

GEORGIA BIO™

The Life Sciences Partnership

www.gabio.org

There's never been a better time to be a Georgia Bio Sponsor.

Sponsorship & Marketing Opportunities

- ▶ **Additional opportunities are available for sponsorship for the Georgia BioEd Institute and at the annual Georgia Bio Innovation Summit and Awards Dinner.**

Please contact Maria Thacker (mthacker@gabio.org) for the most recent sponsorship opportunities.

Georgia Bio Champion Sponsor

► **Reach: All Georgia Bio members and community leaders**

When you become a Champion Sponsor, you're recognized as a leader of Georgia's life sciences community and a major supporter of Georgia Bio's mission to advance the growth of Georgia's life sciences industry and foster strategic partnerships that can create a healthier world.

Revenues from sponsorships in Georgia Bio are used to continue and enhance the organization's programs and activities on behalf of the life sciences community in four broad areas: advocacy, education and workforce development, business development and information sharing.

► **Investment: Commitment of \$25,000 per year**

► *Contact Russell Allen, President & CEO of Georgia Bio, for details: 404.920.2043 (rallen@gabio.org)*

Sponsor Benefits

- **Board of Directors** nomination. Receive an automatic nomination to Georgia Bio's Board of Directors and help guide the organization's strategy and mission. Georgia Bio members elect a slate of nominees for two-year terms each January.
- **Special opportunities** to provide leadership and strategic guidance to Georgia Bio members, including working with the CEOs of Georgia life science companies and leading university scientists and administrators.
- **Highest sponsors' recognition** at the annual Georgia Bio Innovation Summit, including program recognition and other enhanced benefits such as introducing plenary session speakers, participating in the Chairman's Reception and complimentary registrations for your employees. A \$20,000 value.
- **Annual membership dues.** Up to \$8,250 value.
- **Additional opportunities** to participate and serve on committees, networks and forums.
- **Broad range of recognition** on the website, in the quarterly newsletter *The Life Sciences Voice*, in printed materials and at all events throughout the year. Up to \$4,000 in value.
- **Host sponsorship** for one monthly program (e.g., BioBash, Leadership Breakfast Series, etc.) A \$1,000 value
- **Eight free job posts** at the GaBio Career Center
- **Four registrations** for Annual Awards Dinner

Georgia Bio Premier Sponsor

► **Reach: All Georgia Bio members and community leaders**

The Georgia Bio Premier Sponsorship recognizes service providers, universities and companies who have made a significant financial commitment to Georgia Bio and take a leadership role in its activities and programs designed to foster growth of the industry.

Premier Sponsors' ongoing support helps Georgia Bio sustain and expand the many programs and activities developed on behalf of the membership. In addition, Georgia Bio works with each Premier Sponsor to create innovative ways of promoting the organization and maximizing your return on your investment in Georgia Bio.

► **Investment: Commitment of \$12,000 per year**

- *Contact Maria Thacker for details: 404.920.2042 (mthacker@gabio.org).*

Sponsor Benefits

- **Annual membership** dues. Up to \$8,250 value. This includes membership in Georgia Bio for all employees of your organization.
- **Gold level sponsorship** of the annual Georgia Bio Innovation Summit, including program recognition, exhibit booth, participating in the Chairman's Reception and complimentary registrations for your employees. A \$10,000 value.
- **Recognition on the website**, in the quarterly newsletter *The Life Sciences Voice*, in printed materials and at events throughout the year.
- **Four free job posts** at the GaBio Career Center (\$200 value for each posting)
- **Registration(s)** for member programs throughout the year including, BioBash and Breakfast meetings (\$20-\$50 value per seat/2 per event)

Georgia Bio Meeting Sponsor

Breakfasts/Member Programs - BioBash - Committee Events

- **Reach: Approximately 75 to 100 Georgia Bio members and community leaders (per event)**

Breakfasts/Member Programs: A well-known tradition within the Georgia life sciences community, Georgia Bio Breakfast Meetings attract high-caliber, world-class speakers. The Georgia Bio Breakfast Series is an ideal way to showcase your company to leaders of our region's thriving life science community.

BioBash: BioBash is the networking event for leading professionals in Georgia's life science community. A two-hour cocktail event, BioBash serves as a gathering place to discuss issues affecting our growing industry and facilitating mutually beneficial relationships through exchanges of information, ideas and support. The event has no formal program.

Committee Events: Georgia Bio committees, networks and forums host various educational events for the life science community. Topics include current industry affairs, economics, financing, IP, regulatory issues, business management, and the annual legislative events at the capitol.

- **Investment: Standard Sponsorship - \$500
OR Host Sponsorship - \$1,000**
- **Contact Maria Thacker for details: 404.920.2042** (mthacker@gabio.org). Note: Organizations may sponsor up to two Georgia Bio Meetings. Several sponsorship opportunities may be available for other special events and programs.

Compare the opportunities

Benefit	Standard	Host
Sponsorship Commitment	\$500	\$1,000
Logo on all meeting notices	*	*
Registration(s) for sponsor representatives	2	4
Acknowledgment and accolades at the Meeting and on Meeting signage when applicable	*	*
Exposure through placement of your name on the Event page of the Georgia Bio Web site	*	*
Opportunity to help develop program topics for event(s)	*	*
Two-minute speaking opportunity and / or opportunity to participate in the event program (contingent upon topic and event)		*
Opportunity to display your organization's brochures, flyers or promotional items at event		*

Emerging Leaders Network Sponsor

► **Reach: Georgia Bio members community leaders, young professionals, graduate and post-doctoral students at Georgia universities**

- Approximately 50 people per regularly scheduled event
- 10 people per Dinner Series or Industry Tour event

The Emerging Leaders Network (ELN), a division of Georgia Bio, is devoted to promoting networking between emerging and established professionals within Georgia's life science community. ELN's programs are designed to facilitate the growth and development of Georgia-based academic institutions, industries and service providers.

ELN strives to retain and cultivate locally educated talent, as well as to welcome and integrate new members to the life sciences industry. In pursuit of these goals, ELN provides opportunities for developing industry contacts, mentoring, and career enhancement through a variety of programs.

► **Investment: \$1,000**

- **Contact Maria Thacker for details: 404.920.2042** (mthacker@gabio.org). Note: This opportunity is offered as either a single Exclusive Sponsorship OR 5 Standard Sponsorships. Georgia Bio reserves the right to delay individual sponsorship confirmation if an exclusive sponsor is a possibility.

Sponsor Benefits

- **Exposure** through placement of your logo on meeting notices / e-mail announcements
- **Registration for two representatives** from your organization as guests of the Emerging Leaders Network at events* (additional representatives may register at the Georgia Bio member rate)
- **Exposure through placement** of your logo on the ELN pages online at Georgia Bio website and your logo on the Events pages for all ELN events.
- **Opportunity to set up signage** at regularly scheduled event or educational events (space contingent upon event location)
- **Opportunity to appoint a representative** from your organization to the ELN Board of Advisors

* *ELN Dinner Series & Industry Tour events have limited space. For these events, one representative from your organization may attend each event as a guest of ELN.*



Georgia Bio Board Meetings

► **Reach: Approximately 50 to 60 Georgia Bio Board Members per meeting**

The industry's top leaders convene each quarter to guide the direction of Georgia Bio at the organization's Board of Directors meeting. Proceeds from your sponsorship of a Georgia Bio Board Meeting help offset costs for administrative support and catering.

► **Investment: \$1,000 per meeting (four opportunities throughout the year)**

- *Contact Maria Thacker for details: 404.920.2042 (mthacker@gabio.org).* Note: Each meeting is an exclusive sponsorship opportunity. You may elect to sponsor all four meetings.

Sponsor Benefits

- **Exposure** through placement of your logo in the Board Meeting notebook
- **Acknowledgment and accolades** at the Board Meeting and email notices to the board
- **Two-minute speaking opportunity** at the Board Meeting (at which you may present two slides)
- **Exposure through placement** of your name on the Board Meeting signage when applicable
- **Opportunity to place** your organization's brochures, flyers or promotional items at the seat of each attendee or display them at the registration table

Advertising on Georgia Bio Web Site / E-newsletter

► All Georgia Bio members, community leaders and others

An excellent and **affordable way to stay in front of Georgia's life sciences industry** is by placing a tile or banner ad on the Georgia Bio Web site and in Georgia Bio's e-newsletters.

Website Ads: The Web site is the focal point of all Georgia Bio communications throughout the year. And more than 3,000 industry professionals receive the quarterly newsletter, *The Life Sciences Voice*. When you place an ad in either, you drive traffic to your site.

The ad may be placed on any of our most-visited pages, the homepage, Georgia companies page or members-only landing page. All Web site ads rotate, so whenever a page containing a banner / tile ad is visited or refreshed, a randomly selected ad is automatically uploaded.

► Website Advert Investment: \$350 for members and \$500 for nonmembers per 60 day period

Size: Approximate 175 pixels wide X 175 pixels tall; JPEG format

Newsletter Ads: Georgia Bio's newsletter, *The Life Sciences Voice*, is an online, quarterly publication posted at our website (www.gabio.org) and sent to the GaBio database (9,000+ recipients) and promoted on social media networks. Features include top stories, new member profiles, company updates from GaBio members and upcoming events. It also includes ads/paid announcements. We encourage you to work with us to ensure content and messaging are geared to *The Life Sciences Voice* readership.

These advertisements are included in the framework of the online newsletter and can be linked to advertiser's website. Placement of the ad varies based on newsletter length and layout and is at the discretion of the editor. Issued at the end of: January | June | September | December

► COST: \$250 for members and \$400 for nonmembers per publication

SIZE: approximate 400 pixels wide X 300 pixels tall; JPEG format

Sponsor Benefits

- **Exposure** to Georgia's life sciences industry throughout the year
- **Opportunities for site visitors** and e-mail recipients to click through your ad and take further action

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(mthacker@gabio.org).

2016 Champion Sponsors



2016 Premier Sponsors



GEORGIA BIO[™]
The Life Sciences Partnership

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