Diagnostic error is the leading cause of medical malpractice in the U.S. and patient harm globally, but is underemphasized and understudied. The Diagnostic Error in Medicine Conference is the premier event for medical professionals and patients with specific interest in improving the quality of medical diagnosis. Plan to join colleagues from all facets of healthcare for this thought-provoking and highly interactive program.

KEYNOTE PRESENTERS

Monday 15 September  |  Lucian Leape, MD

Lucian Leape, MD is widely regarded as the inspirational leader of the patient safety movement, beginning with his 1994 paper, Error in Medicine, which called for the application of industrial systems theory to prevent medical errors. He has authored over 150 journal articles and monographs on patient safety. He is currently Adjunct Professor of Health Policy at the Harvard School of Public Health and Chair of the Lucian Leape Institute.

Tuesday 16 September  |  Robert A Berenson, MD, FACP

Robert A. Berenson, MD, FACP, is a Senior Fellow at the Urban Institute and adjunct professor in the School of Public Health, the George Washington University School of Medicine, and the Fuqua School of Business at Duke University. Dr. Berenson is a board-certified internist who practiced for more than 20 years and has served on numerous medical panels and committees.

Wednesday 17 September  |  Otis Webb Brawley, MD, FACP

As the chief medical and scientific officer and executive vice president of the American Cancer Society, Otis Webb Brawley, MD, FACP is responsible for promoting the goals of cancer prevention, early detection, and quality treatment through cancer research and education. Dr. Brawley currently serves as professor of hematology, oncology, medicine and epidemiology at Emory University. He is also a medical consultant to the Cable News Network (CNN).

Registration and programming details will be announced in spring 2014. Visit [www.DEM2014.org](http://www.DEM2014.org) to learn more.

The Diagnostic Error in Medicine Conference CME credits are pending.

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