



California Municipal Treasurers Association

Board of Directors Meeting

Date: Thursday, February 16, 2017

Time: 3:00 p.m. – 4:00 p.m.

Dial-in: 888.394.8197

Passcode: 3537045#

MINUTES

Call to Order

Approval of the Agenda

Roll Call

X	President	Margaret Moggia
X	President-Elect	Rudy Livingston, CCMT
	Secretary	Alisa Cutchen
	Treasurer	Tracey Angelo, CCMT
	Past President	Pamela Arends-King
	Division 1 – North	Vacant
X	Division 2 – South	Gina Tharani, CCMT

Committee Chairs, Staff and Guests:

X	Legislative Chair	Michelle Durgy
	Standing Rules & Bylaws Chair	Pamela Arends-King
X	Membership & Budget Committee	Israel Garza
X	Certification Chair	Ernestine Jones, CCMT
X	Technology Chair	Donald Patterson
X	Commercial Associate Liaison	Lily Ng
X	Newsletter & Public Relations Chair	Margaret Moggia
	Investment Policy Certification Chair	Shaun Farrell, CCMT
X	Revenue and Taxation Policy Committee Representative	John Adams
	Division 1 – North Committee	Deborah Yamamoto
X	Meetings and Membership Specialist	Yelena Martynovskaya
X	Meetings and Membership Assistant	Kristy Schrimsher

Consent Calendar

The quorum was not established, minutes from the January 26, 2017 Board of Directors Meeting as well as the Financial Report from January 31, 2017 were tabled for the next Board Meeting.

Action Items

1. 2017 Annual Conference

Margaret Moggia reported on the Annual Conference Committee conference call and the the development of the conference program. Margaret reported that we are very close to finalizing the agenda. Margaret also reported on the current registration list and sponsorships. Lily Ng reported to the board that she has been reaching out, together with Yelena Martynovskaya, to the past Annual Conference sponsors and exhibitors. Yelena reported that the registration number is at 125 attendees.

2. CCMT and CTC Recognition

Margaret Moggia reviewed the updated Conference Speaker Policy. The Doodle Poll was approved electronically on March 2, 2017 due to the quorum not being present at the February Board Meeting.

3. CMTA Speaker Policy

Margaret reported to the board on a new speaker policy for the Annual Conference. The board discussed the policy and that the final vote on the policy will be taken at the next board meeting in February.

4. Annual Election

Margaret Moggia reported on the elections for the vacant Board of Directors positions and that there is an upcoming conference call for the Nominating Committee.

5. 2016 Strategic Planning Session

The subcommittees below provided status reports:

a. Governance and Finance – Rudy, Pam, Tracey, John

Rudy presented the report and mentioned that the committee will be looking at all core documents, Bylaws and other documents, and seeing which revisions need to be made. Later this month, the committee will be reconvening and will have a draft by the next board meeting.

b. Membership – Israel, Alisa, Tim, Gina

Israel reported that Gina and Yelena have held a meeting and discussed ways to increase the membership especially on the commercial side. Israel reported that between now and June 30th the committee will have a goal in place to hit a target based on June of 2014 numbers, then look into increasing the goal in the following year. Israel reported that the committee will be analyzing membership reports more closely.

c. Certification and Education – Ernestine, Michelle, Shaun, Deborah

Ernestine reported that she held discussions with expiring CCMTs regarding the new program and reported about the concerns individuals had regarding the costs.

d. Marketing and Communications – Don, Margaret, Lily, Yelena, Kristy

Don reported that a membership survey had gone out to the CMTA membership.

New Business

Margaret discussed revitalizing of the CMTA Newsletter Dollars & Sense and the availability of CMTA membership directory online. Margaret also reported that Division – North Chair Tim McGallian had stepped down, creating a vacancy

The meeting was adjourned at 3:50 p.m.

Respectfully submitted,

Yelena Martynovskaya
Meeting & Membership Specialist