's Guide**—\$500 value
- **Two seminar sponsorships** with logo on promotional materials, display tables, & recognition from podium—\$1,000 value
- Special write up in **ASM eNews & Events** plus one promotional e-blast—\$600 value
- Company logo with link in **ASM eNews & Events**, 1 year—\$1,200 value
- Premium placement of logo with link on **ASM Website**, 1 year—\$1,500 value
- 20% discount on annual advertising package in **TPC***—\$900 maximum value

TOTAL VALUE: \$8,300

Gold Sponsor \$3,500

- 2016 **Golf twosome**—\$700 value
- **Golf hole sponsorship**—\$300 value
- 8 **Complimentary passes** to ASM seminars or member meetings—\$600 value
- Full page ad plus special recognition in the **Associate Member Directory/Buyer's Guide**—\$500 value
- **One seminar sponsorship** with logo on promotional materials, display table, & recognition from podium—\$500 value
- Special write up in **ASM eNews & Events**—\$300 value
- Company logo with link in **ASM eNews & Events**, 6 months—\$600 value
- Premium placement of logo with link on **ASM Website**, 6 months—\$750 value
- 15% discount on annual advertising package in **TPC***—\$680 maximum value

TOTAL VALUE: \$4,930

*Minimum of 3 ad placements; cannot be combined with other TPC discounts

Silver Sponsor \$1,500

- 4 **Complimentary passes** to ASM seminars or member meetings—\$300 value
- Recognition in the **Associate Member Directory/Buyer's Guide**—\$200 value
- **One seminar sponsorship** with logo on promotional materials—\$300 value
- Company logo with link in **ASM eNews & Events**, 3 months—\$300 value
- Premium placement of logo with link on **ASM Website**, 3 months—\$375 value
- 10% discount on annual advertising package in **TPC***—\$455 maximum value

TOTAL VALUE: \$1,930

PLEASE NOTE: Companies may use the "Sponsor" designation only in reference to the specific ASM activities sponsored, and may not use it in non-ASM produced publications or materials. Sponsorship of any ASM activity, or participation as a premium level sponsor, does not represent endorsement by ASM of the products or services of the Sponsor company. The signed Sponsorship Agreement represents the full extent of the agreement between ASM and the Sponsor.

Sponsorship Reservation Form

Your Name _____
 Company _____
 Address _____
 City, State, Zip _____
 Telephone / Fax _____
 E-mail _____
 Platinum-\$5,000 Gold-\$3,500 Silver-\$2,000
 Total _____

My check made payable to ASM is enclosed

Please bill my Visa, Master Card or American Express



Name on Card _____

Card Number _____

Expiration Date _____

Billing Address _____

Signature _____

Total Paid \$ _____

Contributions to ASM are not deductible as charitable donations for Federal tax purposes but may be deductible under other provisions of the IRS Code.

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