

Vision

Transforming society by optimizing movement to improve the human experience.

Mission

The Mission of the California Physical Therapy Association is to:

- Educate the people in California about the unique attributes, benefits, and value of physical therapy;
- Meet the physical therapy needs of the people of the State of California through continuous development and improvement of physical therapist education, practice and research;
- Support CPTA membership to strengthen professional identity, communication, leadership, networking, business development, and political outreach

Strategic Goal

Physical therapists will be universally recognized and promoted as experts in human movement and function to whom consumers have unrestricted direct access.

To achieve this goal, CPTA will accomplish specific objectives in the following areas of focus (in rank order):

- Public Identity
- Payment
- Access
- Quality Practice (Education and Research)