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**FOR IMMEDIATE RELEASE**

**Mike Serra Elected to Second Term as Chairman of Billiard Congress of America**

Broomfield, Colo. – July 20, 2012 – During its general membership meeting in Schaumburg, Ill., on July 17, 2012, the [Billiard Congress of America](http://Billiard Congress of America) announced the results of its 2012-2013 Board of Directors elections, which are as follows:

**Category 1 (Manufacturer/Distributor)**

- Chance Pack (Champion Shuffleboard/Valley Dynamo/Connelly Billiards), three-year term
- Chris Kuntz (RAM Gameroom Products), three-year term

In follow-up elections, Mike Serra (Championship, LLC) accepted a one-year term as BCA Board Chairman, as did each of the remaining seated officers: Vice Chairman Ivan Lee (Iwan Simonis); Secretary Elaine Gerber (Presidential Billiards, LP); and Treasurer Tony Stick (The Billiard Factory).

The remaining directors include: Nick Alexander (Clicks Billiards); Martin Bloom (Olhausen Mfg.); Jonathan Goudeau (Indoor Recreation Company); Thomas Rodgers (Robertson Billiards); Austin Rothbard (Brunswick Corporation).

"It has been an honor to serve the Billiard Congress of America and the industry this past year as Chairman of the Board of Directors," said Serra. "I have enjoyed working with the Board and association staff on many new initiatives aimed at supporting and promoting our industry and look forward to continuing to lead the Association as many of these new initiatives are introduced during the next year. It has also been gratifying to work with the Board and Summit 2012 Committee to produce a very successful and important event for our industry."

### **About Billiard Congress of America**

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, tournaments and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit [bca-pool.com](http://bca-pool.com) or call 303.243.5070.

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