

Rules & Regulations

1. Any company applying for a product submission to the **New Product Showcase** must be a confirmed exhibitor (with exhibit space paid in full) in CIPHEX 2018.
 2. Any product, introduced to the Canadian market (since **October 1, 2017**) is eligible for approved submission.
 3. All submissions approved by the Show Committee become finalists and are eligible for the Award in their category. These products (the finalists) will be displayed in the **New Product Showcase**. Winners in each product category will be selected by a panel of industry experts.
 4. Applications must be received no later than **August 1, 2018**.
 5. A photograph must also be submitted in jpeg format.
 6. To be admissible, the product must be **new** to the Canadian market and represent an innovation in the sense of utilization and/or its function so that it would be an innovation to the Canadian market.
 7. Limit of (2) products per exhibitor.
 8. **To be admissible** the exhibitor must present a **minimum of 3 new benefits** for each new product, up to a maximum of 5.
 - Note:** -new colour or arrangement of colours is **not** a benefit;
 - new dimension of the same existing product **does not qualify** as a benefit.
 9. The jury will select the finalists based on the following criteria:
 - a. Does the product:
 - ... promote sustainability*
 - ...use new or existing materials in an innovative manner?*
 - ...make the workload easier?*
 - ...have a new look and does the design improve its functions?*
 - ...promote a safe environment?*
 - ...have a lower price due to the innovation?*
- Therefore, your products should have **at least** one of the above characteristics. Suggestion: Use text/wording that would help a wholesaler or contractor to sell your product.
10. The decision of the jury is final.