

## **CONSORTIUM OF COLLEGE AND UNIVERSITY MEDIA CENTERS**

### **PROFESSIONAL CODE OF ETHICS**

The Board of Directors shall assume the role of an Ethics committee to receive, discuss, and take appropriate action when concerns are expressed through members relative to ethical conduct. Questions of ethics may arise concerning relationships of:

- **members to members,**
- **members to clients served,**
- **members to distributors of materials and other suppliers,**
- **members to other professional groups and associations, and**
- **members to the profession.**

As overriding principles of professional conduct, it is recommended that members:

- a) conduct professional business so as to protect the privacy and maintain the personal integrity of the individual;**
- b) take adequate precautions to distinguish between personal and CCUMC views;**
- c) refrain from the use of institutional or CCUMC privileges for private gain;**
- d) avoid commercial exploitation of his or her professional or CCUMC position; and**
- e) commit to personal professional development in order to share that expertise.**

Additional statements of ethical practice may be submitted to the Board for consideration by members or by duly constituted committees of the Consortium.