



NEWS RELEASE

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E2MA AND EXHIBIT CITY CONGRATULATE BEST AWARDS WINNERS

First Annual Awards Announced at 2016 Red Diamond Congress

BEND, OR (May 6, 2016) -- The Exhibit & Event

Marketers Association (E2MA), whose mission is to

engage all trade show industry professionals to work in

collaboration to measurably improve the value of face-to-face marketing, and

Exhibit City News, the nation's only tradeshow industry newspaper, offered

congratulations today to the winners of the **1st Annual BEST Awards** that honor

the Best in Exhibit Servicing & Technology among trade show industry service

organizations and management companies.



The First Annual BEST Award winners were announced at the BEST Awards Gala at the 2016 E2MA Red Diamond Congress on Wednesday, April 27, 2016 at the Renaissance Orlando at SeaWorld in Orlando, FL.

BEST Awards were presented in 11 different exhibit service categories, and the BEST Award winners for 2016 were as follows:

BEST AV	PRG
BEST Carpet & Flooring	Brumark
BEST Convention Center	Las Vegas Convention Center
BEST Exhibit Design & Production	Derse
BEST Exhibit Marketing Agency	Derse
BEST Exhibit Systems Manufacturer	beMatrix USA
BEST Exhibit Transportation	Champion Logistics
BEST Furniture	CORT
BEST General Service Contractor	Freeman
BEST I&D	Nth Degree
BEST Exhibit Technology	ExhibitForce

“The BEST Awards celebrate the very finest service organizations in the tradeshow industry nationwide,” explained Chris Griffin of TS Crew, and the current President of the E2MA. “We have long been dedicated to taking on initiatives that raise the customer servicing bar in our industry – and we are proud to acknowledge those among us who are the BEST at creating customer value,” Griffin said.

The BEST Award winners were determined by a vote of the E2MA membership. More than 2700 votes were cast for 1 of 5 finalists in each of the 11 exhibitor service categories. The finalists in each category were determined by the BEST

Awards Nominating Committee who reviewed nominations received during the fall of 2015. Nominated finalists were announced on January 5, 2106 and the BEST Award voting period began the same day.. E2MA member voting continued until March 4, 2016 when voting was officially closed.

“Customer service and customer satisfaction in the trade show industry is a team effort,” said Griffin. “And the BEST Awards is our way of recognizing the MVPs of that team,” Griffin concluded.

The Exhibit & Event Marketers Association (E2MA) is the premier thought leader and content development organization for corporate marketers, and their suppliers, in the face-to-face marketing medium. Driven to benchmark and promote the business value of trade shows and events, the E2MA evaluates and identifies best practices, new tools, new technologies and new techniques that enable marketers to optimize their event marketing programs. The E2MA is comprised of more than 500 member companies representing more than 17,500 full time trade show professionals, and more than 45,000 part time trade show workers.

E2MA is headquartered in Bend, Oregon. www.e2ma.org

Exhibit City News is a comprehensive resource for trade show executives by providing relevant content to inform show organizers, suppliers and exhibitors, and to guide their exhibit and event marketing decisions. With a national distribution of 15,000 that is read by more than 37,500 industry professionals,

Exhibit City News is the only newspaper covering the meeting, convention and tradeshow industries.

Exhibit City News is published 6 times per year and also offers weekly news blasts and monthly regional trade show calendars.

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