



## GUILD

# PUBLIC ADVOCACY

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## Description

The speaker will practice writing and delivering a speech which is crafted to persuade others, mobilize public opinion, forge consensus, or champion a cause. The speech should also exposit actions being taken by the speaker to deal with a specific issue and discuss tangible solutions to problems rather than noble ideals.

## Time Allotted

7 minutes / 8 minutes if using a device for visuals

## Evaluation Criteria

Speakers will be evaluated on:

- Exhibiting a confident and professional appearance
- Clearly articulating the relevancy of the chosen topic to the intended audience
- Expressing ideas creatively and eloquently
- Effectively using elements of persuasive speaking
- Using mannerisms and/or props to enhance, not distract
- Supporting the thesis well with logical flow of ideas and smooth transitions
- Expressing a clear call to action
- Keeping within the allotted time

## Rules

- The presentation will
  - be an original work prepared by the speaker.
  - be presented following an outline submitted by the speaker.
  - include a minimum of five (5) sources.
- Props, costumes, visual, and media aids are permitted.
- Presentations using a computing device will follow rules and requirements for the YSG 3 Computer-Assisted Presentation with an 8 minute time limit.

## Questions & Answers

### Presentation

#### **Q: What do I need to include in my presentation outline?**

**A:** The purpose of the outline is to help you organize your information and to serve as a guide as you present it. Most presentations you see are prepared and presented in this way.

Follow the same basic outline format you used to prepare previous presentations using headings and subheadings to organize your information. You may use sentences, keywords or phrases for each heading and subheading.

#### **Q: Will there be a timekeeper to give me time signals?**

**A:** Yes. You will be given 7 minutes to present with a timekeeper to give hand signals with 3 min, 2 min, 1 min, 30 seconds, last 10 seconds remaining.

If you are using a computing device, you will be given an additional minute to setup and remove your device for a total presentation time of 8 minutes.

#### **Q: May I take my outline to the platform and use it as I am presenting?**

**A:** No. You should practice your presentation using the outline so you are familiar with the flow and can speak without using it.

#### **Q: Do I have to name my sources in my speech?**

**A:** Yes. To respect your sources, you must make it clear in every presentation whether your words are your own or from someone else. Ideas, concepts, and theories from others must also be properly referenced verbally in the speech.

- Direct quotations: John Piper said, “God wields an empire to bless his children.”
- Indirect quotes: Gregory Koukl, in his book Tactics states that knowledge, wisdom, and character are three things Christians need to be ambassadors for Christ in the 21st century.

#### **Q: Am I required to give the chapter and verse for Bible quotations?**

**A:** No. Sometimes it will be more meaningful to the audience to reference the author and his credentials.

Example: “An ancient tentmaker from Rome,” “An apostle,” “An eye witness,” “An ancient king of Israel...”

#### **Q: May I use a personal interview as a source?**

**A:** Yes. You can use the MLA format from [easybib.com](http://easybib.com) to cite it correctly on your Works Cited page. Be sure to highlight and use quotation marks for any directly quoted words in your script.

**Q: May I use an internet source such as a blog or podcast?**

**A:** Yes. It is highly recommended to check the quality of the information and cite it properly. [Windward Community College](http://WindwardCommunityCollege) and [Easybib](http://Easybib) have formats for citing blogs and podcasts.

**Q: May I use a Ted Talk or sermon for my research?**

**A:** Yes. Each source must be properly cited on the Works Cited page. An MLA format for sermons and lectures can be found on [Easybib](http://Easybib).

**Q: May I use a computer for my presentation?**

**A:** Yes. Follow requirements for a Computer-Assisted Presentation when preparing your speech with the exception of providing an outline instead of a presentation script. You will also need to follow the instructions on the Public Advocacy Script Submission Form to submit your documents electronically.

## **Script Submission**

**Q: What is the correct format for works citations?**

**A:** The URLs alone for any source are not acceptable as a means of citation. [Easybib.com](http://Easybib.com), [Windward Community College](http://WindwardCommunityCollege), and [EasyBib Bibliography Creator](http://EasyBibBibliographyCreator) provide information for MLA citation formatting for a variety of sources.

**Q: If I use information from different chapters in the same book, do I list each as a separate source on my Works Cited page?**

**A:** No. The book only needs to be listed once, noting multiple pages.

**Q: If I use references from different books in the Bible, is each reference considered a different source?**

**A:** No. You should give verbal credit for each Bible reference separately in your presentation, which would be reflected on your presentation script, but only cite the Bible once as a source on your Works Cited page. [Azusa Pacific University Library](http://AzusaPacificUniversityLibrary) explains how to cite the Bible on your Works Cited page.

**Q: Do I need a Works Cited page if I don't have any quoted words?**

**A:** Yes. Any information from an outside source, whether you quote it directly or not, must be cited. Using quotations from a source gives credibility to your presentation.

## **Speaker Instructions**

1. The evaluator will call the speaker.
2. The speaker will go to the presentation area.
3. The timekeeper will start timing when the speaker begins speaking.
4. When the speaker is finished, the timekeeper will stop timing and report the time to the evaluator.
5. The speaker will return to his seat or ask to be excused if he has a presentation in a different room.

**If using a computing device:**

1. When the evaluator calls the speaker, the timekeeper will start timing.
2. The speaker will proceed to the presentation area with his computing device, set it up, and begin speaking.
3. The timekeeper will stop timing when the speaker leaves the presentation area with his computing device after he is finished presenting.
4. The speaker will return to his seat or ask to be excused if he has a presentation in a different room.

**Evaluator Instructions**

1. The evaluator will call the speaker with the most speeches after his name who is highest on the list. If he is not present, the next speaker with the most speeches after her name will be called.
2. The speaker will go to the presentation area and the timekeeper will start timing when the speaker begins.
3. The evaluator may jot notes during the presentation.
4. When the speaker has finished, the timekeeper will announce the time to be record on the ballot.
5. The speaker may return to his seat or ask to be excused if he has a presentation in another event.
6. After the last speaker has presented, the evaluator will complete his comments on each ballot in the hospitality room and take the completed ballots to Ballot Return as soon as possible.

**If using a computing device:**

1. The evaluator will call the speaker with the most speeches after his name who is highest on the list. If he is not present, the next speaker with the most speeches after her name will be called.
2. The timekeeper will start timing when the evaluator calls the speaker.
3. The speaker will proceed to the presentation area, place the computing device so it is visible to the evaluator(s) and begin speaking.
4. The evaluator may jot notes during the presentation.
5. The timekeeper will stop timing when the speaker leaves the presentation area with his visual aid and announce the time for the evaluator to record on the ballot.
6. The speaker may return to his seat or ask to be excused if he has a presentation in another event.
7. After the last speaker has presented, the evaluator will complete his comments on each ballot in the hospitality room and take the completed ballots to Ballot Return as soon as possible.

**Timekeeper Instructions**

1. Reset the timepiece to 0:00□
2. Press START when the speaker begins speaking.□
3. When the display shows . . .                      hold up . . .
 

4:00	3 fingers (3 minutes remaining).
5:00	2 fingers.
6:00	1 fingers.
6:30	fingers and thumb bent to form a “C”.
6:50	both hands with all fingers raised; lower one finger at a time

until only two fists remain. (The display will show 7:00.)

4. **Do not** stop the timepiece or lower fists until the speaker stops speaking.
5. Press STOP and announce the total time to the evaluator(s).

**If using a computing device:** (The speaker is given an extra minute to set up and remove his device for a total of 8 minutes.)

1. Reset the timepiece to 0:00□
2. Press START when the evaluator calls the speaker.□
3. When the display shows . . .                      hold up . . .
 

5:00	3 fingers (3 minutes remaining).
6:00	2 fingers.
7:00	1 fingers.
7:30	fingers and thumb bent to form a “C”.
7:50	both hands with all fingers raised; lower one finger at a time until only two fists remain. (The display will show 8:00.)
4. **Do not** stop the timepiece or lower fists until the speaker stops speaking.
5. Press STOP and announce the total time to the evaluator(s).