



COLORADO LEAGUE of
CHARTER SCHOOLS
focus on achievement

Charter Communicators Network Meeting

Thursday, January 18

9:30 AM – 2:00 PM

Colorado League of Charter Schools Training Center
4201 East Yale Avenue | Denver, CO 80222

- 9:30 AM – 9:55 AM **Welcome/Purpose of Communicators Network Meetings/Introductions**
Kerri Barclay, Communications Manager, Colorado League of Charter Schools
- 9:55 AM – 10:15 AM **Legislative Update**
Dan Schaller, Director of Governmental Affairs, Colorado League of Charter Schools
- 10:15 AM – 11:00 AM **Deep Dive into Google & Facebook Analytics**
Maggie Spain, Spearca Communications
- 11:00 AM – 11:15 AM **Break**
- 11:15 AM – 12:00 AM **Continuation of Deep Dive**
Maggie Spain, Spearca Communications
- 12:00 AM – 12:45 PM **Lunch/Networking**
- 12:45 PM – 1:45 PM **CNM: Strategic Networking and Critical Roles**
Jen Dauzvardis
- 1:45 PM – 2:00 PM **Wrap-Up**

