



## Frequently Asked Questions

### Can we get samples of cigars?

Under FDA's guidance, it is permissible for a business to distribute free samples in a limited quantity (i.e., no more than necessary to achieve a business or marketing goal, such as awareness of and exposure to the product for the purposes of product or inventory selection) to another business as part of a genuine effort to sell or market a tobacco product to that business. Distribution to consumers during the trade show is strictly prohibited. If challenged, attendees need to provide the following: proof of employment, business card and/or other identification which proves identity and IPCPR affiliation. This will be strictly enforced. We expect all attendees to adhere to this policy.

### What is the show schedule this year?

Event	Location	Date	Time
Seminars, Light Up the Night Party	Westgate Paradise Event Center	Monday, July 10, 2017	1:00 PM - 10:00 PM
Opening Breakfast with Rudy Giuliani	Westgate Paradise Event Center	Tuesday, July 11, 2017	8:00 AM - 9:30 AM
Show Opens for PAC VIPs	Las Vegas Convention Center	Tuesday, July 11, 2017	9:30 AM - 10:30 PM
Show Open for all Members	Las Vegas Convention Center	Tuesday, July 11, 2017	10:30 AM - 5:00 PM
Show Open for all Members	Las Vegas Convention Center	Wednesday, July 12, 2017	10:00 AM - 5:00 PM
Show Open for all Members	Las Vegas Convention Center	Thursday, July 13, 2017	10:00 AM - 5:00 PM
Cigar Bash featuring 38 Special	The Light Nightclub at Mandalay	Thursday, July 13, 2017	7:00 PM - 10:00 PM
Last day of Trade Show	Las Vegas Convention Center	Friday, July 14, 2017	9:00 AM - 1:00 PM*

**\*\*Daily Drawings at the Lunch Time Learning Theater at 4:30 PM\*\***

**\*\$10,000 Giveaway at 12:30 PM at the Lunch Time Learning Theater\***

### Where do I pick up my badges at the trade show?

Badges can be picked up at the registration desk outside the North Hall at the Las Vegas Convention Center. There will also be a satellite registration open Monday, July 10, 2017 from 9 AM- 7 PM and Tuesday, July 11, 2017 from 7 AM-9:30 AM at the Westgate Paradise Event Center.

### How do I get from the Encore to the Las Vegas Convention Center?

From the Encore to the LVCC it is a short 5-10 minute, \$10 cab ride but for your convenience we are providing shuttles from the Encore to and from the Las Vegas Convention Center. To find our shuttles outside the Encore, walk past the main Encore registration desk take a left at the shuttle bus/main valet exit. Follow signs. There will be staff staged outside the doors should you have any questions. See below for the shuttle schedule. **\*\*Please note that all buses on Monday, July 10, 2017 and morning buses Tuesday, July 11, 2017 will stop at the Westgate East Tower FIRST for seminars and opening events. They will then continue to the LVCC North Hall\*\***

Date	Pickup	Drop-off	AM Shuttles	PM Shuttles
Monday, July 10, 2017	Encore	Westgate/LVCC	6:30 AM - 1:00 PM	3:30 PM - 11:00 PM
Tuesday, July 11, 2017	Encore	Westgate/LVCC	6:30 AM - 10:30 AM	3:30 PM - 6:00 PM
Wednesday, July 12, 2017	Encore	LVCC	6:30 AM - 10:30 AM	3:30 PM - 6:00 PM
Thursday, July 13, 2017	Encore	LVCC	6:30 AM - 10:30 AM	3:30 PM - 6:00 PM
Friday, July 14, 2017	Encore	LVCC	6:30 AM - 2:00 PM	

### Where can I purchase passes for the Cigar Bash?

Passes for the Cigar Bash can be purchased for \$25.00 each at the booth located next to registration Wednesday, July 12, 2017 and Thursday, July 13, 2017. **The event is 21+ and government issued photo I.D. will need to be presented at the door as well as your pass.** Please check in at the registration tables at the Light Nightclub at Mandalay Bay. Passes will not be available at the event.

### How do I get to the Cigar Bash?

The Cigar Bash is held at the Light at Mandalay Bay from 7:00 PM to 9:00 PM. Enter through the West Valet/Delano entrance. It is approximately a \$10.00, 10-minute cab ride to the venue. The monorail is also available. The event is 21+ and government issued photo I.D. will need to be presented at the door as well as your pass.

### Where and what time are the seminars?

Seminars	Westgate Paradise Event Center	Lunchtime Learning Series	Lunchtime Learning Theater – Show Floor
Monday, July 10, 2017 11:00 AM – 12:00 PM	Manufacturer’s FDA Seminar	Tuesday, July 11, 2017 8:00 AM – 9:30 AM	Opening Breakfast w/ Keynote Speaker Rudy Giuliani – Principles Leadership: In the Face of Change and Crisis sponsored by Altadis U.S.A.
Monday, July 10, 2017 1:00 PM - 2:00 PM	Turn New Customers in to Repeat Customers	Tuesday, July 11, 2017 12:30 PM - 1:30 PM	The Welcomer Edge: Unlocking the Secrets of Repeat Business
Monday, July 10, 2017 3:00 PM - 4:00 PM	How to <del>Survive</del> Thrive as a Tobacconist Today	Wednesday, July 12, 2017 12:30 PM - 1:30 PM	Retailer’s Best Practices Panel
Monday, July 10, 2017 5:00 PM - 6:00 PM	2017 FDA Regulatory Compliance Update	Thursday, July 13, 2017 12:30 PM - 1:30 PM	Cigar Aficionado’s Manufacturers Panel
Monday, July 10, 2017 6:30 PM - 10:00 PM	Light Up the Night Opening Party with General Cigar Company	Friday, July 14, 2017 12:30 PM	\$10,000 Prize Drawing

### What is a PAC VIP?

A PAC VIP is an individual that voluntarily donates \$100.00 or more to IPCPR-PAC and is eligible for one-hour early entry to the show floor on Tuesday July 11, 2017 from 9:30 AM -10:30 AM. Donations of \$250 and up receive entry into the PAC VIP Lounge.

### Where can I make a donation to PAC?

Donate online when registering for the trade show or at the PAC/Government Affairs booth located near the registration desk at the Westgate Paradise Event Center and the PAC VIP lounge on the trade show floor.

### When is the 10k drawing?

Friday, July 14, 2017 the winner will be selected from the Retailers in attendance on the last day of the show at 12:30 PM at the Lunchtime Learning Theater. Retailers must be present to win.

### **\*\*NEW AT IPCPR\*\***

**Light Up the Night with General Cigar Company’s Kick Off Party** – Enjoy fine cigars, open bar and **plenty** of great food while networking with your favorite retailers and General Cigar Company staff. The event starts at 6:30 PM Monday, July 10, 2017 at the Westgate Paradise Event Center. **R.S.V.P. required.** See you there!

**Daily Drawings** – More opportunities to win free membership, airfare for two, hotel accommodations and even **\$10,000.00!!**

Lunch Time Learning Theater	Daily Prizes
Tuesday, July 11, 2017 at 4:30 PM	Three (3) nights paid at the 2018 IPCPR host hotel – Two winners
Wednesday, July 12, 2017 at 4:30 PM	Free IPCPR membership for the 2018 calendar year
Thursday, July 13, 2017 at 4:30 PM	Roundtrip coach airfare for two (2) to the 2018 IPCPR trade show in Las Vegas
Friday, July 14, 2017 at 12:30 PM	\$10,000 Prize Drawing

**\*\*Must be present to win.\*\***

**Enjoy free Wi-Fi on the show floor sponsored by Alec Bradley, booth #2130!!**

**A BIG thank you to each and every one of you, from all of us at IPCPR.**