CASE Winter Leadership Conference

Empowering Leaders to Deliver on the Promise of Public Education

Featuring Keynote Presenter

AMANDA RIPLEY

Author of
The Smartest Kids in the World—and How They Got That Way
Welcome to the 2015 CASE Winter Leadership Conference! I encourage you to make the most of the conference by participating as fully as possible over the next couple of days.

In addition to attending the keynote presentation by Amanda Ripley, author of *The Smartest Kids in the World—and How They Got That Way*, consider attending one or more of the World Café sessions where we will ask you to share your voice, insight and wisdom on key themes that emerge from the keynote. These sessions will allow you to dive deeper into complex issues and use your practitioner’s expertise to paint the picture of what is and what can be in public education. With nearly 30 breakout sessions, you will find plenty of opportunity to have your voice heard as lessons emerge that you can take back home and apply in your school or district.

I’m very proud to be a part of CASE. Our association works tirelessly to empower Colorado education leaders through advocacy, professional learning and networking to deliver on the promise of public education.

Sincerely,

Diana Sirko
2014-2015 CASE President
## Event Schedule

### THURSDAY 2.5.15 AM

- 7:00 am - 3:00 pm
  - Registration and Materials Pick-up  
    - Conference Center Foyer

- 7:00 am - 4:30 pm
  - Exhibit Areas Open  
    - (visit during breaks)

- 7:00 am - 9:00 am
  - Continental Breakfast Buffet  
    - Exhibit Hall: Westminster Ballroom IV

- 8:00 am - 10:00 am
  - Opening General Session  
    - Westminster Ballroom

  - Welcome – Diana Sirko  
    - CASE President

  - General Remarks – Bruce Caughey  
    - CASE Executive Director

  - Remarks by 2015 Colorado Superintendent of the Year, Brian Ewert, Englewood Schools

- **Keynote Speaker – Amanda Ripley**  
  - The Smartest Kids in the World – and How They Got That Way

- 10:00 am - 10:30 am
  - Refreshment Break/Visit Exhibit Areas  
    - Westminster Ballroom IV and Foyers

- **Book Signing – Amanda Ripley**  
  - The Smartest Kids in the World – and How They Got That Way  
    - Book Store, Westminster Foyer

- 10:30 am - 11:45 am
  - Breakout Session I

- 11:45 am - 1:00 pm
  - Lunch provided in the  
    - Standley Ballroom and Lake House

### THURSDAY 2.5.15 PM

- 12:45 pm - 1:00 pm
  - Visit Exhibit Areas  
    - Westminster Ballroom IV and Foyers

- 1:00 pm - 2:15 pm
  - Breakout Session II

- 2:15 pm - 2:45 pm
  - Refreshment Break/Visit Exhibit Areas  
    - Westminster Ballroom IV and Foyers

- 2:45 pm - 4:00 pm
  - Breakout Session III

- 4:00 pm - 4:30 pm
  - Visit Exhibit Areas  
    - Westminster Ballroom IV and Foyers

- 4:30 pm - 5:30 pm
  - Peer Session/Meetings  
    - Discuss and Engage with Job-alike Colleagues  
    - *All members welcome!*

- 5:30 pm - 7:00 pm
  - Networking Reception  
    - (sponsored by exhibitors)  
    - Westminster Ballroom IV

  - Dinner and evening on your own

### FRIDAY 2.6.15 AM

- 7:30 am - 9:30 am
  - Registration and Materials Pick-up  
    - Conference Center Foyer

- 7:30 am - 10:30 am
  - Exhibit Areas Open  
    - (visit during breaks)

- 7:30 am - 8:30 am
  - Hot Breakfast Buffet  
    - Exhibit Hall: Westminster Ballroom IV

- 8:30 am - 10:00 am
  - **General Session:**  
    - Legislative and Policy Issues  
    - Westminster Ballroom

  - Welcome – Bruce Caughey,  
    - CASE Executive Director

  - CASE Legislative Priorities  
    - Elisabeth Rosen, CASE Lobbyist

  - **Keynote Speaker – Governor John Hickenlooper**

- 10:00 am - 10:30 am
  - Refreshment Break/Visit Exhibit Areas  
    - Westminster Ballroom IV and Foyers

  - Book Signing –  
    - Amanda Ripley  
    - The Smartest Kids in the World – and How They Got That Way  
    - Book Store, Westminster Foyer

- 10:30 am - 11:45 am
  - Breakout Session IV  
    - #101: Legal Issues Forum: Key Issues Facing Administrators  
    - #102: A Conversation with CDE Commissioner Robert Hammond and the CDE Leadership Team  
    - #103: A Closer Look at PERA and Long-Term State Funding Dynamics

- 11:30 am
  - Conference Concludes

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### SAVE THE DATE!

**CASE Member Day at the Capitol**

March 4, 2015  
8:00 am - 4:00 pm

- Meet with current legislators
- Learn about the latest education bills
- Build important relationships
Follow the paths of three American foreign-exchange students who experienced education systems touted as having the smartest kids in the world. Investigative journalist Amanda Ripley chronicled their experiences in Finland, Korea and Poland in an attempt to explain why some kids learn so much – and others so very little. After analyzing the education systems in these countries and comparing it with ours, Amanda’s findings show that the United States is wasting a lot of time and money on things that don’t matter; our schools and families seem confused and lacking the clarity of purpose found in Finland, Korea and Poland.

In this talk, Amanda will share her findings and analysis, which is sure to foster conversation and debate about reform efforts underway in the United States. She has visited schools on four continents and interviewed hundreds of students, teachers and parents. By telling stories that people remember, Amanda brings life to complex research that can change the way we think about the world.


The Smartest Kids in the World is cited as one of the most notable books of the year by The New York Times, The Economist, The Washington Post and Amazon.com. Amanda’s writing has also appeared in Slate, the Wall Street Journal, and the Times of London. Her work has helped Time win two National Magazine Awards. To discuss her writing, Amanda has appeared on ABC, NBC, CNN, FOX News and NPR.
Connect with your peers

DEPARTMENT PEER SESSIONS
Thursday, 4:30 pm – 5:30 pm
All CASE members are invited to attend one of the Peer Sessions/CASE department meetings being held during the conference on Thursday. Meet and engage with colleagues in your job-alike role. Further develop relationships that will serve you well throughout your career.

CAES – Colorado Association of Educational Specialists
Cotton Creek I

CAESP – Colorado Association Elementary Principals
Standley I

CASSA – Colorado Association Superintendents and Senior Administrators
Lake House

CASSP – Colorado Association Secondary School Principals
Standley II

DBO – Department of Business Officials – is holding a board meeting, open to all DBO members.
Library

CALET and CASPA are not meeting at this time.

Visit us at Booth # 9 to learn more about how the ACT continuum of K–Career solutions is designed to ensure college and career readiness for all.

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Breakout Session I
At-a-Glance
Thursday, February 5, 10:30 am – 11:45 am

#1: Advocacy Toolkit: Your Voice Matters
Westminster I

#2: Changing Culture in High Poverty Schools
Westminster II

#3: Building Trust through Challenging Conversations
Westminster III

#4: Education Dialogue Café: The Smartest Kids in the World
Cotton Creek I & II

#5: Collaborative Observations and Evaluations under Educator Effectiveness
Meadowbrook I

#6: The Legalization of Marijuana and Its Impact on Schools
Meadowbrook II

#7: The Empowered Superintendent
Waverly

#8: Co-Teaching: Including all Students in Excellence
Windsor

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Breakout Session I

#1: Advocacy Toolkit: Your Voice Matters

Room: Westminster I

Session Description: Advocates give voice to the issues, people and principles about which they care. As a Colorado education leader, you are best positioned to advocate for public education and this session will provide you with the tools and information to become an informed, effective and empowered advocate for your public schools. You will leave with a roadmap for creating strong relationships with elected officials. Bring a computer or mobile device with you to this workshop.

Presenters: Bruce Caughey, Executive Director, CASE; Susan Meek, Director of Strategic Engagement and Communications, CASE; Mitchell Forsberg, Principal, Gypsum Elementary School, Eagle County Schools

Learning Strand(s): Communications Leadership, District Leadership

Delivery Format: Lecture with Interaction

#2: Changing Culture in High Poverty Schools

Room: Westminster II

Session Description: Successful education leaders who serve communities with high poverty have found addressing four key issues to be particularly helpful: parent and community engagement; professional development in the areas of equity, culture and poverty; instruction and assessment for maintaining growth; and leadership development. A panel of administrators will share their experiences, providing the participant with practical suggestions, examples of successful practices, and an inspiring dialogue concerning how to improve student achievement in high poverty schools.

Presenters: Jack Kronser, Retired Human Resources Director, Aurora Public Schools; Jesus Escárcega, Director of Grants and Federal Programs, Aurora Public Schools; Ron Cabrera, Assistant Superintendent of Instructional Services and Equity, Boulder Valley Schools

Learning Strand(s): District Leadership

Delivery Format: Panel Presentation

#3: Building Trust through Challenging Conversations

Room: Westminster III

Session Description: School administrators are continually faced with facilitating challenging conversations with the public on hot topics. Possessing the skills to harness the strong emotions and feelings surrounding many educational topics is essential. At their best, public meetings are an effective means of planning, brainstorming, building relationships, and implementing ideas. At their worst, they are a waste of time and can result in a loss of trust as participants leave upset and frustrated. The key to making these gatherings successful is you, and strong facilitation skills can help ensure your meetings and planning sessions are a win. Join our panel to review strategies and techniques employed by other administrators in real-life situations. Whether you’re working with staff, parents or the larger community, this session will focus on helping you develop the tools and techniques to keep meetings productive.

Presenters: Tustin Amole, Director of Communications, Cherry Creek Schools; Janelle Asmus, Chief Communications Officer, CDE; Bill De la Cruz, Director of Equity and Inclusion, Denver Public Schools; Mark Roberts, Principal, Aurora Central High School, Aurora Public Schools; Dan McMinimee, Superintendent, Jefferson County Schools

Learning Strand(s): Communications Leadership, District Leadership

Delivery Format: Panel Presentation

#4: Education Dialogue Café: The Smartest Kids in the World

Room: Cotton Creek I & II

Session Description: This interactive session is designed to allow CASE members and conference attendees to reflect on key themes discussed during the keynote presentation and to share their own wisdom and insights on public education in the United States and across the globe. This sense-making process will enable participants to learn, explore possibilities and co-create ideas to drive positive systemic change. Participants will actively contribute to a graphic recording of the session that will be built upon in the following Education Dialogue Café session.

Presenters: Greg Isaac, Assistant Principal, Kunsmiller Creative Arts Academy, Denver Public Schools; Janine Underhill, Founder and Artist, Idea 360

Learning Strand(s): District Leadership

Delivery Format: World Café
#5: Collaborative Observations and Evaluations under Educator Effectiveness

Room: Meadowbrook I

Session Description: This session will focus on the effective use of a collaborative team model for peer observations. Participants will learn about how Edison School is training teachers on the State Model Evaluation System to equip them to conduct peer observations that can assist their colleagues in becoming more proficient teachers. Teachers work in teams to observe colleagues, give feedback and look for observable teaching practices on the Colorado Rubric. This model is most appropriate for smaller schools.

Presenters: Rachel Paul, K-12 Principal, Edison School District; Paul Frank, Elementary Teacher, Edison School District; Terrie Sargent, Secondary Teacher, Edison School District

Learning Strand(s): Evaluation Leadership, Instructional Leadership

Delivery Format: Case Study

#6: The Legalization of Marijuana and Its Impact on Schools

Room: Meadowbrook II

Session Description: Now that marijuana is legal in Colorado for adults, what is the fallout in your school? Come hear what other administrators are experiencing, obtain updates on the latest usage data, and discuss ways to best address this topic with students and parents. You will walk away with a wealth of resources for your use.

Presenters: Christine Harms, Director, Colorado School Safety Resource Center; Anna Gisetti, School Outreach Consultant, Colorado School Safety Resource Center

Learning Strand(s): District Leadership, Communications Leadership

Delivery Format: Collaborative Dialogue

#7: The Empowered Superintendent

Room: Waverly

Session Description: Superintendents can make or break educational technology initiatives. They are responsible for ensuring that their school districts embrace transformative digital learning. CoSN (the Consortium for School Networking) and AASA (American Association of School Administrators) have created a toolkit to help superintendents and other district leaders identify the challenges and increase their capacity to lead technology efforts.

Presenters: Keith Krueger, Chief Executive Officer, CoSN; Denise Atkinson-Shorey, President, e-Luminosity; Jason Glass, Superintendent, Eagle County Schools

Learning Strand(s): Technology Leadership, District Leadership

Delivery Format: Lecture with Interaction

#8: Co-Teaching: Including all Students in Excellence

Room: Windsor

Session Description: Co-teaching is accomplished by pairing a specialist with a classroom teacher so that planning for effective instructional strategies is done in the context of the classroom environment. Co-teaching eliminates the need for separate educational settings such as pull-out programs which have been shown to have a negative social and emotional impact. Participants will learn strategies for co-teaching in the mainstream classroom, experience how to foster effective collaborative partnerships, and discuss best instructional practices.

Presenters: Holly Porter, Director of ELA, Cherry Creek Schools; Julie Ignacz, ELA Program Coordinator, Cherry Creek Schools

Learning Strand(s): Instructional Leadership

Delivery Format: Lecture with Interaction
EMPOWERING LEADERS TO DELIVER ON THE PROMISE OF PUBLIC EDUCATION

Breakout Session II
At-a-Glance
Thursday, February 5, 1:00 pm – 2:15 pm

#9: Student Data Privacy – What You Need to Know!
   Westminster I

#10: TELL: Everyone is Doing It, but Are We Using It?
    Westminster III

#11: Education Dialogue Café: The Smartest Kids in the World
    Cotton Creek I & II

#12: Getting Started with Teacher Inquiry
    Meadowbrook I

#13: A Primer on Continuing Disclosure
    Meadowbrook II

#14: Colorado’s READ Act: A Foundation for K-3 Literacy
    Waverly

#15: Evaluating Specialized Service Professionals
    Windsor

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**Breakout Session II**

### #9: Student Data Privacy – What You Need to Know!

**Room:** Westminster I

**Session Description:** School leaders need to understand not only how to comply with FERPA and COPPA given increasing cloud computing and app environments, but must also go beyond the minimal legal compliance and enable processes that protect education data. National expert and consultant Bob Moore and a panel of local school administrators will help bring clarity to this topic and answer your specific questions.

**Presenters:** Andrew Moore, Chief Information Officer, Boulder Valley Schools; Bob Moore, Founder, RJM Strategies, LLC; Deborah Blyth, Chief Information Security Officer, State of Colorado; Carey Markel, Data Privacy Officer, CDE; Sharyn Guhman, Chief Information Officer, Denver Public Schools; Brian Bylund, Director of Technology, Pikes Peak BOCES

**Learning Strand(s):** Technology Leadership, District Leadership

**Delivery Format:** Lecture with Interaction

### #10: TELL: Everyone is Doing It, but Are We Using It?

**Room:** Westminster III

**Session Description:** Colorado teachers and principals are about to update us on their teaching and learning conditions through the fourth TELL Survey. Do you have a plan for using your own results? Come talk with other districts that will share their approach to using their data to strengthen services. You will also see and provide feedback on draft data visualization tools to help schools unpack this very rich data source.

**Presenters:** Lisa Medler, Executive Director, Improvement Planning, CDE; Diana Sirko, Superintendent, Roaring Fork School District; Lisa Escárcega, Chief Accountability and Research Officer, Aurora Public Schools; Toby King, Director of Educator Effectiveness, CDE; Hai Huynh, Strategic Data Advisor, CDE

**Learning Strand(s):** District Leadership, Communications Leadership

**Delivery Format:** Collaborative Dialogue

### #11: Education Dialogue Café: The Smartest Kids in the World

**Room:** Cotton Creek I & II

**Session Description:** This interactive session will build on the ideas brought forward in the earlier education dialogue. However, you need not attend the prior session to participate in this one. CASE members and conference attendees will reflect on key themes discussed during the keynote presentation and developed in the earlier breakout. Participants will share their own wisdom and insights on public education in the United States and across the globe. This sense-making process will enable participants to learn, explore possibilities and co-create ideas to drive positive systemic change. Participants will actively contribute to a graphic recording of this session that will be shared at the final breakout session with the panel discussion.

**Presenters:** Susan Meek, Director of Strategic Engagement and Communications, CASE; Janine Underhill, Founder and Artist, Idea 360

**Learning Strand(s):** District Leadership

**Delivery Format:** World Café

### #12: Getting Started with Teacher Inquiry

**Room:** Meadowbrook I

**Session Description:** Teacher inquiry embodies collegial, contextual, and continuous professional learning: Pick a topic; devise a question; and, test the question in classrooms. But it’s hard to find the time and support for teacher inquiry. Northeast BOCES teachers are using a “starter kit” for teacher inquiry that reduces the time constraints and simplifies the process. This session re-creates these teachers’ preparatory workshop, enabling CASE participants to pursue their own inquiries and/or to facilitate inquiry for colleagues.

**Presenters:** Arlene Salyards, Director of Special Projects, Northeast BOCES; Stevan Kalmon, Director, Council on 21st Century Learning

**Learning Strand(s):** Instructional Leadership

**Delivery Format:** Project-Based Workshop
#13: A Primer on Continuing Disclosure

Room: Meadowbrook II

Session Description: With the SEC’s increasing focus on the municipal bond market, compliance with continuing disclosure obligations is more important than ever. This session will provide an overview of the continuing disclosure provisions of SEC Rule 15c2-12, a discussion of recent enforcement actions in the municipal market, and practical tips for Districts on continuing disclosure compliance. Continuing disclosure undertakings, using the EMMA portal and policies and procedures will also be discussed.

Presenters: Maria Harwood, Attorney, Butler Snow LLP; Kimberley Crawford, Attorney, Butler Snow LLP

Learning Strand(s): District Leadership

Delivery Format: Lecture with Interaction

#14: Colorado’s READ Act: A Foundation for K-3 Literacy

Room: Waverly

Session Description: This session will discuss the components of an effective school-wide literacy model and how Colorado’s READ Act serves as a foundation for improving K-3 reading outcomes. Attendees are invited to attend the session to meet newly appointed Executive Director of Literacy for CDE, Alisa Dorman, and members of her team and to hear updates on the READ Act implementation.

Presenters: Alisa Dorman, Executive Director, Literacy, CDE; Donna Bright, Principal Consultant, Literacy, CDE; Rachel Anderberg, Regional Technical Assistant, Literacy, CDE

Learning Strand(s): Instructional Leadership

Delivery Format: Lecture with Interaction

#15: Evaluating Specialized Service Professionals

Room: Windsor

Session Description: Participants in this session will gain a deeper understanding of the State Model Evaluation System for Specialized Service Professionals (SSPs). Highlights include legislative requirements specific to these groups, questions to consider when evaluating and implementing this system, measures of student outcomes, and pilot highlights and learnings.

Presenters: Courtney Cabrera, Principal Consultant, Educator Effectiveness, CDE; Tricia Majors, Project Manager, Educator Effectiveness, CDE

Learning Strand(s): Evaluation Leadership

Delivery Format: Lecture with Interaction

CASE Book Store
Located in the Westminster Foyer
HOURS:
Thursday, February 5, 9:30 am – 7:00 pm

BOOK SIGNING
Thursday, February 5, 10:00 am – 10:30 am

AMANDA RIPLEY
The Smartest Kids in the World— and How They Got That Way

Managed by the Tattered Cover Book Store
Breakout Session III
At-a-Glance
Thursday, February 5, 2:45 pm – 4:00 pm

#16: Leveraging the Educator Evaluation System
   Westminster I

#17: Bringing the Colorado Academic Standards to Life
   Westminster II

#18: The Smartest Kids in the World: Our Collective Beliefs for Advancing Public Education
   Westminster III

#19: Effective Leadership through Strategic Planning
   Meadowbrook I

#20: CMAS: Preparing for Spring Administration
   Meadowbrook II

#21: Colorado School Finance Update
   Waverly

#22: Q&A for RANDA: The Colorado Performance Management System
   Windsor

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**Breakout Session III**

#16: Leveraging the Educator Evaluation System

**Room:** Westminster I

**Session Description:** Learn about opportunities in Colorado’s evaluation system to leverage district and school initiatives. Participants will leave this session with tools and activities that will increase their ability to leverage the evaluation system to support achieving their own district and school work around backward curriculum design, Multi-Tiered Systems of Support, standards-based instruction, research-based instructional practices, the design qualities for increasing student engagement, and best practices in formative assessment.

**Presenters:** Zachary Allen, Director of Educator Effectiveness, Moffat County and South Routt School Districts; Paul Jebe, Regional Implementation and Support Consultant, Educator Effectiveness, CDE

**Learning Strand(s):** Evaluation Leadership, Instructional Leadership

**Delivery Format:** Lecture with Interaction

#17: Bringing the Colorado Academic Standards to Life

**Room:** Westminster II

**Session Description:** In this session, participants will engage in activities and discussions with CDE’s Standards and Instructional Support team to explore the creation and presentation of interactive educational experiences that will bring the standards to life for communities - families, business leaders, and school boards. For Colorado school districts, this school year is the second full year of implementing the Colorado Academic Standards. This is the time to seize the opportunity to clarify (and realize) the instructional priorities of all ten content areas of the standards as many communities are still deepening their understanding(s) of the standards and instructional implications. This highly interactive presentation is an opportunity to explore how to engage community members in the effort to ensure every student masters the Colorado Academic Standards and is prepared for life, college, and careers.

**Presenters:** Brian Sevier, Standards Project Director, CDE; Mary Pittman, Mathematics Content Specialist, CDE; Vince Puzick, Literary Content Specialist, CDE; Stephanie Hartman, Social Studies Content Specialist, CDE; Joanna Bruno, Science Content Specialist, CDE

**Learning Strand(s):** Instructional Leadership, Communications Leadership

**Delivery Format:** Project-Based Workshop

#18: The Smartest Kids in the World: Our Collective Beliefs for Advancing Public Education

**Room:** Westminster III

**Session Description:** This session serves as the capstone session for discussions and themes addressed throughout the day regarding The Smartest Kids in the World keynote and Education Dialogue Cafés. The strength of any professional association is its collective membership and the graphic recordings created throughout the day capturing our members’ ideas and expressions—in words, images and color—will be shared. The education panel members will share their own insights involving The Smartest Kids in the World and will react to those developed throughout the day.

**Presenters:** Ty Valentine, Director of Human Resources and Public Information Officer, Fountain-Fort Carson School District; Linda Reed, Superintendent, Archuleta School District; Jason Glass, Superintendent, Eagle County Schools; Lea Mitchell, Principal, Adams 12 Five Star Schools; Tina Goar, Rural Field Support Manager, CDE

**Learning Strand(s):** District Leadership

**Delivery Format:** Panel Presentation

#19: Effective Leadership through Strategic Planning

**Room:** Meadowbrook I

**Session Description:** Join us for a panel presentation and discussion on the leadership challenges and opportunities for school and district leaders when implementing a strategic planning process. Participants will have the opportunity to engage panelists and share their professional experiences. This will be a highly interactive session with practical application to school and district level planning.

**Presenters:** Bruce Messinger, Superintendent, Boulder Valley Schools; Deirdre Pilch, Deputy Superintendent, Boulder Valley Schools; Joe Torrez, Principal, Ellicott Elementary School, Ellicott Schools; Jennifer Sanchez-Mason, Assistant Director of Human Resources, Widefield Schools

**Learning Strand(s):** District Leadership

**Delivery Format:** Panel Presentation
#20: CMAS: Preparing for Spring Administration

Room: Meadowbrook II

Session Description: Colorado administered its first statewide online assessments in the areas of science and social studies in 2014. The PARCC English language arts and mathematics assessments will be added to the Colorado Measures of Academic Success (CMAS) this spring. This session will provide an overview of the state summative assessment system and discuss preparation for administration of the upcoming assessments.

Presenters: Joyce Zurkowski, Executive Director of Assessment, CDE; Christina Wirth-Hawkins, Director of Assessment, CDE

Learning Strand(s): Assessment Leadership, District Leadership

Delivery Format: Lecture with Interaction

#21: Colorado School Finance Update

Room: Waverly

Session Description: This session will provide a timely and in-depth update and discussion on Colorado school funding. This breakout focuses on the current status of school finance and the impacts to districts. The most current outlook for the 2015 legislative session will be provided to help planning for the next school year.

Presenter: Leanne Emm, Associate Commissioner, CDE

Learning Strand(s): District Leadership

Delivery Format: Lecture with Interaction

#22: Q&A for RANDA: The Colorado Performance Management System

Room: Windsor

Session Description: This is an informal informational session to answer questions regarding the Colorado State Model Performance Management System hosted by RANDA Solutions, Inc. If you’ve heard about the system and want to learn more or are currently using the system and have specific questions, CDE staff will be available to meet your needs.

*Note: If you have specific questions, it may be helpful to bring your laptop or tablet.

Presenters: Joslyn Robich, Project Coordinator, CDE; Toby King, Director, Educator Effectiveness, CDE

Learning Strand(s): Evaluation Leadership

Delivery Format: Demonstration

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Beaver Run Resort Getaway – 3-night stay for two people with 2-day lift tickets for both guests

OTHER GREAT PRIZES:

- Complimentary registration for the 46th annual CASE Education Leadership Convention (July 29-31, 2015)
- One-night stay at Westin Hotel in Westminster
- $200 Visa Gift Card
- Fitbit Flex Wireless Activity Wristband
- $50 Amazon Gift Card and numerous other prizes
EMPOWERING LEADERS TO DELIVER ON THE PROMISE OF PUBLIC EDUCATION

Legislative and Policy Issues General Session

Funding and policies for K-12 education
Friday, 8:30 am – 10:00 am
Westminster Ballroom

Join us for our keynote speaker, Governor John Hickenlooper, who will discuss his plans for leading the state in the next four years, as well as his priorities to provide access to a first-rate education for all children.

In addition to the keynote, this session will provide the latest news from the Capitol from CASE Lobbyist Elisabeth Rosen. CASE Legislative Committee co-chairs Bruce Messinger and Randy Miller will facilitate a Superintendent Panel discussion focused on today’s top legislative priorities for school leaders.

This comprehensive Legislative and Policy Session is designed to build understanding about critical policy and funding elements that stand to impact school districts. Attend this session to delve deeper into public education policy and proposed legislation, and to explore ways to best navigate the complex education environment.

Breakout Session IV
At-a-Glance
Friday, February 6, 10:15 am – 11:30 am

#101: Legal Issues Forum: Key Issues Facing Administrators
Meadowbrook I & II

#102: A Conversation with CDE Commissioner
Robert Hammond and the CDE Leadership Team
Westminster III

#103: A Closer Look at PERA and Long-Term State Funding Dynamics
Cotton Creek I & II
Breakout Session IV

**#101: Legal Issues Forum: Key Issues Facing Administrators**

**Room:** Meadowbrook I & II

**Session Description:** Smart legal minds will dissect the critical legal issues impacting school districts and school administrators, such as social media, bullying, student discipline, the latest on educator effectiveness and the impact of recreational marijuana on schools. Join this panel discussion and learn about the latest court decisions and legal strategies and tactics being employed by school attorneys. In addition, you will have a chance to hear from Kathleen Gebhardt, the lead attorney for the Amendment 23 Lawsuit, which challenges the very existence of the Negative Factor. David Skaggs will offer an update on the challenge to TABOR in the US courts.

**Presenters:** Melissa Gibson, Director of Membership and Strategic Partners, CASE; Kathleen Gebhardt, Attorney and Executive Director, Children’s Voices; David Skaggs, Senior Strategic Advisor and Former Member of Congress, McKenna Long & Aldridge LLP; Kathleen Sullivan, General Counsel, CASB; David L. Olson, General Counsel, School Districts Self Insurance Pool; Stu Stuller, Attorney, Caplan and Earnest LLC

**Learning Strand(s):** District Leadership

**Delivery Format:** Panel Presentation

**#102: A Conversation with CDE Commissioner Robert Hammond and the CDE Leadership Team**

**Room:** Westminster III

**Session Description:** How often do you have an opportunity to converse with the Colorado Commissioner of Education? At this session, Commissioner Robert Hammond will provide a quick overview of major issues facing the department including possible changes to the assessment and accountability structures, moving toward a competency based graduation system and how we license and regulate the teaching profession. Bring your questions for a lively and productive conversation with our top education leader and his key staff.

**Presenters:** Robert Hammond, Commissioner of Education, CDE; Jill Hawley, Associate Commissioner of Achievement and Strategy, CDE; Keith Owen, Deputy Commissioner, CDE; Rebecca Holmes, Associate Commissioner of Innovation, Choice and Engagement, CDE; Leanne Emm, Associate Commissioner of School Finance, CDE

**Learning Strand(s):** District Leadership

**Delivery Format:** Panel Presentation

**#103: A Closer Look at PERA and Long-Term State Funding Dynamics**

**Room:** Cotton Creek I & II

**Session Description:** This session will tackle two different, but critical statewide policy issues that seem to be in the news a lot: PERA and TABOR.

1) **PERA**—Greg Smith, Executive Director of Colorado PERA, will present about the challenges and opportunities with your pension system. Since the passage of SB 1 in 2010, PERA has done remarkably well, but it still has its share of critics. He will discuss the stability and funded status of PERA as well as any impending issues ahead.

2) **TABOR**—Understanding the unique constraints on our state’s budget means getting into the weeds a bit. Meet with state budget expert Carol Hedges, Executive Director of the Colorado Fiscal Institute, to fully understand the politics and power of money, including the collision of adequate school funding and TABOR restrictions.

**Presenters:** Greg Smith, Executive Director, Colorado PERA; Carol Hedges, Executive Director, Colorado Fiscal Institute

**Learning Strand(s):** District Leadership

**Delivery Format:** Lecture with Interaction
General Information

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Departments
Department Peer Sessions
Thursday 4:30 pm – 5:30 pm
We know that one of the best ways to learn is from engaging with our colleagues. CASE creates ongoing networking opportunities to keep you connected. Members are invited to attend one of the Peer Sessions being held on Thursday. Meet and mix with your counterparts and develop the relationships that will serve you well throughout your career.

CAES – Educational Specialists, Curriculum Directors, Assessment, Communications
Cotton Creek I

CAESP – Elementary Principals and Assistant Principals
Standley I

CASSA – Superintendents and Senior Administrators
Lake House

CASSP – Secondary Principals and Assistant Principals
Standley II

DBO – Business and Finance Administrators – is holding a board meeting, open to all DBO members.

Library

Not hosting a peer session:
CALET – Educational Technology Leaders
CASPA – Personnel Administrators

CASE Onsite Program is Mobile!
Download our CASE event app! Visit http://www.co-case.org/mobileapp or search for CASE Events in the App Store or Google Play. Manage your schedule. Engage with other attendees. Grow your network. Win prizes!

College Credit or Contact Hours
Participants may choose CDE contact hours or college credit. College credit will be offered through Adams State University. Forms are available at the CASE Registration Booth.

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Cell Phones
Please silence your cell phone while you’re in conference sessions.

Name Badge Holders
Please wear your name badge at all times. Attendee badges provide admission to all meals, the exhibit areas, all learning sessions and activities.

Charging Stations
CASE is pleased to offer free Charging Stations during the conference. They are located next to the Registration Booth.

Conference Evaluation
Following the conference, participants will be asked to complete an online evaluation. Your feedback is invaluable for planning future conference experiences. Comment cards are available onsite, and the CASE mobile app has an instant feedback feature.

Exhibitors
Stop by and talk with our commercial partners. Don’t miss a visit (or several) to the exhibit areas, which feature the latest educational products and services. While you’re browsing, enjoy light refreshments between sessions. Be sure to stop by for breakfast in the mornings. Use the passport you received in your registration materials to get exhibitor signatures for visiting booths. Your completed passport makes you eligible for prize drawings.

Conference Reception for Attendees Sponsored by Exhibitors
A reception sponsored by exhibitors will be held in Westminster IV on Thursday from 5:30 pm – 7:00 pm.

Follow the CASE conference on Social Media
Read conference announcements — and share your insights — with the CASE social media outlets. You can also follow via the mobile app. This year’s hashtag is #edcolo.
Westin Hotel
Lobby Level

Exhibit Areas Information

Exhibit Area Hours
Thursday: 7:00 am - 4:30 pm
Friday: 7:30 am - 10:30 am

Visit the Exhibit Areas for a Chance to Win a Prize!
Use either the paper Exhibitor Passport that you received when checking into the conference or the CASE Events mobile app to qualify for one of the following prizes:

- Beaver Run Resort Getaway – 3-night stay for two people with 2-day lift tickets for both guests
- Complimentary registration for the 46th Annual CASE Education Leadership Convention (July 29-31, 2015)
- One-night stay at Westin Hotel in Westminster

Qualifying for the drawing is easy.

1. Plan to visit the exhibitors in the Exhibit Hall and foyer areas to learn more about the latest innovations in education products/services.
2. Collect 6 signatures on the paper passport or 6 check-ins using the mobile app to qualify for the drawing. One signature or check-in is required from each of the 6 exhibitor regions. Each region is designated by a color on the paper passport and is also indicated on the exhibitors’ name badges.
3. If using the paper passport, return the completed Exhibitor Passport to the drawing box located at the CASE Registration Booth. If completing on the app, you are qualified as soon as you complete the 6th check-in.

Prize drawings will be held each day, and winners’ names will be posted near the Registration Booth.

One prize per participant.
Exhibitors

*ACT, Inc.
Table #9
Matt Pickering
500 ACT Dr.
Iowa City, IA 52243
319.321.9361
matt.pickering@act.org
www.act.org

ACT is a non-profit organization that provides insights that unlock potential. Our solutions give organizations the insights they need to take actions that improve their lives.

*Adams State University - Teacher Education
Table #14
Dr. Anthony Romero
208 Edgemont Blvd.
Alamosa, CO 81101
719.587.7361
tonyromero@adams.edu
www.adams.edu/academics/education/

The Teacher Education Department of Adams State University is committed to student learning and quality teaching. Our programs prepare knowledgeable K-12 professionals to be educational leaders who facilitate learning for all students in general, and for rural students in particular.

*Amplify
Tables #38-39
Jamie Gansmann
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Brooklyn, NY 11201
212.796.2364
jgansmann@amplify.com
www.amplify.com

Amplify is reimagining the way teachers teach and students learn. Our products lead the way in data-driven instruction, one-to-one mobile learning and next-generation digital curriculum.

Apex Learning
Table #18
Jake Schlumpf
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Seattle, WA 98161
206.381.5600
Fax 206.381.5601
jake.schlumpf@apexlearning.com
www.apexlearning.com

Apex Learning is the leading provider of digital curriculum to the nation’s schools, offering districts effective solutions for credit recovery, original credit, AP, and more.

Background Investigation Bureau
Booth #109
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bosborne@bib.com
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Employee and volunteer background checks, drug testing. BIB specializes in providing background screening solutions for school employees and volunteers. BIB is a member of AASPA and is an NAPBS accredited screening firm.
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1900 Alameda de las Pulgas
San Mateo, CA 94403
970.405.7651
kgrimmett@calcas.com and scourtney@calcas.com
www.calcas.com
California Casualty is an affinity group marketer providing auto and home insurance to members of more than 100 professional organizations including educator and administrator groups.

*Caplan and Earnest LLC
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1800 Broadway, Suite 200
Boulder, CO 80302
303.443.8010 Fax 303.443.3967
jbranum@celaw.com www.celaw.com
Caplan and Earnest LLC is one of the country’s leading education law firms, providing legal counsel to schools and educational institutions since 1969.

College in Colorado
Table #4
Maria Elena Rivera
1560 Broadway, Ste. 1700
Denver, CO 80202
303.866.2799
maria.rivera@cic.state.co.us
www.collegeincolorado.org
College in Colorado was initiated by CDHE. A cornerstone of the campaign, www.CollegeInColorado.org, offers a one-stop resource to help students and parents plan, apply, and pay for college.

Colorado Christian University
Table #20
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Lakewood, CO 80226
303.963.3000
blessman@ccu.edu
www.ccu.edu
Colorado Christian University is a fully accredited liberal arts university. Classes are available online and also at locations throughout Colorado.

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Parker, CO 80134
800.358.1916 Fax 303.841.8662
ro@colorado coursework.com
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Colorado Department of Health Care Policy and Financing
Booth #103
Shannon Huska
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Denver, CO 80203
303.866.4411
shannon.huska@state.co.us
www.colorado.gov/hcpf
The School Health Services Program leverages additional federal funds for Colorado school districts.

Colorado Online Learning
Booth #114
BillJo Saunders
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Wheat Ridge, CO 80034
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Fax 303.350.1624
bsaunders@coloradoonlinelearning.org
www.coloradoonlinelearning.org
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slinart@copera.org
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Keri Leo
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Wheat Ridge, CO 80033
303.420.7820
kerilee@copta.org
www.copera.org
Colorado PTA is a nonprofit organization that advocates for children and for parental engagement.

Creative Learning Systems
Table #28
Jeanne Timmons
1140 Boston Avenue
Longmont, CO 80501
303.772.6400 Fax 303.772.6422
jtimmons@creativelearningsystems.com
creativelearningsystems.com
Creative Learning Systems develops engaging, next generation STEM & media production environments. SmartLab programs set the standard for integrating applied technology to core academic content.

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303.941.1250
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www.datamapt.com
Data MAPt provides remote monitoring and management. We monitor critical computer system components to ensure resources are running optimally and take proactive actions to avoid downtime.

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carrie.ridenour@edgenuity.com www.edgenuity.com
Edgenuity provides engaging and flexible online and blended learning solutions.

EduLink, Inc.
Booth #105
Vicki Rueckert
1215 Town Center Drive
Fort Collins, CO 80524
970.689.3227 Fax 970.689.3227
vicki@edulinkforeducators.org
www.edulinkforeducators.org
EduLink, Inc. is a provider of customized Educator Effectiveness professional development programs that strengthen human capital.
Excent
Table #23
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www.excent.com
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*Illuminate Education
Table #13
Matthew Busser
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951.314.9918
matthew@illuminateed.com
www.illuminateed.com
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Insuring Success
Table #36
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1400 Centrepark Boulevard,
Suite 1000
West Palm Beach, FL 33401
717.845.6300 main 480.262.8378 (c)
cslezak@learningsciences.com
www.learningsciences.com
Learning Sciences International is the nation’s leading provider of professional development and performance management in education for whole school improvement. We focus on teacher/leadership growth to narrow student achievement gaps.

Lifetouch National School Studios, Inc.
Booth #106
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303.565.5240
dmott@lifetouch.com
www.lifetouch.com
At Lifetouch it is our goal to be more than just another vendor, but a partner in education, by providing programs and services that provide solutions for needs in our schools.

*McGraw Hill School Education Group
Table #16
Mary Lynn Grover
8787 Orion Pl
Columbus, OH 43240
303.548.7439 Fax 303.394.2890
mary.lynn.grover@mheducation.com
www.mheonline.com
*McGraw-Hill Education is a PreK-12 partner dedicated to re-imagining learning in a digital world. We provide superior instructional (cont.)
**National Geographic Learning / Cengage Learning**

<table>
<thead>
<tr>
<th>Booth #5</th>
<th>Sara Harville 8151 Winding Passage Drive Colorado Springs, CO 80924 303.856.5994 <a href="mailto:sara.harville@cengage.com">sara.harville@cengage.com</a> <a href="http://www.ngl.cengage.com">www.ngl.cengage.com</a></th>
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<td>National Geographic Learning provides quality PreK-12, academic, and adult education instructional solutions for reading, writing, science, social studies, ESL/ELD, Spanish/dual language, Advanced Placement &amp; electives, Career &amp; Technical Education and professional development.</td>
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**National Literacy Coalition**

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<tr>
<th>Booth #29</th>
<th>Richard Clare 6140 S. Gun Club Rd. K-6, Suite 294 Aurora, CO 80016 720.548.7717 <a href="mailto:rclare@nationalliteracycoalition.org">rclare@nationalliteracycoalition.org</a> <a href="http://www.ecaw.org">www.ecaw.org</a></th>
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<td>The National Literacy Coalition provides training, resources, and school-based support in research-based, differentiated literacy instruction through Every Child a Reader and Every Child a Writer.</td>
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**PCG Education**

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<th>Booth #111</th>
<th>Jennifer Meller 999 18th Street, Suite 3000 Denver, CO 80202 303.357.4641 <a href="mailto:jmeller@pcgus.com">jmeller@pcgus.com</a> <a href="http://www.pcgeducation.com">www.pcgeducation.com</a></th>
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<td>PCG Education consulting solutions help schools, school districts, and state departments of education to promote student success, improve programs and processes, and optimize financial resources.</td>
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**Premier Impressions**

<table>
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<th>Table #31</th>
<th>Julie Taylor PO Box 270967 Littleton, CO 80127 303.470.5429 888.213.4580 <a href="mailto:premierimpressions@msn.com">premierimpressions@msn.com</a> <a href="http://www.variquest.com">www.variquest.com</a></th>
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<td>Sole provider of VariQuest tools for achievement, engagement and differentiation in 21st Century schools. We also offer standards-aligned software. Transform your classrooms into visual learning environments.</td>
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**Promethean**

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<th>Table #21</th>
<th>Dan Cookson 1165 Sanctuary Parkway, Suite 400 Alpharetta, GA 30009 678.336.8012 Fax 678.336.2000 <a href="mailto:Dan.Cookson@prometheanworld.com">Dan.Cookson@prometheanworld.com</a> <a href="http://www.prometheanworld.com">www.prometheanworld.com</a></th>
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<td>Promethean is a global EdTech leader that partners with districts, schools and teachers to create dynamic learning environments that motivate students to learn.</td>
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**Regis University**

<table>
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<th>Table #3</th>
<th>Jennifer Duecker 3333 Regis Blvd. Denver, CO 80221 303.964.5742 <a href="mailto:jduecker@regis.edu">jduecker@regis.edu</a> regis.edu/cps</th>
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<td>Regis University’s masters in education — educational leadership program provides licensed teachers the opportunity to support school administrators, advance their careers and earn principal licensure in Colorado or Wyoming.</td>
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Table #30
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970.615.0593
sher.kerschen@renaissance.om
www.renaissance.com
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NATE@productionmediaco.com
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School House Folders provides homework folders for elementary schools throughout the U.S.

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Table #24
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ryan.mortensen@schoolimprovement.com
www.schoolimprovement.com
School Improvement Network provides award-winning, on-demand professional learning resources that research shows help educators become significantly more effective and students more successful.

*School Leaders For America
Table #1
John Evans
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Parker, CO 80134
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schoolleadersforcolorado@gmail.com
www.schoolleadersforcolorado.org
A 501(c)(3) public educational leadership corporation dedicated to the preparation and development of traditional and non-traditional school principals and educational leaders.

Rethink
Booth #110
Wayne Martin
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Fax 646.257.2926
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lisa.finley@rowlandreading.org
www.superkidsreading.org
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Table #6
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773.332.4366
efadil@teachermatch.org
www.teachermatch.org
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www.sportlighting.com
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*The Consortium
Table #102
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Fax 303.217.8465
ktregembo@coconsortium.org
www.coconsortium.org
The Consortium partners with school districts to ensure the successful implementation of the Medicaid School Health Services Program.

U.S. Environmental Protection Agency
Table #35
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Region 8 Office, 8P-PES
Denver, CO 80202.1129
303.312.6217
wilson.clyde@epa.gov
www.epa.gov
The U.S. EPA provides environmental education and environmental program support to schools and school districts to address environmental risk in facilities to protect human health.
*University of Colorado, Colorado Springs - CWES
Table #27
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www.uccs.edu/extendedstudies
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www.WalkingTree.org
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303.528.7618
nate.mulhauser@wellsfargo.com
www.wellsfargo.com
www.pinnacol.com
Wells Fargo Insurance Service manages the CASE Workers’ Compensation program, as well as providing custom property and casualty and employee benefit programs for Colorado schools.

Winsor Learning
Booth #104
Amanda Burnette
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St. Paul, MN 55102
800.321.7585 Fax 651.222.3969
amanda.burnette@winsorlearning.com
www.winsorlearning.com
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Assessment  
Curriculum  
Tablet

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