



California Municipal Treasurers Association

Board of Directors Meeting

Date: Thursday, June 12, 2017

Time: 3:00 p.m. – 4:00 p.m.

Agenda

Call to Order

Approval of the Agenda

Roll Call

President	Rudy Livingston, CCMT
President-Elect	Dan Matusiewicz
Secretary	Jennifer Leisz
Treasurer	Dana Cortez, CCMT
Past President	Margaret Moggia, CTC
Division 1 – North	Pamela Arends-King
Division 2 – South	Michael Solorza

Committee Chairs, Staff and Guests:

Legislative Chair	Vacant
Membership & Budget Committee	Israel Garza
Education Chair	Tracey Angelo, CCMT
Certification Chair	Ernestine Jones, CCMT
Technology Chair	Donald Patterson
Commercial Associate Liaison	Jaime Loftin Picunko
Commercial Associate Member	Michelle Durgy
Newsletter & Public Relations Chair	Vacant
Investment Policy Certification Chair	Shaun Farrell, CCMT
Revenue and Taxation Policy Committee Representative	John Adams
Meetings and Membership Specialist	Yelena Martynovskaya
Meetings and Membership Assistant	Kristy Schrimsher

Consent Calendar

Minutes from the May 18, 2017 Board of Directors Meeting
 Financial Report from May 31, 2017

Action Items

1. Strategic Plan
 - a) Next Steps

2. Strategic Plan Subcommittee Assignments
 - a) Governance and Finance
 - o Bylaws
 - o Standing Rules
 - b) Membership
 - o 2017-18 Membership Renewals
 - o 2017-18 Membership Directory
 - c) Certification and Education
 - d) Marketing and Communications
 - o Monthly Newsletter
 - o Website Review
 - o Vendor Resource Room

3. Committees
 - a) New Members & Roles

4. League's Revenue & Taxation Update

Information and Activities Reports
Membership Report

Old Business

New Business

Next Board Meeting

Thursday, July 14, 2017 at 10:00 a.m.
(In-person meeting in Southern California)

Adjourn



California Municipal Treasurers Association

Board of Directors Meeting

Date: Thursday, May 18, 2017

Time: 3:00 p.m. – 4:00 p.m.

Minutes

Call to Order

Past President Margaret Moggia welcomed the board members, staff and guests and called the meeting to order at 3:06 p.m.

Approval of the Agenda

Margaret Moggia moved to approve the May Agenda, John Adams seconded the motion. The May Board Agenda was approved.

Roll Call

X	President	Rudy Livingston, CCMT
X	President-Elect	Dan Matusiewicz
X	Secretary	Jennifer Leisz
X	Treasurer	Dana Cortez, CCMT
X	Past President	Margaret Moggia
X	Division 1 – North	Pamela Arends-King
X	Division 2 – South	Michael Solorza

Committee Chairs, Staff and Guests:

	Legislative Chair	Vacant
X	Membership & Budget Committee	Israel Garza
	Education Chair	Tracey Angelo, CCMT
	Certification Chair	Ernestine Jones, CCMT
X	Technology Chair	Donald Patterson
X	Commercial Associate Liaison	Jaime Loftin Picunko
X	Commercial Associate Member	Michelle Durgy
	Newsletter & Public Relations Chair	Vacant
X	Investment Policy Certification Chair	Shaun Farrell, CCMT
X	Revenue and Taxation Policy Committee Representative	John Adams
X	Meetings and Membership Specialist	Yelena Martynovskaya
X	Meetings and Membership Assistant	Kristy Schrimsher

Consent Calendar

The board reviewed minutes from the April 26, 2017 Board of Directors Meeting as well as the Financial Report from April 30, 2017.

Dana Cortez moved to approve April minutes and financials. Margaret Moggia seconded the motion. April minutes and financials were approved.

Action Items

1. 2017 Annual Conference

Margaret reviewed the 2017 Annual Conference survey from attendees and vendors. Margaret reported on the comments made regarding the conference format, Friday's sessions and the comments about moving the conference to Fall.

2. 2018 Annual Conference

Rudy Livingston proposed sending the message to members as well as past Annual Conference committee members asking if they would like to participate in a committee for the 2018 Annual Conference. Rudy will serve as Annual Conference Committee Chair, Michael Solorza, Dan Matusiewicz and John Adams expressed interest in participating. The board discussed that the Annual Conference committee should be limited, include Education Chair, and possibly someone new that has not participated in the past. The board also proposed sending a personal invitation to a commercial associate to join the committee. We would like someone new to serve on the committee.

Yelena reviewed the proposed registration rates for the 2018 Annual Conference. Margaret reported that the proposed increase focused on the daily commercial registration rate which has been the same for both government and commercial attendees. John mentioned that the proposed increase was done with great intention, that the committee working on the rates compared the cost vs. benefit and the intention is to make it fair to conference sponsors. The board suggested the rate of \$350 for Wednesday and \$450 for Thursday as Thursday allows for more networking opportunities. The Annual Conference Committee will review the registration rates and provide their report to the board at a later date.

3. Strategic Plan Subcommittee Assignments

Deferred to the June meeting.

Old Business

The board reviewed CFA Open Letter.

Dan moved to approve the CFA Open Letter, Margaret seconded the motion. The motion was approved.

New Business

Yelena reviewed the cost of CMTA conference calling and provided the board with an option to switch to a web based conference calling service. The board agreed to move forward with the web based conference calling service Zoom at \$14.99 a month.

Rudy reviewed the State Treasurer's letter asking CMTA to nominate two individuals to represent CMTA on a steering committee that the State Treasurer's Office will chair. The steering committee will direct CDIAC in its efforts to produce a "gold standard" training program for local elected and appointed officials. Dan and John volunteered to be nominated for the committee.

The meeting was adjourned at 4:09 p.m.

Respectfully submitted,
Yelena Martynovskaya

Meeting & Membership Specialist