

# ATLANTIC CHALLENGE CUP

## Bid Instructions & Forms



Renaissance Chicago/Schaumburg Hotel  
and Convention Center

July 8–11, 2016

# Atlantic Challenge Cup Bid Process

## **Sponsor Requirements:**

Sponsors must be current BCA Business Members (in good standing). Bids are due Friday, December 4, 2015 at 5 p.m. MT.

## **Bid Awards:**

Exclusive sponsorships will be awarded to the highest bidder. The Billiard Congress of America reserves the right to re-open unrestricted bidding in any exclusive category for which a minimum bid has not been received.

Non-exclusive sponsorships/advertising will be awarded based on first-come, first-serve.

## **Bid Award Notifications:**

The exclusive winning bidders will be announced on Wednesday, December 9, 2016.

## **Contract Term:**

Date of acceptance through December 31, 2016.

## **Payment:**

Winning sponsors/advertisers will be invoiced in two (2) equal installments with payment due dates on January 8, 2016 and March 31, 2016.

Winning sponsors/advertisers will not be announced nor granted any marketing rights until their first non-refundable payment is received on or before January 8, 2016.

## **Rights to Marks and Logos:**

Sponsors will have full rights to the event logo for promotional and advertising usage only. The Billiard Congress of America will provide the logo in digital format. The event logo may not be used on any products intended for resale or event distribution. Promotional give-away items at the event are prohibited unless a sponsor obtains express written consent from the Billiard Congress of America.



## Official Bid Form

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Complete this form, scan it and then email it to [rob@bca-pool.com](mailto:rob@bca-pool.com) or fax it to 303-243-5070.

No bids will be accepted after 5 p.m. MT on Friday, December 4, 2015.

Winners will be announced and notified on Wednesday, December 9, 2015.

**Please submit a bid  
for an Exclusive Official Product Sponsorship:**

<b>Official Product Sponsorship (Exclusive)</b>	<b>Minimum Bid</b>	<b>Submitted Bid</b>
Official Table Sponsor	\$3,500	\$ _____
Official Cloth Sponsor	\$3,500	\$ _____
Official Ball Sponsor	\$2,000	\$ _____
Official Furniture Sponsor	\$2,000	\$ _____

**Please check the opportunity  
for which you would like to register:**

**Non-Competing Arena Signage**

Arena Signage \$750

	<b>Minimum Bid</b>	<b>Submitted Bid</b>
<b>Practice Room Sponsor</b>		
<input type="checkbox"/> Official Team USA Practice Room Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Official Team Europe Practice Room Sponsor	\$1,000	\$ _____

**Team Sponsorship**

Platinum Team USA Supporter \$500

Gold Team USA Supporter \$300

Silver Team USA Supporter \$100

**Official 2016 Atlantic Challenge Cup Program Advertiser**

Full-page color print ad \$500

Half-page color print ad \$300

**Total Amount Bid:** \$ \_\_\_\_\_