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## **MCDONALD'S -- BDPA'S TRUSTED PARTNER BECOMES BRONZE LEVEL SPONSOR**

**LARGO, MD** – McDonald's ([www.mcdonalds.com/us/en/careers.html](http://www.mcdonalds.com/us/en/careers.html)) agreed to renew its Bronze Level sponsorship of BDPA. The investment supports two BDPA regional conferences, leadership panels and other professional development aspects of the upcoming 37<sup>th</sup> Annual National BDPA Technology Conference & Career Fair held August 19-22, 2015 in Washington DC.

Since 1955, McDonald's has been proud to serve the world some of its favorite food. And along the way, they have managed not to just live history, but create it: from drive-thru restaurants to Chicken McNuggets and much more. It's been quite the journey, and they promise this is just the beginning.

"McDonald's has been a trusted partner in providing support and engagement to BDPA," said National BDPA President Pamela Mathews. "As we approach our national technology conference, we appreciate McDonald's commitment to our mission and are pleased to continue our partnership. We are honored to have McDonald's by our side as a Bronze Level Sponsor."

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA has 46 chapters across the United States and is the largest African American information technology association in the country. BDPA continues to fulfill its mission and work to bridge the digital divide by providing career growth opportunities for its members.

To become a BDPA partner or sponsor like McDonald's or to learn more about the BDPA Technology Conference in Washington DC, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or 301-584-3135 x108.

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