

**ADVERTISING RATES SHEET**

**Total Circulation: 1700**

**WEBSITE ADVERTISING (30 day listing)**

<b>For Sale or Lease Ads</b> (members & non-members) .....	<b>\$35</b>
<i>(An additional fee of \$20 is charged to post classifieds in both the newsletter and the website.)</i>	
Employment Ads for Non-members .....	<b>\$50</b>
Employment Ads for Members (only on website) .....	<b>Free</b>
<i>Additional Fee for Anonymous Ads</i> .....	<b>\$25</b>

**NEWSLETTER CLASSIFIED ADVERTISING (non-member rate)**

First three lines .....	<b>\$60</b>
Each additional line .....	<b>\$15</b>

**NEWSLETTER CLASSIFIED ADVERTISING (member rate)**

First three lines .....	<b>\$25</b>
Three – eight lines .....	<b>\$35</b>
Each additional line .....	<b>\$10</b>

**NEWSLETTER DISPLAY ADVERTISING**

Full Page: (subject to availability) .....	<b>\$300</b>
Inside Cover & Back Cover: (subject to availability) .....	<b>\$400</b>

**Inside Pages (placement subject to space availability)**

Half Page (7.5" wide x 5" tall) .....	<b>\$100</b>
Quarter Page (3.75" x 5" tall) .....	<b>\$70</b>
Business Card.....	<b>\$45</b>
Insert (8 ½" X 11") .....	<b>\$450 **</b>

*\*\*This price assumes the advertiser will provide the flyers ready for insertion.*

*Additional cost for the Bar Association to print the flyer:*

<b>One Side .....</b>	<b>\$170</b>
<b>Two Sides .....</b>	<b>\$200</b>

**TO PLACE AN AD**

Please contact: Kenny Williams-Buck (616) 454-5550 ext 109 or [kenneth@qrbar.org](mailto:kenneth@qrbar.org)

**Newsletter Rate Schedule: January/February March/April  
 May/June September/October November/December**

Ads must be sent by the first Monday of the month prior, *example: September/October newsletter, ad is needed the first Monday in August.*

***The Grand Rapids Bar Association reserves the right to decline any ad.***