Life Science Luminaries Gala Celebration and 2017 Golden Helix Awards

Thursday, January 26, 2017
Westin Atlanta Perimeter North
www.gabio.org/awards
Georgia Bio invites you to be a sponsor of our 2017 Gala and Golden Helix Awards Ceremony.

The Georgia Bio Life Science Luminaries Gala honors outstanding accomplishments of individuals, companies and organizations within the Georgia life sciences community. This event brings together Georgia’s industry leaders, including inventors, investors, educators, scientists and elected officials. It’s a moment in time where industry founders share stage with the rising stars. The Life Science Luminaries Gala is a celebration of the impact Georgia’s companies – therapeutic, diagnostic, medical device and industrial biotechnology – are making globally.

Don’t miss this unique opportunity … to shine alongside our industry’s brightest stars. **Commit by Wednesday, January 4, 2017** to maximize the impact of your sponsorship.

**CONTACT**

To reserve your sponsorship, or if you have any questions, please contact Maria Thacker at 404-920-2042 or maria.thacker@gabio.org. Thank you in advance for your support!

*Georgia Bio is a 501 (c)(3) tax exempt organization. Your contribution is partially tax deductible.*

All attendees and sponsors are encouraged to donate a seat to an education, academic or early stage company representative (i.e. university teachers, researchers and students; high school and community college sciences educators; representatives of the community-based non-profit organizations; executives of start-up biotech companies, etc.)
Presenting Sponsor

This unique sponsorship level allows for the highest level of visibility with the awards ceremony, including on-stage presenting of one Industry Growth award.

**Two (2) Opportunities Available – Investment $10,000**

- Positioned as one of the two Presenting Sponsors of the Awards Dinner
- Opportunity to present Industry Growth or any other Award on-stage
- Complimentary full-page ad in the event program (to be supplied by the sponsor)
- Complimentary table for 10 individuals, prominent placement in relation to stage
- One brochure or one promotional item placed at table in cocktail area.
- One e-mail promotion to entire Georgia Bio email list post-dinner
- Company logo incorporated into evening’s rolling PowerPoint
- Prominent logo placement on the printed program
- Prominent placement of company logo in all event related materials:
  - electronic invitations
  - registration confirmations
  - printed advertising
  - event printed program
  - event website w/hyperlink
Education Sponsor

This sponsorship package provides you with an opportunity to demonstrate your support to bioscience education in Georgia classrooms. Your contribution will go to fund Georgia’s BioGENEius Challenge and send two (2) finalists to the National BioGENEius Challenge at the 2017 BIO International Convention. Additionally, a portion of your contribution will be presented to the Biotechnology Teacher of the Year for use in his or her classroom.

**Limited Availability (1) – Investment $7,500**

- Positioned as an **Exclusive Sponsor of the Georgia Bio Biotechnology Teacher of the Year** at the Awards Dinner
- Opportunity to **present the Georgia Bio Biotechnology Teacher of the Year** award and check on-stage at the dinner
- Complimentary **full-page ad** in event program (to be supplied by the sponsor)
- Complimentary **table for 10 individuals**, premium placement in relation to stage
- **Advertisement** in the Georgia Bio E-Chronicle *The Life Sciences Voice* before April 2017
- Prominent placement of **company logo** in all event related materials:
  - electronic invitations
  - registration confirmations
  - printed advertising
  - event printed program
  - event website w/hyperlink
- 1-Year Listing as a **Supporter** of the Georgia BioEd Institute
Entertainment Sponsor / Wine Sponsor / Dessert Sponsor

This unique sponsorship package provides your company with sponsorship of one of the following:

One (1) Entertainment opportunity available – Investment $5,000
One (1) wine opportunity available – Investment $5,000
One (1) dessert opportunity available – Investment $5,000

➤ Positioned as an Exclusive Sponsor of the evening’s entertainment/wine/dessert service (on-stage announcements “Tonight’s entertainment/wine/dessert selections...are brought to you by...”)

➤ Opportunity to work with Georgia Bio on selection of the evening’s entertainment/wine/dessert

➤ Complimentary half-page ad in event program (to be supplied by the sponsor)

➤ Complimentary table for 10 individuals, premium placement in relation to stage

➤ Prominent placement of company logo in all event related materials:
  • electronic invitations
  • registration confirmations
  • printed advertising
  • event printed program
  • event website w/hyperlink
Event Sponsor

This sponsorship package provides you with an opportunity to demonstrate your commitment to the Georgia life sciences community.

**Limited Availability – Investment $4,000**

- Positioned as **Event Sponsor**
- Complimentary **half-page ad** in event program (to be supplied by the sponsor)
- Complimentary **table for 10 individuals**
- **Company logo** placement in all event related materials:
  - electronic invitations
  - registration confirmations
  - printed advertising
  - event printed program
  - event website w/hyperlink
2016 Champion Sponsors

2016 Premier Sponsors