

BUILD YOUR BRAND



2018 CFSA Winter Seminar Sponsorship Marketing Opportunities

As of 3/1/18

Sponsorships will be assigned on a first-come, first-served basis. Contact us for more sponsorship opportunities!

*INDICATES NEW SPONSORSHIP OPPORTUNITY FOR 2018

FORM WEB1

PLATINUM LEVEL SPONSORSHIPS (\$1,250+)

- Post-Conference Photo Montage - \$1,500..... SOUTHERN CRAFT MFG. INC.
- President's Dinner Buffet Co-Sponsorship (1 of 2) - \$1,250.....
- President's Dinner Buffet Co-Sponsorship (2 of 2) - \$1,250.....
- *President's Dinner & Dance Photo Booth - \$1,250..... NORTHSTAR INDUSTRIES
- *Winter Seminar Keepsake Scarf (custom printed with CFSA's and sponsor's name) - \$1,250..... NEW ENGLAND CASKET COMPANY
- President's Reception Open Bar Co-Sponsorship (1 of 2) - \$1,250..... MATTHEWS AURORA FUNERAL SOL.
- President's Reception Open Bar Co-Sponsorship (2 of 2) - \$1,250..... PREPAINTED METALS
- Marketing & Advertising - In-Kind..... NOMIS PUBLICATIONS

GOLD LEVEL SPONSORSHIPS (\$1,000)

- Winter Seminar Program Book - \$1,000.....
- President's Dance & Live Band - \$1,000..... MAC MACHINE & METAL WORKS
- Welcome Reception Open Bar - \$1,000..... TIEDEMANN-BEVS INDUSTRIES
- Welcome Dinner Buffet Co-Sponsorship (1 of 2) - \$1,000.....
- Welcome Dinner Buffet Co-Sponsorship (2 of 2) - \$1,000.....
- Welcome Reception Hors d'Oeuvres - \$1,000..... THACKER CASKET COMPANY
- President's Reception Hors d'Oeuvres - \$1,000..... SCHUYLKILL HAVEN CASKET CO.
- *Conference Wi-Fi Internet - \$1,000.....
- In-Kind On-Site Sponsor Signage..... KEITH M. MERRICK COMPANY

SILVER LEVEL SPONSORSHIPS (\$500-\$750)

- *Attendee Lanyards (custom printed with CFSA's and sponsor's name) - \$750..... VERPLANK ENTERPRISES
- *Topgolf Offsite Activity - \$750..... CHEROKEE CASKET COMPANY
- *Ryman Auditorium Tour Offsite Activity - \$750..... PPG INDUSTRIES
- Welcome Dinner Deserts - \$750.....
- Welcome Dinner Wine - \$750.....
- President's Dinner Deserts - \$750.....
- President's Dinner Wine - \$750.....
- Friday Breakfast Buffet Co-Sponsorship (1 of 2) - \$750..... SAUDER FUNERAL PRODUCTS
- Friday Breakfast Buffet Co-Sponsorship (2 of 2) - \$750..... ASTRAL INDUSTRIES
- Breakfast Buffet Co-Sponsorship (1 of 2) - \$750.....
- Saturday Breakfast Buffet Co-Sponsorship (2 of 2) - \$750.....
- Educational Program: Richard Flint - \$750.....
- *Conference Photography - \$750.....
- Friday Coffee, Water, & Soft Drinks - \$500..... KEITH M. MERRICK COMPANY
- Saturday Coffee, Water, & Soft Drinks - \$500.....
- President's Dinner & Dance Table Arrangements - \$500.....

OTHER SPONSORSHIPS (Recognized at value level)

- In-Kind Marketing & Advertising.....
- General Sponsorship (Write in donation amount at right)..... \$_____

Company _____ Contact Name _____

Email _____ Phone _____

Payment Method: Bill our Company (CFSA Members only) Check Enclosed Credit Card (below)

Credit Card No. _____ Expir. _____ Sec. Code _____

Authorized Signature _____ Date _____

Send completed form to: 49-Y Sherwood Terr., Lake Bluff, IL 60044 • Fax 847.295.6647 • Email gbuckley@cfsaa.org