

<b>ANNUAL CONFERENCE SPONSORSHIP - \$25,000</b>
Sponsorship of entire conference
Inclusion on promotional monitors in the main event area.
Prime positioning on all conference promotion materials. "Sponsored by" below conference logo.
Acknowledgement in registration confirmation emails with link to corporate sites.
Introduction of Sponsor to welcome attendees and to close the conference with grand prize raffle drawing. 2 - 3 minute opportunity to speak each time.
HR Solutions Gallery: Table, Prime Location; Opportunity to collect business cards for a raffle. (Possibly grand prize raffle)
10 Complimentary tickets to the conference
Special 25% discounted rate for up to 10 additional attendees
Ability to attend 4 cornerstone events free of charge (1 person from sponsoring organization – good for 12 months from conference)
Award presented to sponsor
Corporate name/logo on website Conference page with link to Sponsor's corporate page
Corporate name/logo on e-blast announcements regarding the conference.
Promotion on all NYC SHRM Social Media channels at inception of sponsorship and one month post conference.
Introductory e-mail to membership within 3-months post conference.
Promotional item (i.e. pen, snack, post it notes, etc.) placement in attendee bags (item provided by sponsor)
Conference attendee list including contact information
One year listing on preferred provider website (three categories)
Name prominently displayed on tote bags as Conference Sponsor
Photo opp with keynote speaker(s)
One year ad in rotation on the website
3 Job postings on the Career Portal within 6 months of the conference

<b>COCKTAIL SPONSOR - \$10,000</b>
Sponsorship of offsite cocktail party
Inclusion on promotional monitors in the main event area.
Signage in offsite event space.
Acknowledgement in registration confirmation emails with link to corporate sites.
Introduction of Cocktail Sponsor at off site cocktail party - 2-3 minutes opportunity to speak.
HR Solutions Gallery: Table, Prime Location; Opportunity to collect business cards for a raffle.
2 Complimentary tickets to the conference
Special 25% discounted rate for up to 3 additional attendees
Ability to attend 2 paid two hour meetings free of charge (1 person from sponsoring organization – good for 12 months from conference)
Award presented to sponsor
Corporate name/logo on website Conference page with link to Sponsor's corporate page
Corporate name/logo on e-blast announcements regarding the conference.
Promotion on all NYC SHRM Social Media channels at least two months prior and one month post conference.
Introductory e-mail to membership within 3-months post conference.
Promotional item (i.e. pen, snack, post it notes, etc.) placement in attendee bags (item provided by sponsor)
Conference attendee list including contact information
One year listing on preferred provider website (two categories)
One year ad in rotation on the website
2 Job postings on the Career Portal within 6 months of the conference

<b>MEAL SPONSOR Breakfast \$9,000 Lunch \$10,000</b>
Sponsorship of Conference breakfast or lunch.
Inclusion on promotional monitors in the main event area.
Signage on buffet tables
Acknowledgement in registration confirmation emails with link to corporate sites.
Introduction of Meal Sponsor during Breakfast and Lunch – 2 to 3 minute opportunity to speak. Introduce break out session speaker.
HR Solutions Gallery: Table, Prime Location; Opportunity to collect business cards for a raffle.
2 Complimentary tickets to the conference
Special 25% discounted rate for up to 3 additional attendees
Ability to attend 2 paid two hour meetings free of charge (1 person from sponsoring organization – good for 12 months from conference)
Award presented to sponsor
Corporate name/logo on website Conference page with link to Sponsor's corporate page
Corporate name/logo on e-blast announcements regarding the conference.
Promotion on all NYC SHRM Social Media channels at least two months prior and one month post conference.
Introductory e-mail to membership within 3-months post conference.
Promotional item (i.e. pen, snack, post it notes, etc.) placement in attendee bags (item provided by sponsor)
Conference attendee list including contact information
One year listing on preferred provider website (two categories)
One year ad in rotation on the website
2 Job postings on the Career Portal within 6 months of the conference

<b>GENERAL SESSION - \$10,000 - **INCLUDES SPONSORSHIP OF ONE BREAKOUT SESSION</b>
Sponsorship of one keynote session; sponsorship of one breakout session.
Inclusion on promotional monitors in the main event area.
Signage on room location monitors.
Acknowledgement in registration confirmation emails with link to corporate sites.
Introduction of Keynote - 2 - 3 minute opportunity to speak. Introduce break out session speaker.
HR Solutions Gallery: Table, Prime Location; Opportunity to collect business cards for a raffle.
2 Complimentary tickets to the conference
Special 25% discounted rate for up to 3 additional attendees
Ability to attend 2 paid two hour meetings free of charge (1 person from sponsoring organization – good for 12 months from conference)
Award presented to sponsor
Corporate name/logo on website Conference page with link to Sponsor's corporate page
Corporate name/logo on e-blast announcements regarding the conference.
Promotion on all NYC SHRM Social Media channels at least two months prior and one month post conference.
Introductory e-mail to membership within 3-months post conference.
Promotional item (i.e. pen, snack, post it notes, etc.) placement in attendee bags (item provided by sponsor)
Conference attendee list including contact information
One year listing on preferred provider website (two categories)
One year ad in rotation on the website
2 Job postings on the Career Portal within 6 months of the conference

<b>BREAKOUT SESSIONS- \$5,000</b>
Sponsorship of one breakout session
Introduction of breakout session speaker
HR Solutions Gallery: Table, Opportunity for Door Prize
One Complimentary tickets to the conference; discount for second ticket
Framed certificate or award presented to the sponsor
Corporate name/logo on website Conference page with link to Sponsor's corporate page
Promotion on all NYC SHRM Social Media channels at least two months prior and one month post conference.
One year listing on preferred provider website (one section)

<b>HR SOLUTIONS GALLERY TABLES - \$2,500</b>
HR Solutions Gallery: Table, Opportunity to collect business cards for Door Prize
Corporate name on website Conference page with link to Sponsor's corporate page
Inclusion in HR Solutions Gallery Promotion
Recognition on NYC SHRM multi media outlets
One Complimentary ticket to the conference; 25% discount for second ticket
One year listing on preferred provider website (one section) Value Add On for \$200
Acknowledgement in registration materials
Corporate name on e-blast announcements regarding the conference

<b>NAMETAG HOLDER - \$5,000</b>
Corporate name on nametag holder + cost of production
Corporate name on website Conference page with link to Sponsor's corporate page
Recognition on NYC SHRM multi media outlets
One complimentary ticket to the conference; 25% discount for second ticket
One year listing on preferred provider website (one section) Value Add On for \$200
Acknowledgement in registration materials
Corporate name on e-blast announcements regarding the conference

<b>NOURISH STATIONS -- \$5,000</b>
Promotional materials displayed at all three nourish stations
Corporate name on website Conference page with link to Sponsor's corporate page
Recognition on NYC SHRM multi media outlets
One complimentary ticket to the conference; 25% discount for second ticket
One year listing on preferred provider website (one section) Value Add On for \$200
Acknowledgement in registration materials
Corporate name on e-blast announcements regarding the conference.

<b>FORUM TABLE CHARGING STATIONS- \$5,000</b>
Table tent on all forum tables with sponsor logo
Corporate name on website Conference page with link to Sponsor's corporate page
Recognition on NYC SHRM multi media outlets
One complimentary ticket to the conference; 25% discount for second ticket
One year listing on preferred provider website (one section) Value Add On for \$200
Acknowledgement in registration materials
Corporate name on e-blast announcements regarding the conference.

<b>ATTENDEE BAG ITEMS - \$750 plus production  Limited availability</b>
Acceptable Items for Attendee Bags include - pads, pens, highlighters, phone charger, USB key, post-it notes, spiral notebooks, flashlights, stylus, or other items approved by NYC SHRM
Corporate name on website Conference page with link to Sponsor's corporate page
Recognition on NYC SHRM multi media outlets