



Advertising Rates & Specification Sheet The *HAPS EDucator Online*

Deadlines for submission:

March 15 – Spring issue
 July 15 – Conference issue
 November 15 – Winter issue

Advertising Rates All Ads in Color				
Run Times	1	2	3	4
<u>Full page premium inside cover</u>				
Rate	420	380	365	335
Total Cost	420	760	1095	1340
<u>Full page inside</u>				
Rate	395	370	340	315
Total Cost	395	740	1020	1260
<u>Half page inside</u>				
Rate	275	255	230	210
Total Cost	275	510	690	840
<u>Quarter page inside</u>				
Rate	175	165	155	130
Total Cost	175	330	465	520

Electronic Formats:

- pdf – high resolution
- Illustrator
- .jpeg files
- .eps files
- Photoshop

Include **all** fonts and linked artwork.

Specifications & Requirements:

Final trim size – 8.5 x 11
 Bleed – 1/8 inch
 All text at least 1/8 inch from edge
 Standard ad space (W x H)
 ¼ page - 3.5 x 4.5
 ½ page – 7.5 x 5
 Full page – 7.5 x 10

If received artwork is not one of the above electronic formats, there may be additional charges. HAPS reserves the right to reject any advertising considered non-conforming to HAPS standards.

Terms: All rates are payable at time of ad placement.

Priority Placement: All ads will be placed on a “first come/first serve” basis.

Company	
Contact Name	
E-mail	
Phone	
Ad type/ Run time	
Ad attached or will send?	
Special Instructions	

Payment Information

Send ad spec sheet with payment information to info@hpsconnect.org as an e-mail attachment or:

FAX forms to 706-883-8215

Or postal mail to:

Mail checks to:

HAPS

251 S. L. White Blvd

P.O. Box 2945

LaGrange, GA 30241

CC Type Visa <input type="checkbox"/> MC <input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/>	Amount charged to card \$
Card Number	Expiration Date
Name	
Address (please include card zip code)	