

## **HEWLETT-PACKARD CELEBRATES SIX YEAR COMMITMENT TO BDPA**

**LARGO, MD** – Hewlett-Packard (HP) continues its outstanding Platinum level sponsorship of BDPA for the sixth year in a row. The major part of the sponsorship will support the 37<sup>th</sup> annual BDPA Technology Conference being held August 18-21, 2015 in Washington DC. Innovation is in HP's DNA. Since 1939, Hewlett-Packard has been a leader in technology and corporate culture, inspiring innovators and entrepreneurs around the globe. Driving innovation through diversity and inclusion, HP's commitment to those principles is key to their foundation as HP's global community of employees is one of their greatest strengths.

Jeff Henderson, HP Executive Director stated, "National BDPA provides an environment for our youth to explore the realm of possibility when it comes to careers, challenges and opportunities in science and technology. I have seen firsthand how this type of environment instills confidence and fosters creativity. The students participating in BDPA today are investments in the IT professionals of tomorrow that will fuel innovation and drive business outcomes. HP is proud to support an organization that places such a high value on education and development of IT professionals."

HP's Platinum Level Sponsorship investment includes new HP laptops or tablets to every member of the championship High School Computer Competition (HSCC) team; Thirty (30) 13"+ laptops for HSCC; (30) Monitors for HSCC; 10" tablets; Intel Sponsored HP Performance-Optimized Datacenter (POD); (30) Wired Mice for HSCC; Five (5) new printers for conference operations support, and much more.

Robert Gavin, HP Business Consultant said, "As an HP employee, it is an honor to partner with National BDPA. Their commitment to advancing youth in technology, as well as providing opportunities to network with professionals in the IT Industry throughout the country speaks volumes about the character of the organization. BDPA fosters an environment of education, hands-on learning and growth within the information technology industry for all its youth and adult members. For us (HP), the bar has been set high. We remain a Corporate Sponsoring leader at the Platinum level as the sole provider of computer hardware for their Annual Technology Conference."

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA focuses on nurturing and developing future IT leaders in the STEM (Science, Technology, Engineering, and Math) and digital technology fields. BDPA has 40 chapters across the United States and is the largest African American Information Technology Association in the country. BDPA continues to fulfill its mission and work to bridge the digital divide by providing career growth opportunities for its members.

National BDPA President Pamela Mathews states, "It's a privilege to have a partnership with HP and we don't take it for granted. We appreciate the resources provided by HP. This allows BDPA to continue our mission of advancing careers from the classroom to the boardroom."

To become a BDPA partner or sponsor like HP or to learn more about the BDPA Technology Conference in Washington, D.C. as well as sponsorship opportunities, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or 301.584-3135 x108.

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