

# THE ROLE OF THE LOCAL ADVOCACY NETWORK REPRESENTATIVE

Local Advocacy Network (LAN) Representatives are the connectors of California Psychological Association's (CPA) grassroots network. LAN Representatives are highly motivated volunteers that connect their chapter or division to the important legislative information provided by the LAN and CPA's advocacy staff. The amount of time and effort a representative dedicates to his or her position as LAN Representative is directly reflected in the number of responses and the degree of enthusiasm generated from the members of his or her chapter or division. The Representative has a vital role in the success of CPA's lobbying effort in Sacramento.

As a LAN Representative, your responsibilities include the following:

- ◆ **Respond** to requests for grassroots action in a timely fashion. Use of chapter, division, and LAN listservs are encouraged;
- ◆ **Provide** feedback on your grassroots efforts to the CPA advocacy staff, also in a timely fashion;
- ◆ **Provide** feedback to LAN Chair and CPA Staff about legislative ideas/changes in the law;
- ◆ **Set up** district meetings, meet and greets and fundraisers.
- ◆ **Maintain** a grassroots network of psychologists in each assigned legislative district;
- ◆ **Update** psychologists in your chapter or division on the status of current legislative initiatives;
- ◆ **Attend** CPA's Leadership and Advocacy Day in Sacramento each year and participate in annual LAN meetings;
- ◆ **Recognize** legislators from your area who support CPA-sponsored or supported legislation (honor with awards, article/picture in chapter or division newsletter, etc.); and
- ◆ **Honor** grassroots volunteers from your chapter or division who show initiative and leadership in state advocacy.

This model of responsibilities has been adapted from materials provided by the American Psychological Association.