



Announcing the First Annual Membership Video Competition

Theme: Why Join IACP? #WHYNOW

The IACP has created an annual video competition with the topic “Why Join IACP?” with the #WHYNOW. Up to **THREE** winners will be selected by a review committee from the videos submitted. **All IACP Members are encouraged to compete individually or a group.**

About IACP

The International Academy of Compounding Pharmacists (IACP) is an association representing more than 4,000 pharmacists, technicians, students, and members of the compounding community who focus upon the specialty practice of pharmacy compounding. More than 150,000 patients and prescribers also belong to our organization via the grassroots advocacy group, Partnership for Personalized Prescriptions (P3). IACP's mission of protecting, promoting and advancing personalized medication solutions is critical for patient healthcare.

Applicant Criteria

1. All applicants must be a current member of IACP. Membership is free to current pharmacy students. Go to www.iacprx.org/membership for more information or to register for membership.
2. All entries must be a digital video.
3. All videos submitted will receive consideration for publication on the IACP website, social media and any other communications needed.

Format

1. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained upon request for all copyrighted materials.
2. **The length of the video should not exceed 30 seconds.**
3. Entries may be submitted through iacpinfo@iacprx.org starting on April 9, 2018. The deadline for the submissions is 5:00 PM CST on April 30, 2018. Winners will be announced no later than June 26, 2018.
4. Content must comply with all local and national laws of the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by IACP in its sole and conclusive determination.
5. The judges' decision is final. Entries will be judged on creativity, length of video, clarity of message and theme.
6. All entries must be submitted in English or with English subtitles.

Content

1. Videos must contain only original work.
2. The video should directly address the theme: Why Join IACP?

Judging

1. The IACP Membership Committee will judge all videos. Some of the criteria the Committee will use includes the following: appropriateness of subject matter, originality, creativity, length of video (maximum of 30 seconds), use of #WHYNOW, clarity of message and theme. The decision of the judges is final.
2. All prizes may not be awarded each year if the Membership Committee determines that no entry meets the standards of a winning video.

Deadline and Submission

1. The videos must be submitted only via email at iacpinfo@iacprx.org by sending a link to the video in Dropbox, Google Drive, Hightail, or some other comparable method. [The application/release form can be found here.](#) Videos transmitted or sent in any other form will not be considered for the video competition.
2. All videos must be submitted by end of the business day 5:00 PM CST, **Monday, April 30, 2018**. Under no circumstances will any video be considered unless it is submitted by the deadline and in the required format. Winners will be notified by email in June 2018 and announced via our social media outlets, newsletters and will premiere at *Compounders on Capitol Hill* in June 2018.
3. Direct questions to iacpinfo@iacprx.org.

Prizes Include

1. First prize is a **one-year membership** to IACP for one person and a **\$100 gift card**. Membership may be Owner/Manager/PIC, Staff Compounding Pharmacist, Non-Compounding Pharmacist, Technician, or Friends of Compounding.
2. Second prize is a **fifty percent (50%) discount** for a one-year membership for one person and a **\$75 gift card**. Membership may be Owner/Manager/PIC, Staff Compounding Pharmacist, Non-Compounding Pharmacist, Technician, or Friends of Compounding.
3. Third prize is a **twenty-five (25%) discount** for a one-year membership for one person and a **\$50 gift card**. Membership may be Owner/Manager/PIC, Staff Compounding Pharmacist, Non-Compounding Pharmacist, Technician, or Friends of Compounding.

INTERNATIONAL ACADEMY OF COMPOUNDING PHARMACISTS

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