



Serving the Greater Baltimore Area HR Community Since 1930

2018 Sponsor/Exhibitor Agreement
13th Annual Spring Conference
Building Community: Be Bold, Brave & Brilliant
Thursday, April 12, 2018
Martin's West | Baltimore, MD

☐ Platinum Sponsor – \$5,000

- Introduction of keynote speaker
- Logo on CHRA participant give-away
- Company logo dominant on Spring Conference brochure (if registered by January 15th)
- Link to Company website on CHRA Spring Conference webpage
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Platinum Sponsor during Spring Conference program
- Opportunity to market your Company on-stage in front of 400+ HR professionals via video.
- First choice of booth location at Spring Conference
- Ad on CHRA website for 3 months
- 2 Email advertisement blasts to CHRA members in 12 months following Conference (through CHRA Headquarters)
- 1 hardcopy advertisement mailed directly to CHRA members (through CHRA Headquarters, sponsor to supply printed insert no later than Jan. 15)
- Complimentary sponsorship of 1 CHRA monthly meeting in 2018
 - Includes table at monthly meeting, opportunity to get in front of group to introduce yourself and your organization (2-3 minutes), free registration for 2 individuals, mailing list of monthly meeting attendees.

☐ Gold Sponsor - \$3,000

- First committed Gold Sponsor is guaranteed their organization can supply a breakout speaker if a complete Call for Speakers is submitted by 12-1-17.
- Company logo on cover of Spring Conference brochure (if registered by January 15th)
- Link to Company website on CHRA Spring Conference webpage
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Gold Sponsor during Spring Conference program
- Second choice of booth location at Spring Conference
- Ad on CHRA website for 2 months
- 1 Email advertisement blast to CHRA members in 12 months following Conference (through CHRA Headquarters)

☐ Silver Sponsor - \$1,500

- Company logo on cover of Spring Conference brochure (if registered by January 15th)
- Company logo on all promotional notices about the conference via email and web
- Recognized as Silver Sponsor during Spring Conference program
- Third choice of booth location at Spring Conference
- Ad on CHRA website for 1 month
- Introduction of breakout speaker

☐ Bronze Sponsor - \$1,000

- Company logo on cover of Spring Conference brochure (if registered by January 15th)
- Company logo on all promotional notices about the Spring Conference via email and web
- Recognized as Bronze Sponsor during Spring Conference program
- Fourth choice for booth location at Spring Conference

☐ Break Sponsor- \$700

- Recognized on event schedule, during program and signage for break.
- Booth location (booth includes registration for two representatives)

☐ Exhibit Table - \$600 before February 1st /\$650 after February 1st

- Booth location (booth includes registration for two representatives)

(Please list company name exactly as it should appear on Conference materials.)

Company Name: _____
Main Line of Business (401k, Background Checks, etc.): _____
Contact Person (for exhibit info.): _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____
Signature: _____

Please list company representatives attending the Spring Conference: (Two registrations are included for all sponsors/exhibitors)

1. _____ Email: _____
2. _____ Email: _____

Please list any additional representatives, **no more than two additional**: (\$75.00 each)

3. _____ Email: _____
4. _____ Email: _____

**There will be no badge or registration splitting allowed for exhibitors.*

Please check if you will require electricity at your booth **(Add Additional \$35):** _____

Payment Options:

1) Check payable to CHRA
2) Charge to the following credit card: VISA / MasterCard / AmEx
CC#: _____ Exp. _____
Security Code (REQUIRED): _____
Signature: _____

Cancellation Policy: *If you registered for an Exhibit Table only, you may cancel up to three weeks out from the event for a refund, minus a \$100 cancellation fee. Sponsor Levels (Break, Bronze, Silver, Gold, Platinum) may not cancel after January 15 due to already receiving promotion and marketing.*

Please send registration and payment to:
CHRA / 9 Newport Dr., Suite 200 / Forest Hill, MD 21050
info@chra.com