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## PRESS RELEASE

### **DIVERSITYCOMM and BDPA CREATE MEDIA PARTNERSHIP**

**LARGO, MD (March 2015)** – DiversityComm completed a historic media partnership in 2015 with BDPA, the premier African American professional IT organization. Recognized in the industry for its more than 25 years of professional expertise in all aspects of business and employment that ensures equal opportunity, diversity and inclusion advertising, DiversityComm is the proud publisher of the *Black EOE Journal*, *Hispanic Network Magazine*, *Professional Woman's Magazine*, *U.S. Veterans Magazine* and *Diversity in STEAM Magazine*. The company is a WBENC-Certified Woman-Owned business delivering diversity solutions. Each publication now reaches over 2 million readers.

Mona Lisa Faris, DiversityComm, President and CEO said, "*We are honored to partner with BDPA and to help publicize their initiatives in the technology industry. The Diversity in STEAM Magazine (Science, Technology, Engineering, Arts+Design, Mathematics) brings educational, business and employment opportunities to all minorities, women and diverse cultures. We believe STEAM awareness is an imperative movement for our future as a nation and globally.*"

Founded in 1975, BDPA now has 46 chapters, making it the largest African American Information Technology Association in the country. The organization is a catalyst for professional growth and technical development for those in IT and continues to bridge the digital divide by providing training and career growth opportunities for its members.

"*BDPA is excited to create our media partnership with DiversityComm,*" reported Pamela Mathews, National BDPA President. "*We look to DiversityComm to help us share our vision and mission of advancing careers in the technology industry from the classroom to the boardroom. We are elated that they understand BDPA has been committed to STEM for the last 40 years,*" she added.

BDPA remains committed to excellence and providing a wide spectrum of resources to its members, corporate sponsors, businesses, educational institutions and the African American community.

To learn more about sponsorship opportunities, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or call us on (301) 584-3135 x108.

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