

# 2015-2017 STRATEGIC PLAN

**MISSION:** Advancing the nursing profession and promoting a healthy Arizona

## PROMOTE A SAFE AND HEALTHY WORK ENVIRONMENT

- A. Foster the goal of optimal nurse staffing for safe patient care
- B. Support a culture of workplace safety and a healthy work environment
- C. Promote healthy nurses
- D. Promote ethical decisions in the practice setting

## ADVANCE PROFESSIONAL AND LEADERSHIP DEVELOPMENT

- A. Strengthen nursing practice, professionalism and leadership
- B. Mentor new leaders for a strong future

## ADVOCACY, PUBLIC POLICY, & PRACTICE

## DEVELOP COMMUNITY PARTNERS

- A. Promote a healthier Arizona
- B. Collaborate with partners to enhance synergy

## ENGAGE MEMBERS

- A. Strengthen advocacy and professional development resources
- B. Grow membership through strategic initiatives
- C. Increase awareness of member benefits

Core Values: Respect, Service, Diversity, Integrity, Collaboration