



Clearwater Bar Association

Sponsorship Opportunities

The Clearwater Bar Association (CBA) was founded in 1930. Today, the CBA has close to 1,000 members, and serves the legal profession and community working for the greater good of its members and the Community---at---large.



Bi---monthly magazine
Distributed to over 900
members

The CBA offers numerous sponsorship packages and opportunities designed to give you maximum face---to---face exposure to your targeted audience.

Annual Corporate Sponsorships

Type	Platinum
Sponsorship	\$7,000/year
Description	<ul style="list-style-type: none"> • Network, address members and prime exhibit space at all Membership luncheons • Admission for four to Bench & Bar, Oyster Roast, Meet & Greet, and Holiday Party, with sponsor ribbons • Signage, flyers, & introduction at all Membership Luncheons • Prime logo placement with link on CBA website and logo on event flyers • Sponsorship of one (1) Meet & Greet • Featured article about sponsor in Res Ipsa • Six (6) Full page color Ads in Res Ipsa • Publish four (4) industry related articles in Res Ipsa • Sponsor sends four (4) direct emails per year to membership • CBA sends four (4) emails per year to membership • Present 1 hour approved CLE Seminar to CBA Members • Open Sponsorship at CBA Golf Classic – Hole plus foursome

Type	Gold
Sponsorship	\$5,500/year
Description	<ul style="list-style-type: none"> • Network, address members and exhibit space at all Membership luncheons • Admission for two to Oyster Roast and Holiday Party, with sponsor ribbons • Signage, flyers, & introduction at all Membership Luncheons • Prominent logo placement with link on CBA website and logo on event flyers • Featured article about sponsor in Res Ipsa • Six (6) half page color Ads in Res Ipsa • Publish two (2) industry related articles in Res Ipsa • Sponsor sends two (2) direct emails per year to membership • CBA sends two (2) emails per year to membership • Present 1 hour approved CLE Seminar to CBA Members

Type	Silver
Sponsorship	\$4,000/year
Benefits	<ul style="list-style-type: none"> • Network and exhibit space at all Membership luncheons • Admission for one to Oyster Roast and Holiday Party, with sponsor ribbons • Signage, flyers, & introduction at all Membership Luncheons • Logo placement with link on CBA website and logo on event flyers • Featured article about sponsor in Res Ipsa • Six (6) half page B&W Ads in Res Ipsa • Present 1 hour CLE Seminar to CBA Members (upon approval) • Publish one (1) industry related articles in Res Ipsa • CBA sends two (2) emails per year to membership

Type	Bronze
Sponsorship	\$2,500/year
Benefits	<ul style="list-style-type: none"> • Network and exhibit space at all Membership luncheons • Admission for one to Oyster Roast and Holiday Party, with sponsor ribbons • Signage, flyers, & introduction at all Membership Luncheons • Logo placement with link on CBA website and logo on event flyers • Featured article about sponsor in Res Ipsa • Six (6) quarter page B&W Ads in Res Ipsa • Publish one (1) industry related articles in Res Ipsa • CBA sends one (1) emails per year to membership



Membership Luncheon

Oyster Roast



Events

Type	Membership Luncheons
Sponsorship	<p>\$250/Luncheon – Law Firms Only</p> <p>Included in Annual Sponsorship</p>
Events/Benefits	<p>Membership Luncheons – includes registration for two non---member guests, email/website/onsite recognition</p> <ul style="list-style-type: none"> • September – Florida Governor’s General Counsel • October – Florida Supreme Court Justice • January – Florida Bar President • February – Diversity Panel • March – TBA • May – Law Day

Type	Post Luncheon CLEs
Sponsorship	<p>\$350/event</p>
Description	<ul style="list-style-type: none"> • 20 – 50 attendees • Meetings follow general membership luncheons • Free to members
Benefits	<ul style="list-style-type: none"> • Logo or company name on registration form • Exhibit table • Two---minute presentation at event
Topics	<ul style="list-style-type: none"> • Professionalism – Florida Bar President --- January • Limited Representation – Florida Supreme Court Justice – October • Diversity Symposium – March

Type	Section Meetings & CLEs
Sponsorship	\$200 or \$500 for exclusive* (exclusive not available for Probate Update & Family Law Update)
Description	<ul style="list-style-type: none"> • 15---75 attendees • Meetings are generally 1 hour long and include educational presentation
Benefits	<ul style="list-style-type: none"> • Logo or company name on registration form • Exhibit space • Two---minute presentation at event
Sections	<ul style="list-style-type: none"> • Probate– Six (6) meetings* • Family– Six (6) meetings* • Elder – Four (4) meetings • Civil – Four (4) meetings • Collaborative – Four (4) meetings • Solo – Six (6) meetings • Judicial – Seven (7) meetings • Bankruptcy – Six (6) meetings

Type	Joint Meetings
Sponsorship	\$350
Description	<ul style="list-style-type: none"> • 50 – 100 attendees • Joint meeting with Clearwater and St. Petersburg Bar Associations • Meeting held in mid---county
Benefits	<ul style="list-style-type: none"> • Logo or company name on registration form • Exhibit space • Two---minute presentation at event
Topics	<ul style="list-style-type: none"> • Probate & Real Property Update – January • Family Law Update – November

Type	Bench & Bar
Sponsorship	<p>\$1,000 Jurist – Exhibit table + 4 registrations</p> <p>\$500 Master – Exhibit table + 2 registrations</p> <p>\$250 Barrister – 1 registration</p> <p>Included in Platinum Sponsorship</p>
Description	<ul style="list-style-type: none"> • 250 attendees • Joint event between Clearwater & St. Petersburg Bar Association • Informal lunch and vendor fair starts the day • One plenary session and two sets of breakouts • Reception at the conclusion of the breakouts
Benefits	<ul style="list-style-type: none"> • Logo or company name on registration form • Mentioned during opening speech
Topics	<ul style="list-style-type: none"> • Probate & Real Property • Family Law • Civil Litigation • Criminal Law

Type	Oyster Roast
Sponsorship	<p>\$1,000 – Corporate</p> <p>\$300 – Law Firm</p> <p>Included in Annual Sponsorship</p>
Description	<ul style="list-style-type: none"> • 600+ attendees • Premier local bar social event in the State of Florida • Held on the grounds of Florin & Roebig
Benefits	<ul style="list-style-type: none"> • Logo or company name on registration form • Listing in wrap up article in Res Ipsa • Posting of Banner on site • Item in goody bag • 4 registrations • ½ page ad in newsletter

Type	Judicial Reception
Sponsorship	<p style="text-align: center;">\$300</p> <p style="text-align: center;">Additional Sponsorship Opportunities Available</p>
Event/Benefits	<p>Judicial Reception – April – Annual event recognizes the judiciary. A perfect time for informal networking with colleagues and the judiciary.</p> <ul style="list-style-type: none"> • Four registrations • Listed on invitation to judges • Email/website recognition

Type	Swearing In & Reception
Sponsorship	<p style="text-align: center;">\$250/event</p>
Events/Benefits	<p>Swearing In & Receptions for New Lawyers – listed on invitations and programs, email/website/onsite recognition</p> <ul style="list-style-type: none"> • April • October

Type	Meet & Greet/Happy Hours
Sponsorship	<p style="text-align: center;">\$200/event</p> <p style="text-align: center;">One included with Platinum Sponsorship</p>
Events/Benefits	<p>Meet & Greet/Happy Hours – email/website/onsite recognition, ability to attend event</p>

Type	YLD Monthly Meetings
Sponsorship	\$300/event
Events/Benefits	20+ attendees –email recognition and ability to attend meeting and talk about company or service

Type	Holiday Party
Sponsorship	\$200 Included in Annual Sponsorship
Events/Benefits	100+ attendees

Type	Golf Classic
Sponsorship	\$3,000 – Title Sponsor \$1,250 – Master Sponsor \$750 – Beverage Cart \$750 – Open Sponsor \$300 – Longest Drive \$300 – Closest to the Pin \$150 – Golfer
Events/Benefits	A competitive but mellow golf scramble that brings together members, judges, friends, clients and even ringers to enjoy a day of golf at the Innisbrook Resort, Osprey South Master Sponsor includes logo on every hold & a foursome Open Sponsor includes logo on a hole & a foursome

Type	Casino Royale
Sponsorship	<p style="text-align: center;"> \$5,000 – Royale – Exclusive (10 tickets) \$2,500 – High Roller (6 tickets) \$1,000 – Jack Pot (4 tickets) \$750 – Pit Boss (2 tickets) \$500 – Dealer (2 tickets) \$100 – Individual ticket Prize Donation </p>
Events/Benefits	<p>The Clearwater Bar Foundation’s Casino Royale brings a night at the casino across the bay and into our own back yard. Held annually at the Dunedin Fine Arts Center.</p> <p>Funny money is included in proportion to sponsorship level</p>



Clearwater Bar Association

Sponsorship Agreement

_____ (Sponsor) has agreed to enter into the following level of sponsorship _____
_____ as outlined in the Sponsorship Opportunities Guide. The value of the
sponsorship page is _____. This agreement is not automatically renewable. The agreement will
begin on _____ and terminate on _____. At that time an opportunity will be
given to adjust any part of the agreement by either party.

Res Ipsa Advertising shall begin in the following issue _____.

Final Advertisement will appear _____.

Sponsor:

Name of Sponsor _____

Name/Title of Sponsor Representative _____

Signature _____

Date _____

Clearwater Bar Association:

Hinda Carbon, Executive Director _____

Date _____