For over 100 years, the Illinois Podiatric Medical Association has represented a majority of the doctors of podiatric medicine in the state of Illinois. IPMA members comply with rigid ethical standards and participate in numerous programs and events that benefit patients, the profession and the community. When patients select a podiatrist who is a member of the IPMA, they are assured of having chosen a skilled practitioner to care for their feet.

The IPMA Annual and AAPSM National combined meeting isn’t just for DPM’s- it’s for the whole practice! Assistants, Practice Managers, Office Managers, and guests are all welcome to the Annual Meeting and more often than not are THE decision makers when it comes to purchasing. This being the first year for the combined meeting we are expecting over 400 attendees at the 3 day meeting.
EXHIBITING AT THE COMBINED MEETING

We invite you to join us in our intimate exhibit hall where you can make and nurture relationships with over 400 attendees from Illinois and around the country! All of our educational sessions are built around unopposed breaks which allow every attendee ample time to visit with exhibitors.

EXHIBITOR COST & BENEFITS

Each table top exhibit space is $1,395. In addition to a booth in the Exhibit Hall, exhibitors receive the following benefits:

• (1) six foot table
• (2) Chairs
• A free post-conference attendee mailing list of IPMA members and email addresses of AAPSM members Valued at $150.
• (4) non-transferable exhibit only badges.

Listing in the exhibitor’s directory within the Program Guide. This invaluable on-site resource is viewed and referred to many times during the conference.

EXHIBIT HALL HOURS

WEDNESDAY, SEPTEMBER 13
12:00 pm – 5:00 pm
Exhibit Hall Set Up

THURSDAY, SEPTEMBER 14
9:30 am – 4:00 pm

FRIDAY, SEPTEMBER 15
9:30 am – 5:00 pm

SATURDAY, SEPTEMBER 16
9:00 am – 12:00 pm

The exhibit hall teardown is from 1:00 pm- 2:00pm
Saturday afternoon
## MAJOR SPONSORSHIP OPPORTUNITIES

Sponsoring the Annual Meeting not only increases your exposure during our meeting, but year round to our entire membership! We’ve got something for everyone and every budget – don’t miss this opportunity, purchase a sponsorship today!

<table>
<thead>
<tr>
<th></th>
<th><strong>GOLD</strong></th>
<th><strong>SILVER</strong></th>
<th><strong>BRONZE</strong></th>
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<tbody>
<tr>
<td></td>
<td>$8,000</td>
<td>$6,000</td>
<td>$4,000</td>
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<tr>
<td><strong>EXHIBIT SPACE</strong></td>
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<tr>
<td><strong>PREMIER PLACEMENT OF LOGO</strong></td>
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<tr>
<td><strong>RECOGNIZING SPONSORSHIP ON PRINTED AND ONLINE MATERIALS</strong></td>
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<tr>
<td><strong>SIGNAGE PLACED THROUGHOUT THE CONFERENCE</strong></td>
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<tr>
<td><strong>RECOGNIZING SPONSORSHIP LEVEL WITH LOGO</strong></td>
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<tr>
<td><strong>PROMOTIONAL PIECE IN ATTENDEE BAGS</strong></td>
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<tr>
<td><strong>EXECUTIVE COUNCIL MEET &amp; GREET</strong></td>
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<tr>
<td><strong>PRE &amp; POST CONFERENCE MAILING LISTS</strong></td>
<td>FULL IPMA &amp; AASPSM MEMBERSHIP</td>
<td>REGISTERED ATTENDEE</td>
<td>REGISTERED ATTENDEE</td>
</tr>
<tr>
<td><strong>AD SPACE IN ONSITE PROGRAM GUIDE</strong></td>
<td>FULL PAGE</td>
<td>HALF PAGE</td>
<td>QUARTER PAGE</td>
</tr>
<tr>
<td><strong>AD SPACE IN IPMA NEWSLETTER ‘MEMO TO THE MEMBERSHIP’</strong></td>
<td>HALF PAGE FOR 4 ISSUES</td>
<td>HALF PAGE FOR 2 ISSUES</td>
<td>QUARTER PAGE FOR 1 ISSUE</td>
</tr>
</tbody>
</table>

Inquire about customized sponsorship opportunities tailored specifically to your company’s needs. This can include: hotel key cards, food & beverage options, website advertising or other opportunities.

Please contact Peggy O’Connell at 630-537-9748 or at admin2@ipma.net to discuss your opportunities today!
### ADDITIONAL SPONSORSHIP OPPORTUNITIES

#### BRANDING

**ATTENDEE CONFERENCE BAGS**

The #1 way to gain exposure at the meeting! Your logo will be highly visible as attendees carry this to educational sessions, networking meetings, in the exhibit hall and after the conference!

**ATTENDEE CONFERENCE BADGES**

A great branding opportunity! Each attendee is required to wear a name badge which will include your prominently placed logo. Attendees will promote your company as they walk throughout the meeting wearing your company logo proudly!

**KNOWLEDGE NOTES**

Everyone needs to take notes, especially in the sessions! These pens and notepads will feature your company logo alongside the IPMA logo and meeting information. Pens and notepads will be placed at the registration desk and in all session rooms.

#### TRAFFIC BUILDING

**PASSPORT TO PRIZES**

Here’s how it works: Each attendee will receive a passport game card with their registration information. Then, attendees must visit each participating exhibitor to receive a stamp on his/her passport. Once the attendee completes the entire passport they become eligible for the Prize Drawing held on the final day of exhibits. Attendees must visit all participating exhibitors and be present at the Prize Drawing to win.

What do I do? Simply select the Passport option on the sponsorship form. Availability will be limited and companies will be accepted on a first-come, first serve basis. Once you check in on site, you will receive your designated stamp.

**FULL AAPSM & IPMA MEMBERSHIP LIST**

This is your chance to market to our full list of IPMA Members! Purchasing this list gives you access to all registered attendees AND over 700 IPMA Members! This is your opportunity to let registered members know you’re coming and encourage unregistered members to sign up today!
## Print Advertising Opportunities

<table>
<thead>
<tr>
<th>Ad Space</th>
<th>On Site Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$400</td>
</tr>
<tr>
<td>Half Page (vertical or horizontal)</td>
<td>$275</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$200</td>
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</tbody>
</table>

**Submission Instructions:** Please submit your final artwork as a high res PDF file by emailing it to: admin2@ipma.net

## Ad Material Specifications

- **Preferred File Formats:** PDF/X1A with fonts and 300 dpi (CMYK) images embedded.
- **Acceptable File Formats Include:**
  - Adobe InDesign CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – include all mac screen and printer fonts and all resources used in the layout.
  - Adobe Illustrator CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – images must be linked, not embedded, and included. All fonts must be converted to outlines.
  - Adobe Photoshop CS/CS2/CS3/CS4/CS5/CS5.5/CS6 – must be CMYK, 300 dpi resolution, layered Photoshop document with all fonts included.
- Unacceptable file formats: JPG, GIF, BMP, PNG, and any other file extensions are not acceptable.

## Deadlines

**Onsite Program:** Ads must be submitted by July 31, 2017
# SPONSORSHIP APPLICATION

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
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<table>
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<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
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<tr>
<th>CONTACT NAME</th>
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<tbody>
<tr>
<td>BUSINESS PHONE</td>
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<tr>
<td>BUSINESS FAX</td>
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<tr>
<td>EMAIL ADDRESS</td>
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</table>

## PREMIER SPONSORSHIPS
- **GOLD**: $8,000
- **SILVER**: $6,000
- **BRONZE**: $4,000

## BRANDING
- **ATTENDEE CONFERENCE BAGS**: $1,850
- **ATTENDEE CONFERENCE BADGES**: $1,850
- **KNOWLEDGE NOTES**: (Call for Pricing)

## TRAFFIC BUILDING
- **PASSPORT TO PRIZES**: $200
- **FULL IPMA & AAPSM MEMBERSHIP LIST**: $300

## ADVERTISING
- **FULL PAGE**: $400
- **HALF PAGE**: $275
- **QUARTER PAGE**: $200

## PAYMENT INFORMATION

<table>
<thead>
<tr>
<th>CREDIT CARD:</th>
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<tbody>
<tr>
<td>VISA</td>
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<tr>
<th>NAME OF CARDHOLDER</th>
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<table>
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<tr>
<th>AMOUNT</th>
<th>CARD NO.</th>
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<table>
<thead>
<tr>
<th>EXPIRATION DATE</th>
<th>SECURITY CODE</th>
<th>SIGNATURE</th>
</tr>
</thead>
</table>

- **CHECK MADE PAYABLE TO THE “ILLINOIS PODIATRIC MEDICAL ASSOCIATION”**
- A 50% DEPOSIT IS DUE AT THE TIME OF COMMITMENT FOR YOUR SPONSORSHIP. THE FULL BALANCE MUST BE PAID BY AUGUST 31, 2017.

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**YOUR SPONSORSHIP IS NOT DEDUCTIBLE AS A CHARITABLE CONTRIBUTION. IT MAY BE DEDUCTIBLE AS A BUSINESS EXPENSE, PLEASE CHECK WITH YOUR TAX ADVISOR.**
# 2017 Exhibitor Registration Form

The total cost to exhibit is $1,395. Please complete all fields below. Space is available on a first come, first serve basis and will be assigned in order of registration date. A nonrefundable deposit of $650 must accompany the completed application in order to reserve booth space. Applications can be submitted to the attention of Peggy O’Connell via fax to (312) 427-5813 OR email to admin2@ipma.net OR mail to: 745 McClintock Drive, Suite 340 Burr Ridge, Il 60527.

## Company Contact Information

All conference materials & information will be sent to the PRIMARY contact. At least one of the contacts should be an on-site representative.

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
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</thead>
<tbody>
<tr>
<td>PRIMARY CONTACT NAME</td>
<td>PHONE</td>
<td>FAX</td>
<td>EMAIL</td>
</tr>
<tr>
<td>SECONDARY CONTACT NAME</td>
<td>PHONE</td>
<td>FAX</td>
<td>EMAIL</td>
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### Category

Indicate up to two categories that best describe your products and/or services.

### Booth Preferences

While every effort is made to accommodate your requests, the IPMA cannot guarantee they will be met. This application is a deposit form to reserve space. Booth locations will not be assigned until after August 31, 2016. Booths cancelled on or before August 31, 2016 will be refunded all paid exhibit fees less the $300 non-refundable deposit. After this date, there will be no refunds issued for cancellations or no shows.

<table>
<thead>
<tr>
<th>NUMBER OF EXHIBIT SPACES REQUESTED</th>
<th>COMPANIES THAT YOU PREFER NOT TO BE PLACED NEXT TO</th>
</tr>
</thead>
</table>

### Payment Information

Credit Card:  
- [ ] VISA  
- [ ] MASTER CARD  
- [ ] DISCOVER  
- [ ] AMERICAN EXPRESS

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CHECK MADE PAYABLE TO THE “ILLINOIS PODIATRIC MEDICAL ASSOCIATION”. A 50% DEPOSIT IS DUE AT THE TIME OF COMMITMENT FOR YOUR BOOTH. THE FULL BALANCE MUST BE PAID BY AUGUST 31, 2016.

Booths will be assigned in order of registration date. Register early!
WERE YOU PART OF THE 2016 CONFERENCE?

4Path, Ltd.
Advanced Foot & Ankle
Advocate Health Care
American Orthotics Lab Inc.
Amerx Health Care
Anodyne Shoes
Bako Integrated Physician Solutions
Ballert Orthopedic
Baxter Healthcare Actifuse
BSN Medical
Clinical Wound Solutions
Cropper Medical Bio Skin
Delta Surgical Instruments
Dia-Foot
Dr. Comfort
Dr. William M. Scholl College of Podiatric Medicine
Gill Podiatry Supply & Equipment Co.
HealthCare Automations
Henry Schein Medical
Illinois Society of Podiatric Medical Assistants
Makris MD
MiMedx
NOVADAQ
Online Podiatry Sites
Organogenesis
Orthofix
Osiris Therapeutics Inc
OsteoMed, LLC
PharmaDerm
PICA
R & S Research
Strategic Financial Group
Stryker Orthopaedics
The Medicines Company
The Tetra Corporation
TSI / G & G Medical Billing Services, Inc.
Valeant Pharmaceuticals
Vein Clinics of America
Wound & Rehab Home Healthcare, Inc.
Wright Medical Group NV