

# DirectConnection Sponsorship

# Application 2016

FCSI's monthly electronic newsletter, FCSI-The Americas *DirectConnection*, is delivered to all FCSI-The Americas members on the last day of each month. As a sponsor, your company's logo will be prominently displayed each month. The *DirectConnection* is a great way to gain exposure for your company while supporting the only association for independent consultants!

Grab the opportunity to have your company's name published in front of your key clients each month with a sponsorship of FCSI-The Americas *DirectConnection* newsletter.

FCSI-The Americas *DirectConnection* is distributed monthly via email, which offers a direct link from our newsletter to your company's web site. Each sponsor is allowed a logo.

Two different sponsorships are available:

1. You can sponsor on a month-to-month basis\* for just \$300 per month!
2. You can sponsor for an entire year (12 issues, beginning in January 2016) for just \$3,000 – a savings of \$600!

## Sponsor's Information

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Key Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Web site \_\_\_\_\_

Tagline (10 word maximum) \_\_\_\_\_

\_\_\_\_\_

Logo attached (preferred as an .ai or .eps file type)

## Type of Sponsorship

- Monthly    Full Year

## Payment Information

My check made payable to FCSI-The Americas is enclosed

Charge \$ \_\_\_\_\_ (amount) to my (circle one) Visa MasterCard American Express Discover

Card Number \_\_\_\_\_ Exp.Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

\*Month-to-month sponsorships are welcome and accommodated on a first come/first served basis after full-year sponsors' placements are honored.

Please Note: Month-to-month sponsorships will automatically renew each month unless specific months are purchased at the outset or a written, e-mail, cancellation is received by The Americas Headquarters prior to the 15<sup>th</sup> of the month.

**Please return  
completed form to:**

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