

Canadian Heavy Oil Association (CHOA)
Developing heavy oil knowledge leadership

Call for Board of Director Volunteers/Nominations

About CHOA

The CHOA supports the Canadian Heavy Oil community in providing a sustainable energy source for the world's energy needs by taking an active role in the development of heavy oil knowledge and expertise.

It is crucial for Canada to develop our heavy oil and oil sands resources effectively, while minimizing impacts to our peoples and the environment. We can help accomplish this by sharing and increasing industry knowledge and expertise. Our aim is to support our members to increase their understanding of the challenges and opportunities of the industry, while increasing the information and expertise that they apply to their careers, every day.

For 30 years the CHOA has been the premier forum to obtain heavy oil and oil sands specific technical, business, and industry information. This is accomplished through providing relevant, high impact learning opportunities, as well as creating a hub of contacts and connections in a collegial setting. This assists our members in staying current on business and technical issues that affect our industry, while keeping them in conversations with peers who are working towards increasing expertise and excellence in their fields.

CHOA Board of Directors

The CHOA Board of Directors is a collegial group that is dedicated to assisting CHOA members and the Industry at large:

- *Connect* with each other,
- *Share* insights, opportunities and challenges and
- *Learn* from each other and apply knowledge and expertise in innovating ways

CHOA Board members are integral to the success of the association and are key ambassadors and communicators with our members and the Heavy Oil Industry. Board work is focused on: 1) Overseeing the strategic direction, outcome and framework setting for the association, 2) Setting and monitoring results based outcomes, 3) Participating in committee and working group meetings, 4) Recruiting new members and collaborators, 5) Being accountable for achieving the association's budget and financial success and 6) Representing the CHOA Board and the strategic plan within the heavy oil community.

All CHOA Board members shall:

- Be an oil industry professional, industry collaboration professional (Gov., NGO, Post-Secondary, Other), or retired from their career within the Industry.
- Have a minimum of five years' work experience.
- Attend most Board and other designated meetings.
- Adequately prepare for all Board activities and meetings.

For additional information please review the attached CHOA Board Member Estimated Time Commitments or contact the following:

Bruce Gray, Vice-President of the CHOA Board: bgray@accesspipeline.com

Kerri Markle, CHOA Executive Director: kmarkle@choa.ab.ca

Stephen Arseniuk, President of the CHOA Board: sarseniuk@laricinaenergy.com

Timelines for CHOA Board Applicants

April 21, 2016	Application/nomination process opens
May 13, 2016	Application/nomination process closes
July 15, 2016	Communication with candidates comes to a close
September 15, 2016	CHOA Annual General Meeting (AGM)