THE 5 ELEMENTS OF GROWING A THRIVING AYURVEDA BUSINESS

RECIPE FOR A SUCCESSFUL & SUSTAINABLE AYURVEDIC PRACTICE:

This workshop is about how to transform your passion for Ayurveda into a successful business using simple principles of the 5 elements: Space, Air, Fire, Water, and Earth. Understand the VPK’s of starting and sustaining an amazing Ayurvedic business from day 1. Distinguish between various types of Ayurvedic business models and what is best suited for your needs and your talents. Topics include:

✴ Making Ayurveda accessible and how to translate interested prospects into clients.
✴ The ingredients for a stellar business strategy from the perspective of the 3 doshas & 5 elements.
✴ The magic of marketing- why there is no such thing as competition.
✴ Secret to packaging and pricing for all your offerings whether it is products, services, or treatments.
✴ Creating a financially sustainable business model that helps you create the lifestyle you want.

Anisha brings a wealth of clinical and business experience from more than a decade of private practice and launched one of the first Ayurveda programs for a hospital’s start-up integrative medicine department. She created a revolutionary Ayurveda 101 course for patients bringing in 20K in revenue for the first year. She is motivated to share her creative business strategies to support all Ayurvedic professionals to succeed!

with Anisha Durve, D.O.M. A.P.
Acupuncturist, Ayurvedic Practitioner, Ayur-Yoga & Meditation Instructor

co-author with Dr. Vasant Lad of
Marma Points of Ayurveda: The Energy Pathways for Healing Body, Mind, & Consciousness with a Comparison to Traditional Chinese Medicine


Saturday from 9 am- 12 pm, 1-6 pm
Location:
website
phone #
To register email:

$130 advance registration by ? /$150 after ?

8 hours of inspirational training!