



## California Municipal Treasurers Association

### Board of Directors Meeting

Date: Thursday, January 25, 2018

Time: 1:00 p.m. – 2:00 p.m.

### Minutes

President Rudy Livingston welcomed the board members, staff and guests and called the meeting to order at 1:03 pm.

#### Roll Call

x	<b>President</b>	Rudy Livingston, CCMT
x	<b>President-Elect</b>	Dan Matusiewicz, CCMT
x	<b>Secretary</b>	Jennifer Leisz
x	<b>Treasurer</b>	Dana Cortez, CCMT
x	<b>Past President</b>	Margaret Moggia, CTC
x	<b>Division 1 – North</b>	Tracey Angelo, CCMT
x	<b>Division 2 – South</b>	Michael Solorza

#### Committee Chairs, Staff and Guests:

	<b>Education &amp; Certification</b>	Tracey Angelo, CCMT
	<b>Investment Policy Certification Subcommittee Chair</b>	Shaun Farrell, CCMT
	<b>Certification CCMT &amp; CTC Subcommittee Chair</b>	Ernestine Jones
	<b>Education Subcommittee Chair</b>	Tracey Angelo, CCMT
x	<b>Membership</b>	Israel Garza, CCMT
	<b>Communications</b>	Donald Patterson, CCMT
	<b>Commercial Associate Liaison</b>	Jaime Picunko
	<b>Commercial Associate Member</b>	Kyle Tanaka
x	<b>Revenue and Taxation Policy Committee Representative</b>	John Adams
	<b>Meetings and Membership Specialist</b>	Yelena Martynovskaya
	<b>Meetings and Membership Assistant</b>	Kristy Schrimsher

#### Consent Calendar

The board reviewed the minutes from the December 21, 2017 Board of Directors Meeting as well as the Financial Report from December 31, 2017.

**Michael Solorza moved to approve December minutes and December financials. Dana Cortez seconded the motion. December minutes and December financials were approved.**

## Action Items

### **1 & 2 Board Positions (as defined in Standing Rules & Bylaws) & Committees (as defined in Standing Rules & Bylaws)**

Rudy reported on the 1<sup>st</sup> and 2<sup>nd</sup> items and asked the board and committee chairs to review and update their sections in the Standing Rules.

Rudy asked the board to submit their edits prior to the February 15<sup>th</sup> Board of Directors Meeting.

### **3. Elections**

The board reviewed the roster of the upcoming vacancies on the board of directors. Rudy asked for any volunteers on the board who would be interested in serving on Nominating Committee, chaired by Immediate Past President Margaret Moggia. Jenny, Michael, Dan and Israel volunteered to serve on the Nominating Committee for the 2018 Elections. The Nominating Committee will then proceed to work on the slate for the 2018-19 year.

**Tracey Angelo moved to allow Margaret Moggia to identify members to serve on the Nominating Committee, to consist of five members total, as long as they are current CMTA members in good standing. Dan Matusiewicz seconded the motion. The motion was approved.**

### **4. 2018 Annual Conference**

The board reviewed 2018 Annual Conference program and discussed sending several email promotions within the next two weeks highlighting the early bird registration deadline. The board also suggested sending the current registration list to all commercial members, sponsors and potential sponsors, so that they can see who is already registered to attend. Rudy reported that

Rudy reported that Janet Yellen has declined the invitation to present at the conference.

### **5. CDIAC/CMTA Training**

Rudy presented a report on the CMTA & CDIAC training that was held on January 17-18 in Carmel, CA. Yelena included the budget and survey reports in the board packet. Rudy reported that there were 53 attendees total and that the venue, sessions and content were rated well. Rudy also reported that 50% of attendees came from CMTA marketing. Rudy mentioned that CDIAC is pleased with the CMTA partnership and will be working on developing the Essentials workshop for 2019 soon.

### **6. 2019 Annual Conference**

Dan reported that the site has already been selected for the 2019 Annual Conference and that he would like to begin to identify the committee. Rudy reported that the planning committee is usually formed after the current conference is over. Margaret reported that it's good to start planning and thinking about the program early, so Dan can decide how big he wants the committee to be and just start reaching out. The board emphasized that

the planning committee should have a good balance of commercial and government members.

## Information and Activities Reports

### **Membership Report**

Israel presented the membership report and asked for the numbers to be reported quarterly. Yelena will work on presenting quarterly numbers going forward. Rudy stated that it will be nice to know what the board and the committee can do in reaching out and increase membership numbers. Israel reported that the committee will look into the membership numbers and will work on recruitment and renewals for the next fiscal year. Israel reported that many agencies are facing financial difficulties with sending members to workshop and conferences and that CMTA needs to make sure that the value of membership is promoted well. Margaret reported that CMTA is a niche organization, and this will result in a smaller number of members and that the focus needs to be made on the specialized content in the association's programs as well as a better promotion and marketing.

### **League's Revenue & Taxation Update**

John provided a summary of the report.

### New Business

Margaret reported on the form 700, mentioning that public officials normally fill it out. Margaret reported that board members need to report all expenses related to the workshop, conferences and site visits that were comp'd by CMTA.

Meeting adjourned at 2:07pm.

Respectfully submitted,

Yelena Martynovskaya  
Meeting & Membership Specialist