



California Municipal Treasurers Association

Board of Directors Meeting

Date: Thursday, January 26, 2017

Time: 3:00 p.m. – 4:00 p.m.

Dial-in: 888.394.8197

Passcode: 3537045#

MINUTES

Call to Order

Approval of the Agenda

Roll Call

X	President	Margaret Moggia
X	President-Elect	Rudy Livingston, CCMT
	Secretary	Alisa Cutchen
X	Treasurer	Tracey Angelo, CCMT
	Past President	Pamela Arends-King
	Division 1 – North	Tim McGallian
X	Division 2 – South	Gina Tharani, CCMT

Committee Chairs, Staff and Guests:

	Legislative Chair	Michelle Durgy
	Standing Rules & Bylaws Chair	Pamela Arends-King
X	Membership & Budget Committee	Israel Garza
X	Certification Chair	Ernestine Jones, CCMT
X	Technology Chair	Donald Patterson
X	Commercial Associate Liaison	Lily Ng
	Newsletter & Public Relations Chair	Margaret Moggia
X	Investment Policy Certification Chair	Shaun Farrell, CCMT
X	Revenue and Taxation Policy Committee Representative	John Adams
	Division 1 – North Committee	Deborah Yamamoto
X	Meetings and Membership Specialist	Yelena Martynovskaya
X	Meetings and Membership Assistant	Kristy Schrimsher

Consent Calendar

The board reviewed minutes from the November 17 and December 15, 2016 Board of Directors Meeting as well as the Financial Report from November 30 and December 31, 2016. Gina Tharani moved to approve the November and December minutes and financials. Tracey Angelo seconded the motion. The November and December minutes and financials were approved.

Action Items

1. 2017 Annual Conference

Margaret Moggia reported on the Annual Conference Committee conference call and the slight changes that were incorporated into the 2017 Annual Conference agenda. The updated preliminary agenda has been updated on the website and sent in a promotional email to the membership. Margaret reported that January's workshop attendees will also be receiving a separate email notifying them of the additional education and CMTA Specialized Training that will be available at the conference. Margaret further reported that Michelle Durgy is working on identifying the speakers for the sessions that don't have speakers finalized and that overall the committee is in a good place with the development of the program. Margaret reported that the committee is also focused on developing the CMTA Specialized Training. Margaret reported to the board that the conference email blasts will be sent more frequently announcing the early bird registration deadline of February 17th. Margaret discussed with the board on sponsorship outreach and asked Lily to work on recruiting additional sponsors.

Margaret reviewed the 2017 Annual Conference Budget. Rudy Livingston moved to approve the budget. Gina Tharani seconded the motion. The 2017 Annual Conference Budget was approved.

2. 2019 Annual Conference Site Selection

Margaret Moggia confirmed with the board that the 2018 Annual Conference selection was finalized and that the board needs to start looking ahead at the 2019 potential locations in southern California. The board discussed several options in Riverside, Palm Springs and San Diego

3. CMTA Speaker Policy

Margaret reported to the board on a new speaker policy for the Annual Conference. The board discussed the policy and that the final vote on the policy will be taken at the next board meeting in February.

4. Annual Election

Margaret Moggia reported on the elections for the vacant Board of Directors positions and that there is an upcoming conference call for the Nominating Committee.

5. 2016 Strategic Planning Session

The subcommittees below provided status reports:

- a. Governance and Finance – Rudy, Pam, Tracey, John
No updates at this time, working on scheduling the meeting.
- b. Membership – Israel, Alisa, Tim, Gina –

No updates since the last meeting with the subcommittee. Group is meeting again in the near future.

- c. Certification and Education – Ernestine, Michelle, Shaun, Deborah
Margaret mentioned that Shaun did a presentation on Investment Policy during the CMTA & CDIAC January workshop on the new 2017 edition of the Investment Policy application. Ernestine Jones reported that she had been reaching out to expiring

CCMTs and is getting valuable feedback about the new certification program curriculum and cost.

d. Marketing and Communications – Don, Margaret, Lily, Yelena, Kristy
Don reported on the new membership survey that will be going out to the membership shortly.

Old Business

Margaret Moggia reviewed her attendance at the session where Poet Ali presented. Gina Tharani reported that she will contact Poet Ali about which topics he should cover in his keynote speech at CMTA's 2017 Annual Conference on Thursday.

Information and Activities Reports

Israel reviewed the membership report and let the board know that the Membership Committee is working on ways to increase the membership.

New Business

John Adams attended the League of California Cities meeting and will provide a summary for the next board meeting on the proposed governor's budget.

Margaret notified the board that CMTA will have an exhibit booth at CSMFO's conference, the conference is attended by over 1,000 people and that Yelena Martynovskaya will be at the exhibit booth with promotional materials for the certification program and the CMTA Annual Conference.

The meeting was adjourned at 4:01 p.m.

Respectfully submitted,

Yelena Martynovskaya
Meeting & Membership Specialist