



California Municipal Treasurers Association

Board of Directors Meeting

Date: Thursday, March 16, 2017

Time: 3:00 p.m. – 4:00 p.m.

Minutes

Call to Order

Approval of the Agenda

Roll Call

X	President	Margaret Moggia
X	President-Elect	Rudy Livingston, CCMT
X	Secretary	Alisa Cutchen
X	Treasurer	Tracey Angelo, CCMT
X	Past President	Pamela Arends-King
	Division 1 – North	Vacant
	Division 2 – South	Gina Tharani, CCMT

Committee Chairs, Staff and Guests:

X	Legislative Chair	Michelle Durgy
	Standing Rules & Bylaws Chair	Pamela Arends-King
	Membership & Budget Committee	Israel Garza
	Certification Chair	Ernestine Jones, CCMT
X	Technology Chair	Donald Patterson
X	Commercial Associate Liaison	Lily Ng
	Newsletter & Public Relations Chair	Margaret Moggia
	Investment Policy Certification Chair	Shaun Farrell, CCMT
X	Revenue and Taxation Policy Committee Representative	John Adams
	Division 1 – North Committee	Deborah Yamamoto
	Meetings and Membership Specialist	Yelena Martynovskaya
	Meetings and Membership Assistant	Kristy Schrimsher

Consent Calendar

The board reviewed minutes from the January 27, 2017 and February 16, 2017 Board of Directors Meeting as well as the Financial Report from January 31, 2017 and February 28, 2017. Rudy Livingston moved to approve the January and February minutes and financials. Alisa Cutchen seconded the motion. The January and February minutes and financials were approved.

Action Items

1. 2017 Annual Conference

Margaret reported that things are going well with the 2017 Annual Conference and the registration number is at 157. Margaret reported that we will be doing few pushes for the conference within the next week, early April, then one more prior to online registration closes. Margaret stated that the program agenda is coming along and few more tweaks have been made, she thanked Michelle Durgy for booking the last speakers and that the program has amounted to a great three days of training. Margaret emphasized that CMTA should try contacting CSMFO and John Adams talked about sponsorship from CSMFO's perspective. Both Margaret and John emphasized how CMTA's board members reaching out to Commercial Associates has more standing and will be more successful in recruiting sponsors. Yelena Martynovskaya will send the list of past CMTA sponsors to the board.

2. CCMT and CTC Recognition

Margaret reported that CCMT and CTC recipients will be recognized at the 2017 Annual Conference, the CTC recipients will get certificates, and the CCMT recipients will receive a plaque. There should be somewhere between 20 to 30 people recognized.

3. Strategic Planning Session

a. Governance and Finance – Rudy, Pam, Tracey, John

Rudy reported that the subcommittee went over CMTA governing documents, bylaws and standing rules, and found that some were outdated. The subcommittee will need the board's assistance with those updates. The board discussed that standing rules only need board approval, bylaws need membership approval. John reported that there is a call being scheduled for April 27th and further actions will be discussed.

b. Membership – Israel, Alisa, Tim, Gina

No report.

c. Certification and Education – Ernestine, Michelle, Shaun, Deborah

Margaret reported that the subcommittee held a call and will have Scholarship information available for the Board Meeting in April. Ernestine reported that previous CCMT holders continue into the new program and some may need financial assistance, so those cases will be looked at on an individual basis.

d. Marketing and Communications – Don, Margaret, Lily, Yelena, Kristy

Don reported on the survey results and that the subcommittee has scheduled a conference call for tomorrow on how to move forward.

4. Items for Board Meeting at Annual Conference

Margaret asked the board to send any information to Yelena for the packet for the next board meeting in April. Pamela Arends-King also asked the board members to recruit people that they know for the open positions on the board. Margaret reminded the board members that they are expected at the April's board meeting as well as the Wednesday luncheon.

The meeting was adjourned at 3:52 p.m.

Respectfully submitted,

Yelena Martynovskaya
Meeting & Membership Specialist