

# 2014

# APLS Annual & Conference SPONSORSHIP OPPORTUNITIES



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## **\$3,000 APLS Annual Gold & Conference Sponsor - \$500 Savings**

- Company Logo on all event materials, (including name badges) as a Gold Sponsor
- 2 registrations for any one of the seminars offered for 2014 (\$270 Value)
- Company Logo on signage, name tags, blast emails for all APLS events
- You will have an opportunity to hang company banner at all APLS events
- September 2014 LSIT/LS Seminar - All the benefits of a Gold Sponsor (\$1000)
- Golf Tournament - All the benefits of a Gold Golf Sponsor (\$600 Value)
- At all other seminars given throughout the year, your Company logo will be present
- Company Logo in The Arizona Surveyor Newsletter throughout 2014
- Logo with hyperlink to your website on the Front Page of the APLS Website
- Full Page Color Ad in the Arizona Surveyor Newsletter thru out 2014 (\$800 Value)

*If your company is planning to sponsor all the events throughout*

**(BEST VALUE)**

*the year take advantage of the Annual Sponsorship Opportunities*

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## **\$2,000 APLS Annual Silver & Conference Sponsor**

- Company name on signage as an APLS Partner Sponsor at all APLS events
- 1 Full registration for the Annual Conference for 2014 (\$290 Value)
- 1 registration for any one of the Seminars offered for 2014 (\$145 Value)
- September 2014 LSIT/LS Seminar - All the benefits of a Silver Sponsor (\$750 Value)
- Golf Tournament - All the benefits of a Silver Golf Sponsor (\$350 Value)
- At all other Seminars given throughout the year, your Company logo will be present
- Company Logo in The Arizona Surveyor Newsletter throughout 2014

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## **\$1000 APLS Annual Copper & Conference Sponsor**

- Company name on signage as an APLS Partner Sponsor at all APLS events.
- September 2014 LSIT/LS Seminar - All the benefits of a Copper Sponsor(\$500 Value)
- Golf Tournament - All the benefits of a Copper Golf Sponsor (\$200 Value)
- At all other Seminars given throughout the year, your Company logo will be present
- Company Logo in The Arizona Surveyor Newsletter throughout 2014

2014

# APLS *LSIT/LS Review Class* & *Annual Golf*



## *Individual Event* **SPONSORSHIP OPPORTUNITIES**

LSIT  
LS  
Seminar  
&  
ANNUAL  
GOLF  
SPONSORSHIP

### **Gold LSIT/LS Seminar Sponsorship - \$1000**

- Logo placement on APLS website through December 2014 (on sponsorship page)
- 2 Registrations for Seminar
- Logo placement on Seminar program
- Recognition during program opening session
- Access to preliminary attendance list
- Opportunity to insert promotional literature or media in the registration package
- Logo placement on APLS 2014 event signage
- Opportunity to hang company banner at event
- Recognition as sponsors in one issue of The Arizona Surveyor Newsletter
- Logo on event nametags and binders

### **Silver 1st LSIT/LS Seminar Sponsorship - \$750**

- Logo placement on APLS website through December 2014 (on sponsorship page)
- 1 Registration for Seminar
- Logo placement on Seminar program
- Recognition during program opening session
- Recognition as sponsors in one issue of The Arizona Surveyor Newsletter

### **Copper 1st LSIT/LS Seminar Sponsorship - \$500**

- Recognition during program opening session
- Logo placement on APLS website through December 2014 (on sponsorship page)
- Recognition as sponsors in one issue of The Arizona Surveyor

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### **Gold Golf Tournament Sponsorship - \$600**

- Four entries to golf in the tournament
- Hole Sponsorship (Company name at one of the holes on the course)
- Company logo on golf fliers being distributed and on sign at awards reception
- Company logo in next issue of The Arizona Surveyor and on Sponsorship page on website (azpls.org)
- Copies of the Arizona Surveyor to be mailed to Sponsor's business address
- Recognition for helping to fund door prizes and pin prizes

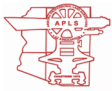
### **Silver Golf Tournament Sponsorship - \$350**

- Two entries to golf tournament
- Hole Sponsorship (Company name at one of the holes on the course)
- Company logo on golf fliers being distributed and on sign at awards reception
- Company logo in next issue of The Arizona Surveyor and on Sponsorship page on website (azpls.org)
- Recognition for helping to fund door prizes and pin prizes

### **Copper Golf Tournament Sponsorship - \$200**

- One entries to golf tournament
- Hole Sponsorship (Company name at one of the holes on the course)
- Company logo in next issue of The Arizona Surveyor and on Sponsorship page on website (azpls.org)

2014



# APLS CONFERENCE

## SPONSORSHIP OPPORTUNITIES

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### Additional Sponsorship CONFERENCE SPONSOR OPPORTUNITY

#### Vendors Reception Sponsorship (Limited to 2) - \$1500

- Sponsor the Vendor Reception from 5:00 –7:00p.m. Thursday, April 25, 2013
- Logo with hyperlink placement on APLS website through December 2013 (front page)
- Identification as a sponsor inside the program
- Opportunity to present remarks for ten minutes at the Vendor's Reception
- Opportunity to insert promotional items in the registration package (175 targeted attendees)
- Signage announcing your sponsorship at the Exhibitor Social

#### Lunch Sponsorship (Limited to 2) - \$750

- Sponsor the Lunch for 175 APLS attendees in the exhibit hall.
- Have your logo on display during the lunch as the sponsor.
- Hyperlink to sponsor website placed on the APLS website through December 2013 (on sponsorship page)
- Identification as a sponsor inside the Conference program
- Opportunity to insert promotional items in the registration package (175 targeted attendees)

#### Breakfast Sponsorship (Limited to 1) - \$500

- Sponsor the morning continental breakfast for 175 conference attendees.
- Have your logo on a sign over the serving stations during the continental breakfast.
- Logo placement on APLS Conference website through December 2013 (on sponsorship page)
- Hyperlink to sponsor website placed on the APLS website through December 2013 (on sponsorship page)
- Identification as a sponsor inside the Conference program
- Opportunity to insert promotional items in the registration package (175 targeted attendees)

#### Break Sponsorship (Limited to 4) - \$250

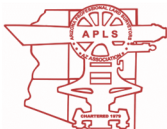
- Sponsor coffee and tea during the morning break or soda and water for the afternoon break
- Hyperlink to sponsor website placed on the APLS website through December 2013
- Signage announcing your sponsorship at the break
- Identification as a sponsor inside the Conference program
- Opportunity to insert promotional items in the registration package (175 targeted attendees)

#### Advertising Space in Conference Program

- \_\_\_\_\_ \$300 Full page advertisement (8 1/2 x 11)
- \_\_\_\_\_ \$150 Half Page advertisement (8 1/2 x 5 1/2)
- \_\_\_\_\_ \$100 Quarter Page (4 1/2 x 2 3/4)
- \_\_\_\_\_ \$ 75 Business card size (standard card)

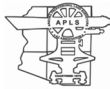
### SPONSORSHIP

Please contact Christa Heley if you have any questions on sponsorship. Your Company may be an Annual & Conference Sponsor or only Sponsor one Event. Please feel free to Sponsor what works best for your Company. It's a great way to show support for APLS and also get your Company Name and Logo out there!



Christa Heley - 602-481-0530  
[christa@azpls.org](mailto:christa@azpls.org)  
[www.azpls.org](http://www.azpls.org)

2014



# APLS Event

## SPONSORSHIP OPPORTUNITIES

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Please select your sponsorship level  
and Mail to: APLS

3346 E. Menadota Dr.

Phoenix, AZ 85050

OR

Fax to: (602) 334-1030

- \_\_\_\_\_ \$3,000 Annual & Conference Gold Sponsor
- \_\_\_\_\_ \$2,000 Annual & Conference Silver Sponsor
- \_\_\_\_\_ \$1000 Annual & Conference Copper Sponsor
- \_\_\_\_\_ \$1000 LSIT/LS Gold Sponsor (Only)
- \_\_\_\_\_ \$750 LSIT/LS Silver Sponsor (Only)
- \_\_\_\_\_ \$500 LSIT/LS Copper Sponsor (Only)
- \_\_\_\_\_ \$600 Golf Gold Sponsor (Only)
- \_\_\_\_\_ \$350 Golf Silver Sponsor (Only)
- \_\_\_\_\_ \$200 Golf Copper Sponsor (Only)
- \_\_\_\_\_ \$1500 Reception Sponsor (1 Available)
- \_\_\_\_\_ \$750 Conference Lunch Sponsor (2 available)
- \_\_\_\_\_ \$500 Conference Breakfast Sponsor (2 Available)
- \_\_\_\_\_ \$250 Conference Break Sponsor (4 Available)

### Advertising Space in Conference Program

- \_\_\_\_\_ \$300 Full page advertisement (8 1/2 x 11)
- \_\_\_\_\_ \$150 Half Page advertisement (8 1/2 x 5 1/2)
- \_\_\_\_\_ \$100 Quarter Page (4 1/2 x 2 3/4)
- \_\_\_\_\_ \$ 75 Business card size (standard card)

### Reminder:

Annual & Conference Gold, Silver  
and Copper Sponsors covers the  
Golf Tournament and LSIT/LS  
Review Seminar

You may Sponsor Individual  
Events also.

For Questions Call: (602) 481-0530 or  
email: [christa@azpls.org](mailto:christa@azpls.org)

Description of the following sponsorship levels  
are listed in the first 3 pages of this brochure.

Sponsorship Opportunities total cost \$ \_\_\_\_\_

### Company Information

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### CREDIT CARD

FAX: 602-334-1030 or online at [www.azpls.org](http://www.azpls.org)

Fax Credit Card information with completed registration form.

Indicate credit card:  Visa  Master  AMEX  Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### Make Checks Payable to:

Arizona Professional Land Surveyors Association

Mail check with completed sponsorship form to:

APLS

3346 E. Menadota Drive

Phoenix, AZ 85050