

**International Premium Cigar & Pipe Retailers
85th Annual Convention & International Trade Show Schedule
Las Vegas, NV Las Vegas Convention Center**

ALL PRESHOW EVENTS HELD AT THE WESTGATE PARADISE EVENT CENTER

Monday, July 10

9:00AM - 5:00PM: Registration Open

SEMINARS

All Seminars (Westgate Paradise South)

1:00PM - 2:00PM Turn New Customers into Repeat Customers

3:00PM - 4:00PM How to Survive Thrive as a Tobacconist Today

5:00 PM - 6:00PM 2017 FDA Regulatory Compliance Update

6:30PM - 10:00PM **Opening Reception (Westgate Paradise North)**

Tuesday, July 11

8:00AM - 9:30AM: **Opening Breakfast & Annual Meeting w/ Keynote Speaker Rudy Giuliani (Westgate Paradise Event Center)**

9:30AM - 10:30AM: Trade Show Open for PAC VIP's

10:30AM - 5:00PM: Trade Show Open for All Attendees

11:30AM - 2:00PM: Lunch Available (**Food court on Show Floor**)

12:30PM - 1:30PM: **Lunch Time Learning Series - The Welcomer Edge: Unlocking the Secrets of Repeat Business (On Show Floor)**

Wednesday, July 12

10:00AM - 5:00PM: Trade Show Open for All Attendees

11:30AM - 2:00PM: Lunch Available (**Food court on Show Floor**)

12:30PM - 1:30PM: **Lunch Time Learning Series - Retailers Best Practices Panel (On Show Floor)**

Evening: **State Association Cocktail Reception (in PAC VIP Booth)**

Thursday, July 13

8:00AM - 9:30AM: **AMAB Meeting (Room TBD)**

10:00AM - 5:00PM: Trade Show Open for All Attendees

11:30AM - 2:00PM: Lunch Available (**Food court on Show Floor**)

12:30PM - 1:30PM: **Lunch Time Learning Series - Cigar Aficionado Manufacturers Panel (On Show Floor)**

07:00PM-10:00PM: **IPCPR Cigar Bash - the Light Nightclub at Mandalay Bay**

Friday, July 14

09:00AM-01:00PM: Trade Show Open for All Attendees / **Day 4 \$10,000 Prize Drawing (Lunch Time Learning Theater on the Show Floor)**